	Type	Hits	Search Text	DBs		
1	BRS	3120	subscription and service	USPAT		
2	BRS		•	USPAT		
3	BRS	59	subscription same service same revenue	USPAT		

reusened 811 in Browner usen

	Time Stamp	Comments	Error Definition	Errors
1	2002/09/20 15:25			0
2	2002/09/11 16:21			0
3	2002/09/11 16:21			0

Set		Description								
S1	56	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N?								
S2	2409477	TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?) NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -								
32		()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-								
	TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?									
S3	2710	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING								
S4	52228	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?								
S5		REVENUE OR INCOME OR PAY????								
S6		GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON-								
c7	2087690	NT? ? FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-								
S7		OR E()MAIL?								
S8	1269928	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-								
	NG	OR INVOIC?								
S9	0	S1 AND S3								
S10	2527034	USER? OR SUBSCRIBER? OR MEMBER? ? OR CUSTOMER? OR CONSUMER?								
•	OR PEOPLE OR ANYONE OR SOMEONE OR SURFER? OR PURCHASER? OR A-									
011		NT? OR PARTY OR PARTIES OR CLIENT? OR PERSON? ?								
S11 S12	1256 35	S3(15N)S6 S11 AND S4 AND (S5 OR S8)								
S12	21	S11 AND S4 AND (S5 OR S6) S12 AND IC=G06F?								
?show files										
File 347: JAPIO Oct 1976-2002/May(Updated 020903)										
(c) 2002 JPO & JAPIO										
File 350:Derwent WPIX 1963-2002/UD,UM &UP=200260										
(c) 2002 Thomson Derwent										

13/5/1 (Item 1 from file: 347)

DIALOG(R) File 347: JAPIO

(c) 2002 JPO & JAPIO. All rts. reserv.

07205596 \*\*Image available\*\*

MEMBER SUBSCRIPTION PROMOTING METHOD AND PROGRAM STORAGE MEDIUM STORING PROGRAM USED FOR REALIZATION OF MEMBER SUBSCRIPTION PROMOTION METHOD

PUB. NO.: 2002-074028 [JP 2002074028 A]

PUBLISHED: March 12, 2002 (20020312)

INVENTOR(s): AKUTSU TAKASHI YASHIMA YOSHIYUKI

KOBAYASHI NAOKI

APPLICANT(s): NIPPON TELEGR & TELEPH CORP (NTT) APPL. NO.: 2000-267894 [JP 2000267894]

APPL. NO.: 2000-267894 [JP 2000267894] FILED: September 05, 2000 (20000905)

INTL CLASS: G06F-017/60; G06F-013/00; G06T-001/00; H04N-001/413;

H04N-007/24; H04N-007/173

#### ABSTRACT

PROBLEM TO BE SOLVED: To provide a member **subscription promotion** method used in an image **data** distributing system by accumulating image-coding **data** and distributing image data.

SOLUTION: When image-coding data is re-coded and distributed at a bit rate selected according to access from a user, the user is identified whether he is a member or nonmember, and a value of coding parameter used in recoding is limited to the nonmember user, and while high-speed processing is realized, low quality image re-coding data is formed and distributed. Using this constitution, low-quality image data can be provided to many nonmember users in the form being discriminated from the member users, without preparing separate software or using many converters, and thereby, since the image data can be provided to the nonmember user free of charge or at low rates, subscription to the member is promoted.

COPYRIGHT: (C) 2002, JPO

13/5/2 (Item 2 from file: 347)

DIALOG(R) File 347: JAPIO

(c) 2002 JPO & JAPIO. All rts. reserv.

06974842 \*\*Image available\*\*

DEVICE AND METHOD FOR ASSISTING ADVERTISEMENT MEDIUM DETERMINATION

PUB. NO.: 2001-202413 [JP 2001202413 A]

PUBLISHED: July 27, 2001 (20010727)

INVENTOR(s): KIRA TOSHIHIKO

IMAIZUMI MUTSUMI KUSUMOTO KAZUYA MUTO SHINJI

YAMAKAWA SHIGETAKA

APPLICANT(s): DENTSU INC

APPL. NO.: 2000-014482 [JP 200014482] FILED: January 24, 2000 (20000124)

INTL CLASS: G06F-017/60

### ABSTRACT

PROBLEM TO BE SOLVED: To assist the determination of an **advertisement** carrying medium based upon an optimum planning index by putting characteristics of consumers and subscription frequencies by magazines in a basic database.

SOLUTION: A subscriber layer is selected from a database in which attribute information by subscribers and the subscription frequencies of magazines are registered, an advertisement attention rate (Eye-Reach) as the rate of subscribers who pay attention to an advertisement is calculated as to magazines that the selected subscriber layer subscribers, and a mean subscription frequency (Net- mean Frequency) is calculated as to

the magazines that the subscriber layer subscribes; and the advertisement attention rate (Eye-Reach) and mean subscription frequency (Net-mean Frequency) are multiplied by each other as to the magazines that the layer subscribes to calculate an attention- subscription subscriber index (Net-Eye-GRP), and consequently the calculated frequency attention rate (Eye-Reach) and attention-subscription advertisement frequency index (Net-Eye-GRP) are displayed.

COPYRIGHT: (C) 2001, JPO

13/5/3 (Item 1 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

\*\*Image available\*\* 014652600 WPI Acc No: 2002-473304/200251

XRPX Acc No: N02-373683

Internet-based information service management system allocates portion of advertisement fees collected from subscribing advertisers , to content proprietors of digital contents distributed

Patent Assignee: YAMAHA CORP (NIHG )

Inventor: HASEGAWA Y

Number of Countries: 028 Number of Patents: 003

Patent Family:

Patent No Kind Date Applicat No Kind Week A1 20020619 EP 2001129522 200251 B 20011211 EP 1215605 Α US 20020077987 A1 20020620 US 200116079 20011212 200251 Α JP 2002183354 A 20020628 JP 2000383701 20001218 200258 Α

Priority Applications (No Type Date): JP 2000383701 A 20001218 Patent Details:

Patent No Kind Lan Pg Main IPC EP 1215605 A1 E 21 G06F-017/60 Filing Notes

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

US 20020077987 A1 H04K-001/00

JP 2002183354 A 15 G06F-017/60

Abstract (Basic): EP 1215605 A1

NOVELTY - A database stores advertising messages from advertisers subscribing an information service. The messages are presented to a user using information service over a network (3) by a server (2). Another database contains multiple digital contents subjected to legal protection of behalf of content proprietors, which are distributed to the users request. A portion of the collected advertisement fees from subscribing advertisers is allocated to content proprietors.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are included for the following:

- Information service management method;
- (2) Machine readable medium storing instructions for distribution of digital contents and presentation of advertising messages to users; and
- (3) Computer program executable by server for managing information service.

USE - Internet-based information service management system. ADVANTAGE - The system locates a community space site on communication networks where multiple users freely browse a content created by a general user and opinions on the contents are exchanged without illegal infringement on rights of proprietors of contents in the site and almost a particular service for browsing information on homepage/downloading data. The proprietor can appropriately get a profit naturally gained by rights of proprietor regarding the content. Moreover, a user can download contents published at site freely because charge for downloading content is paid from collected advertisement fee itself.

```
DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of information service management system.
```

Server (2) Network (3)

pp; 21 DwgNo 2/11

Title Terms: BASED; INFORMATION; SERVICE; MANAGEMENT; SYSTEM; ALLOCATE; PORTION; ADVERTISE; FEE; COLLECT; SUBSCRIBER; CONTENT; DIGITAL;

CONTENT; DISTRIBUTE; USER

Derwent Class: T01

International Patent Class (Main): G06F-017/60 ; H04K-001/00

International Patent Class (Additional): G06F-013/00 ; H04L-009/00

File Segment: EPI

#### 13/5/4 (Item 2 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014603187 \*\*Image available\*\*
WPI Acc No: 2002-423891/200245

Method and system for putting up internet advertisement to auction

Patent Assignee: LG ELECTRONICS INC (GLDS )

Inventor: YOON J H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week KR 2002000922 A 20020109 KR 200034369 A 20000622 200245 B

Priority Applications (No Type Date): KR 200034369 A 20000622

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2002000922 A 1 G06F-017/60

Abstract (Basic): KR 2002000922 A

NOVELTY - A method and a system for putting up an Internet advertisement to auction are provided to increase the effect of advertisement by putting up to auction an advertisement of a specific Internet site among advertisers.

DETAILED DESCRIPTION - A new advertiser sends a new advertisement subscription to a desired site(61). If a specific advertisement position has been occupied by an existing advertisement, a site server notifies the new advertisement subscription to a current advertiser and lets the current advertiser know that the existing advertisement is to be canceled from the site(62). The current advertiser approves the cancellation of the existing advertisement from the site or suggests a new price(63). In case that the current advertiser approves the cancellation of the existing advertisement, the site server notifies to the new advertiser that the new advertisement subscription is accepted(64). The new advertiser pays a price for the new advertisement and notifies contents of advertisement to the site server(65).

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; PUTTING; UP; ADVERTISE ; AUCTION

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

#### 13/5/5 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014593436 \*\*Image available\*\* WPI Acc No: 2002-414140/200244

XRPX Acc No: N02-325565

Service contract procedure conducting system for web-enabled services, involves establishing contract between consumer and service institution, through service provider

```
Patent Assignee: NEC CORP (NIDE )
Inventor: SHIMURA S
Number of Countries: 029 Number of Patents: 004
Patent Family:
Patent No
                                            Kind
                     Date
                             Applicat No
                                                   Date
                                                            Week
              Kind
US 20020029174 A1 20020307 US 2001938588
                                                  20010827 200244 B
                                             Α
              A1 20020313 EP 2001118537
                                             Α
                                                 20010801
                                                            200244
EP 1187047
                   20020322 JP 2000270320
                                                 20000906
JP 2002083159 A
                                             Α
                                                            200244
                   20020403 CN 2001131045
CN 1342945
                                                 20010906
              Α
                                             Α
                                                           200247
Priority Applications (No Type Date): JP 2000270320 A 20000906
Patent Details:
Patent No Kind Lan Pg
                       Main IPC
                                     Filing Notes
US 20020029174 A1 20 G06F-017/60
EP 1187047
           A1 E
                     G06F-017/60
   Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT
   LI LT LU LV MC MK NL PT RO SE SI TR
                 14 G06F-017/60
JP 2002083159 A
CN 1342945
                       G06F-017/60
            A
Abstract (Basic): US 20020029174 A1
        NOVELTY - The internet service provider (2) registers the services
    between the service institution (3) offering the services, and consumer (1) subscribing for those services, based on the contract
    established with the consumer and the service institution.
        DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the
    following:
        (a) Service provider;
        (b) Service contract procedure conducting method
        USE - For on-line services offered by banks, credit card companies,
        ADVANTAGE - Since the service contract procedure on the consumer
    side is conducted more conveniently, the consumer is encouraged to
    subscribe to greater number of services . The cost of advertising
    and publicity on the part of the service institution is reduced, since
    new services or change in existing services offered by the institution
    are notified to the consumer through the service provider.
        DESCRIPTION OF DRAWING(S) - The figure shows a block diagram of the
    service contract procedure conducting system.
        Consumer (1)
        Internet service provider (2)
        Service institution (3)
        pp; 20 DwgNo 1/12
Title Terms: SERVICE; CONTRACT; PROCEDURE; CONDUCTING; SYSTEM; WEB; ENABLE;
  SERVICE; ESTABLISH; CONTRACT; CONSUME; SERVICE; INSTITUTION; THROUGH;
  SERVICE
Derwent Class: T01; T05
International Patent Class (Main): G06F-017/60
File Segment: EPI
 13/5/6
            (Item 4 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2002 Thomson Derwent. All rts. reserv.
014516448
            **Image available**
WPI Acc No: 2002-337151/200237
 Method and system for integrally managing cyber money
Patent Assignee: SHIN K C (SHIN-I)
Inventor: SHIN K C
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                     Date
                             Applicat No
                                            Kind
                                                   Date
                                                            Week
KR 2001106986 A 20011207 KR 200028113
                                             Α
                                                 20000524 200237 B
Priority Applications (No Type Date): KR 200028113 A 20000524
Patent Details:
```

Filing Notes

Patent No Kind Lan Pg Main IPC

Abstract (Basic): KR 2001106986 A

NOVELTY - A method and system for integrally managing cyber money is provided to activate a small amount **payment** system, solve dissatisfaction with a web site, and help activate Internet advertisement and electronic commerce.

DETAILED DESCRIPTION - An Internet user(10) accesses to an operation server of a cyber money bank, inputs his/her personal information, subscribe himself/herself as a member, and receives account number and password(1). The Internet user(10) who becomes the member of the cyber money bank transfers his/her cyber money existing in a web site in cooperation with the cyber money bank to the cyber money bank(2). After the Internet user(10) purchases products from the web site, he/she pays a certain amount of money in the account opened in the cyber money bank(3). According to the Internet user's credit rating, the amount paid is deposited in the account of the Internet user (4). The cyber money deposited in the account of the Internet user is deposited in the account of a general bank.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; INTEGRAL; MANAGE; MONEY

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

## 13/5/7 (Item 5 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014387192 \*\*Image available\*\*
WPI Acc No: 2002-207895/200227
Related WPI Acc No: 2002-292739

XRPX Acc No: N02-158534

Business management method for satellite broadcast, involves paying provider of content broadcast using unused bandwidth and stored at users equipment, based on provider's earnings and expenses information

Patent Assignee: SONY CORP (SONY ); HISAMATSU R (HISA-I); MITSUHASHI T

(MITS-I); SAITO T (SAIT-I); SAKAO K (SAKA-I)

Inventor: HISAMATSU R; MITSUHASHI T; SAITO T; SAKAO K

Number of Countries: 030 Number of Patents: 005

Patent Family:

Applicat No Patent No Date Kind Kind Date Week A2 20011024 EP 2001303369 20010410 EP 1148436 200227 Α 20011205 CN 2001119688 CN 1325195 20010411 Α Α 200227 KR 2001098507 A 20011108 KR 200119225 Α 20010411 200227 US 20020007328 A1 20020117 US 2001829573 Α 20010410 200227 JP 2001357311 A 20011226 JP 2000343599 20001110 200234 Α

Priority Applications (No Type Date): JP 2000343599 A 20001110; JP 2000109965 A 20000411; JP 2000109963 A 20000411

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

EP 1148436 A2 E 29 G06F-017/60

Designated States (Regional): AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

CN 1325195 A H04H-001/00 KR 2001098507 A G06F-017/60 US 20020007328 A1 G06F-017/60 JP 2001357311 A 18 G06F-017/60

Abstract (Basic): EP 1148436 A2

NOVELTY - Content broadcast using unused satellite bandwidth and stored e.g. on hard drive in user's television, to be replayed at a later time. Hard drive leased free to user. Content provider paid for service and advertisements based on earnings and expenses information of content provider

DETAILED DESCRIPTION - The content may consist of virtual shopping

information. INDEPENDENT CLAIMS are also included for the following: (a) Business management apparatus; (b) Data broadcast delivery method USE - For managing broadcast business involving broadcasting satellite (BS), communication satellite (CS), etc. ADVANTAGE - Enables easily selection of desired content by sorting menu data. Reduces cost by using up unused satellite bandwidth. Provides profit to the content providers suitably to manage fees be paid for services and advertisements , and also the customers by reducing the content subscription fees , thereby promoting wide spread acceptance of content distribution and service related business. DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of satellite broadcast system. pp; 29 DwgNo 1/18 Title Terms: BUSINESS; MANAGEMENT; METHOD; SATELLITE; BROADCAST; PAY; CONTENT; BROADCAST; BANDWIDTH; STORAGE; USER; EQUIPMENT; BASED; EXPENSE; INFORMATION Derwent Class: T01; W01; W02; W03 International Patent Class (Main): G06F-017/60; H04H-001/00 File Segment: EPI 13/5/8 (Item 6 from file: 350) DIALOG(R) File 350: Derwent WPIX (c) 2002 Thomson Derwent. All rts. reserv. \*\*Image available\*\* 014371826 WPI Acc No: 2002-192529/200225 XRPX Acc No: N02-146151 Real-time information providing system for web application, notifies changes in fees amount to subscriber terminal previous to service provision Patent Assignee: NEC CORP (NIDE ) Number of Countries: 001 Number of Patents: 001 Patent Family: Patent No Kind Date Applicat No Kind Date Week JP 2002024119 A 20020125 JP 2000203621 A 20000705 200225 B Priority Applications (No Type Date): JP 2000203621 A 20000705 Patent Details: Patent No Kind Lan Pg Main IPC Filing Notes 6 G06F-013/00 JP 2002024119 A Abstract (Basic): JP 2002024119 A NOVELTY - A subscriber management server (5) of a provider (2) is connected to a network (3) containing subscription candidate (1), and subscriber terminal. The server updates and notifies the confirmation of the number of subscribers to the notice server (4) which puts up input data (7) consisting of change in subscriber monthly amount fee and schedule of subscription money. DETAILED DESCRIPTION - An INDEPENDENT CLAIM is also included for real-time information providing method. USE - For web applications. ADVANTAGE - Measures subscription promotion and improves subscription volition on guess of the subscription candidates exclusion. DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of real-time information providing system. (Drawing includes non-English language text). Subscription candidate (1) Provider (2) Network (3) Notice server (4)

Subscriber management server (5)

Input data (7) pp; 6 DwgNo 1/4

Title Terms: REAL; TIME; INFORMATION; SYSTEM; WEB; APPLY; NOTIFICATION;

CHANGE; FEE; AMOUNT; SUBSCRIBER; TERMINAL; SERVICE; PROVISION

Derwent Class: T01; W01

International Patent Class (Main): G06F-013/00

International Patent Class (Additional): H04L-012/14

File Segment: EPI

13/5/9 (Item 7 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014365034 \*\*Image available\*\*
WPI Acc No: 2002-185735/200224

System and method for automatically distributing contents

Patent Assignee: PARK K S (PARK-I)

Inventor: PARK K S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week KR 2001092537 A 20011026 KR 200014543 A 20000322 200224 B

Priority Applications (No Type Date): KR 200014543 A 20000322

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2001092537 A 1 G06F-017/60

Abstract (Basic): KR 2001092537 A

NOVELTY - A system and method for automatically distributing contents is provided to automatically distribute the contents of an issuer and a site retaining useful contents, to a subscriber's bulletin board after selecting various option items such as the insertion of advertisements, the payment of subscription rates, etc.

DETAILED DESCRIPTION - A system for automatically distributing contents is composed of a network(10), a distributor server computer(11), an issuer computer(12), and a subscriber computer(13). The issuer computer(12) and the subscriber computer(13) access the distributor server computer(11) through the network(10). The issuer computer(12) retains contents to be distributed. The subscriber computer(13) subscribes to the contents of the issuer computer(12). The distributor server computer(11) determines the insertion of advertisements according to a selected option for the contents. The issuer computer(12) retains, distributes them to the subscriber computer(13), and calculates and reserves a commission according to a defined condition. The distributor computer(11) consists of a firewall server, a web/mail server, a member database, a contents database, an advertisement database, a control part, and an application program.

pp; 1 DwgNo 1/10

Title Terms: SYSTEM; METHOD; AUTOMATIC; DISTRIBUTE; CONTENT

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/10 (Item 8 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014348972 \*\*Image available\*\*
WPI Acc No: 2002-169675/200222

Method for selling newspapers on internet

Patent Assignee: PARK G S (PARK-I)

Inventor: PARK G S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week KR 2001090893 A 20011022 KR 200018358 A 20000407 200222 B

Priority Applications (No Type Date): KR 200018358 A 20000407

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2001090893 A 1 G06F-017/60

Abstract (Basic): KR 2001090893 A

NOVELTY - A method for selling newspapers on the internet is provided to enable a user to access to a newspaper at low **cost** by making a **subscription** and a termination of a newspaper freely, thereby additionally providing a **cost** reducing **service** on the internet by a benefit induced by enlarging a client layer and an **advertisement**.

DETAILED DESCRIPTION - An internet operating company attracts clients and a currently used distributing line distributes a newspaper through a cooperation with a newspaper publishing company for attracting newspaper subscribers and selling newspapers on the internet. The newspaper subscribers receive a newspaper through an adjacent distributing agent. The internet operating company can provide a discount and an internet additional service to the subscriber caused by an ahead payment, a business related time, a fee reducing effect. The newspaper subscribers can take out and terminate the newspaper for a wanted period freely. The newspaper publishing company and a currently used distributing agent may secure increased clients and perform the current business continuously and may reduce man power and cost in accordance with a client attraction and an operation the company.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SELL; NEWSPAPER

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

13/5/11 (Item 9 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014285058 \*\*Image available\*\*

WPI Acc No: 2002-105759/200214

XRPX Acc No: N02-078690

Internet advertising subscription system for Internet radio station, enables Ad User to receive multimedia contents sponsored by advertisers and advertisement messages separately when accessing website

Patent Assignee: MARKS J (MARK-I); MARKS M B (MARK-I)

Inventor: MARKS J; MARKS M B

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week
US 20010054059 A1 20011220 US 2000209963 P 20000608 200214 B
US 2001752762 A 20010103

Priority Applications (No Type Date): US 2000209963 P 20000608; US 2001752762 A 20010103

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 20010054059 A1 7 G06F-015/16 Provisional application US 2000209963 Abstract (Basic): US 20010054059 A1

NOVELTY - A network operator (70) registers an user (10) who has opted to be an Ad User to receive advertisements through e-mail. The advertisers (60) sponser the multimedia contents received by the Ad User and send an e-mail including advertisement message as subject title. The Ad User accessing the website receives the contents and the messages separately.

USE - For Internet radio station for providing multimedia contents such as audio infotainment, newspaper, magazine, movie rental, theatre/concert tickets, sports events, subscription TV/radio services, etc., to an Ad User who has opted to accept targeted

e-mail advertising by payment of subscription fee , and also used for subscription to video programming or electronic books.

ADVANTAGE - Since the Ad User receives the contents and advertisement messages separately, the user is not disturbed. The user's relationship with content provider, is improved by the sponsored e-mail advertising.

DESCRIPTION OF DRAWING(S) - The figure shows a content payment system.

User (10)

Advertisers (60)

Network operator (70)

pp; 7 DwgNo 1/2

Title Terms: ADVERTISE; SUBSCRIBER; SYSTEM; RADIO; STATION; ENABLE; USER;

RECEIVE; CONTENT; ADVERTISE; MESSAGE; SEPARATE; ACCESS

Derwent Class: T01

International Patent Class (Main): G06F-015/16.

File Segment: EPI

### 13/5/12 (Item 10 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014275381 \*\*Image available\*\*
WPI Acc No: 2002-096083/200213

### Voice guidance method in performing search over internet

Patent Assignee: EOCYBER CO LTD (EOCY-N)

Inventor: OH Y G

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week KR 2001078657 A 20010821 KR 20006064 A 20000209 200213 B

Priority Applications (No Type Date): KR 20006064 A 20000209

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2001078657 A 1 G06F-017/30

Abstract (Basic): KR 2001078657 A

NOVELTY - A voice guidance method is provided to enable a user to periodically download an access program and to execute the access program for accessing an Internet site, and to generate a **banner** and voice **advertisement** included in the access program as soon as accessing the Internet site so that it exempts an Internet access and usage fare.

DETAILED DESCRIPTION - The method comprises steps of a user accessing a server(31), the user selecting an access program(32), the server displaying an agreement message in using the access program (33), the user inputting a mark for agreeing to the message(34), the user displaying a page for enabling the user to input an ID and a password(35), the user inputting the ID and the password or subscribing for a member by inputting personal data and registering an ID and a password (36-44), the access program checking if the input ID and password is identical to the registered one (45), the access program checking if the user clicks on an access button(46), the access program generating an embedded advertisement and driving a counter as soon as being executed (47,48,49), the program checking if the counter is zero and generating another advertisement voice(50,51), the server offering a free access number (52), the server enabling the user to periodically download a new version of the program(53), the server calculating an overall access time for each user(54), the server receiving an advertisement charge from the advertiser and paying a communication charge for a carrier (55), and the server preventing an access via an old version of the program and loading a new advertisement in a new version of the program.

pp; 1 DwgNo 1/10

Title Terms: VOICE; GUIDE; METHOD; PERFORMANCE; SEARCH

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

#### 13/5/13 (Item 11 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014203532 \*\*Image available\*\*
WPI Acc No: 2002-024229/200203

Method and system for inducing subscription of member and attracting online advertisement via digital commemorative photo and image service

Patent Assignee: LYU M Y (LYUM-I)

Inventor: LYU M Y

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week KR 2001068106 A 20010713 KR 200121928 A 20010424 200203 B

Priority Applications (No Type Date): KR 200121928 A 20010424

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

KR 2001068106 A 1 G06F-017/60

Abstract (Basic): KR 2001068106 A

NOVELTY - A digital commemorative photo and image service method and system is provided to take photos and images of people participating in an event or a festival, and transmit the photos and images to a customer free of **charge** so that it can intermediate an **advertisement** and induce a subscription of members.

DETAILED DESCRIPTION - The system comprises a portable image capture device(100), a portable storage device(110), a main server(120), a database(130) and a user terminal(140). The portable image capture device(100) captures the photos of the people. The portable image capture device(100) can be a digital camera, a digital camcoder or a USB PC camera. The portable storage device(110) stores the captured photos or images. The main server(120) edits the input photos, inserts an advertisement sentence into the photos, loads up summarized data on a web server, and stores the detailed data at the database(130). The customer accesses the web server, passes a user certification process, browses the summarized data and downloads the detailed data via an e-mail.

pp; 1 DwgNo 1/10

Title Terms: METHOD; SYSTEM; INDUCE; SUBSCRIBER; MEMBER; ATTRACT;

ADVERTISE ; DIGITAL; PHOTO; IMAGE; SERVICE

Derwent Class: T01

International Patent Class (Main): G06F-017/60

File Segment: EPI

#### 13/5/14 (Item 12 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014190653 \*\*Image available\*\*
WPI Acc No: 2002-011350/200201

XRPX Acc No: N02-009400

Providing video commercial advertisements by registering viewer and monitoring viewing to credit redemption account

Patent Assignee: HARADA T (HARA-I)

Inventor: HARADA T

Number of Countries: 093 Number of Patents: 002

Patent Family:

Patent No Kind Date Applicat No Kind Date Week A1 20011101 WO 2000US30563 A WO 200182597 20001106 200201 B AU 200115866 Α 20011107 AU 200115866 Α 20001106

```
Priority Applications (No Type Date): US 2000552866 A 20000420
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                     Filing Notes
WO 200182597 A1 E 21 H04N-005/445
   Designated States (National): AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA
   CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP
   KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT
   RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
   Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR
   IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW
                      H04N-005/445 Based on patent WO 200182597
AU 200115866 A
Abstract (Basic): WO 200182597 A1
       NOVELTY - Method consists in downloading video commercial
    advertisements to the viewer after registering him, monitoring his
    viewing and crediting his account for advertisements actually viewed.
    The credits are redeemed for pay -per-view services , paid TV
    subscription or Internet services , and reports are generated on the
    frequency of viewing and viewer demographic information for each
    commercial.
        DETAILED DESCRIPTION - There are INDEPENDENT CLAIMS for (1) a
    system for viewer selection of commercial advertisements to view, (2)
    a method of generating commercial video advertisement revenue, (3)
    a method for viewer-selection of advertisements viewing quantity.
        USE - Method is for television advertising .
       ADVANTAGE - Method allows viewers to sell their own viewing time
    directly to advertisers and provides a controlled viewing environment
    so that each member of the household can censor undesirable commercial
    content.
        DESCRIPTION OF DRAWING(S) - The figure shows a system for the
   method.
       pp; 21 DwgNo 1/3
Title Terms: VIDEO; COMMERCIAL; ADVERTISE; REGISTER; VIEW; MONITOR; VIEW;
  CREDIT; ACCOUNT
Derwent Class: T01; W05
International Patent Class (Main): HO4N-005/445
International Patent Class (Additional): G06F-003/00; G06F-013/00
File Segment: EPI
             (Item 13 from file: 350)
 13/5/15
DIALOG(R) File 350: Derwent WPIX
(c) 2002 Thomson Derwent. All rts. reserv.
            **Image available**
014116905
WPI Acc No: 2001-601117/200168
Related WPI Acc No: 2001-474830; 2001-534780; 2001-601039; 2002-065582;
  2002-112979
XRPX Acc No: N01-448349
  Internet travel service providing method involves serving installable
 bookmark sets associated with destination on receiving travel related
  search query
Patent Assignee: INT BUSINESS MACHINES CORP (IBMC
Inventor: HIMMEL M A; LABAW J S; RODRIGUEZ H
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
             Kind
                    Date
                            Applicat No
                                            Kind
                                                   Date
                                                            Week
US 6256639
              B1 20010703
                            US 9880022
                                            Α
                                                 19980515
                                                           200168 B
                             US 98116858
                                            A
                                                 19980716
Priority Applications (No Type Date): US 9880022 A 19980515; US 98116858 A
  19980716
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                     Filing Notes
US 6256639
             В1
                   13 GO6F-017/30
                                    Div ex application US 9880022
```

Abstract (Basic): US 6256639 B1

NOVELTY - Bookmark sets associated with requested destination are

searched on receiving a travel related search query from clients. The bookmark sets containing bookmarkers pointing to travel related web pages matching with requested destination are served to the requesting client. The served bookmark sets are installable in a client browser to access the web pages.

DETAILED DESCRIPTION - Bookmark sets associated with requested destination are searched on receiving a travel related search query from clients. The geographic location of requesting client is determined for selecting advertiser bookmarks. Informational bookmarks pointing to web pages providing information about the destination is integrated with travel service provider bookmarks based on the geographic location of requesting client. The travel service provider web page integrates information customized for requesting client based on the determined user profile. A database of travel related bookmarks is created. The integrated bookmark set matching with requested destinations are served to the requesting clients. The served bookmark sets are installable in a client browser to access the web pages. INDEPENDENT CLAIMS are also included for the following:

- (a) System for providing Internet travel service;
- (b) Computer program containing instructions for providing Internet travel service

USE - For browsing and retrieving web pages through use of bookmarks to obtain information relating to air, car, hotel reservations provided by vacation club and services provided by hospitals, doctors etc.

ADVANTAGE - The **advertising** bookmarks varying by region allows for multiple **fee** arrangements with different **advertisers**. The users are allowed to periodically update the **information** in browser as **subscription** attribute is set for bookmark set.

DESCRIPTION OF DRAWING(S) - The figure shows the user interface to register bookmark set.

pp; 13 DwgNo 6/8

Title Terms: TRAVEL; SERVICE; METHOD; SERVE; SET; ASSOCIATE; DESTINATION; RECEIVE; TRAVEL; RELATED; SEARCH; QUERY

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

#### 13/5/16 (Item 14 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

014116827 \*\*Image available\*\*
WPI Acc No: 2001-601039/200168

Related WPI Acc No: 2001-474830; 2001-534780; 2001-601117; 2002-065582;

2002-112979

XRPX Acc No: N01-448273

Internet advertising medium for retrieving web pages, has searchable bookmark set which is sent to request client, when search request is satisfied by bookmark set

Patent Assignee: INT BUSINESS MACHINES CORP (IBMC )

Inventor: HIMMEL M A; LABAW J S; RODRIGUEZ H

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week
US 6247021 B1 20010612 US 9880022 A 19980515 200168 B
US 98116862 A 19980716

Priority Applications (No Type Date): US 9880022 A 19980515; US 98116862 A 19980716

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
US 6247021 B1 13 G06F-017/30 Div ex application US 9880022

Abstract (Basic): US 6247021 B1

NOVELTY - Searchable bookmark set, including both a set of informational bookmarks pointing to web pages on related topic and

advertising bookmarks pointing to service provider web pages, is stored in web server coupled to Internet. If bookmark set satisfies search request by client containing keywords, bookmark set is sent to client via Internet. When service provider and informational web pages are retrieved, bookmark set is installed in client browser.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (a) Internet advertising system;(b) Internet advertising method;
- (c) Computer program

USE - For retrieving web pages from Internet.

ADVANTAGE - Allows user to periodically update information in his browser as a potential opportunity for payment is an ability to set a subscription attribute for a bookmark set. Allows for multiple fee
arrangements with different advertisers , as the advertising bookmarks could vary by region, since bookmark serving site knows for the quality of its bookmark sets could command a premium fee for sole inclusion in a given bookmark set.

DESCRIPTION OF DRAWING(S) - The figure shows the user interface to register a bookmark set from bookmark set server.

pp; 13 DwqNo 6/8

Title Terms: ADVERTISE; MEDIUM; RETRIEVAL; WEB; PAGE; SEARCH; SET; SEND; REQUEST; CLIENT; SEARCH; REQUEST; SATISFY; SET

Derwent Class: T01

International Patent Class (Main): G06F-017/30

File Segment: EPI

#### 13/5/17 (Item 15 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

013696827 \*\*Image available\*\* WPI Acc No: 2001-181051/200118

Related WPI Acc No: 1999-610420; 2000-375012; 2000-375312

XRPX Acc No: N01-128992

Executing commercial transactions in a network system using visual link objects, involves using visual link objects to represent business transaction offered by vendor system to potential buyers through distributor

Patent Assignee: QUICKBUY INC (QUIC-N) Inventor: KNOWLTON K C; MILIEFSKY G S

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Applicat No Date Kind Date Week US 6141006 20001031 US 99248563 19990211 Α Α 200118 B

US 2000478449 Α 20000105

Priority Applications (No Type Date): US 99248563 A 19990211; US 2000478449 A 20000105

Patent Details:

Patent No Kind Lan Pg Filing Notes Main IPC

US 6141006 Α 45 G06F-017/60 Cont of application US 99248563 Cont of patent US 6061057

Abstract (Basic): US 6141006 A

NOVELTY - The method involves creating a visual link object (VLO), representing a business transaction, in a vendor system and communicating the VLO to a distributor system (30B) through the Internet. The distributor system presents the VLO to potential buyers and communicates with the buyer system (32). The buyer system accesses the contents of the VLO to recover data relating to the business transaction.

DETAILED DESCRIPTION - The VLO is a self-contained entity including a displayable image, an appendix and a postscript. The displayable image is arranged at the start of the VLO, and represents the business transaction. The appendix follows the display image and contains information relating to the business transaction including an encoded

data block. The business transaction can be completed by a buyer independently of the vendor system. The postscript is near the end of the VLO, and contains data relating to the VLO. The vendor system, distributor system and buyer system are all connected through the Internet.

USE - Used in executing Internet-based electronic commerce business transactions or buying and selling products and services between several users and systems.

ADVANTAGE - Can be implemented as data broadcast system for selectively broadcasting data from a server system to a subscription user of a buyer system. Can be implemented in a system for distributing graphical user interface (GUI) definitions for customizing application programs from server system to buyer system. Allows buyer to make purchasing decisions based on total cost of transaction and to make adjustments and decisions as necessary. Prevents fraud or gaining of unauthorized access to buyer data through use of counterfeited or improperly altered VLO. Enhances seller's ability to create and update catalogue, display or listing of items offered for sale. Allows proactive marketing and advertisement of goods.

DESCRIPTION OF DRAWING(S) - The figure is a block diagram of a system utilizing the VLO for execution of business transactions.

Distributor system (30B)

Buyer system (32)

pp; 45 DwgNo 4/11

Title Terms: EXECUTE; COMMERCIAL; TRANSACTION; NETWORK; SYSTEM; VISUAL; LINK; OBJECT; VISUAL; LINK; OBJECT; REPRESENT; BUSINESS; TRANSACTION; OFFER; VENDING; SYSTEM; POTENTIAL; BUY; THROUGH; DISTRIBUTE

Derwent Class: T01; T05

International Patent Class (Main): G06F-017/60

File Segment: EPI

#### 13/5/18 (Item 16 from file: 350)

DIALOG(R)File 350:Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

012998783 \*\*Image available\*\*
WPI Acc No: 2000-170635/200015
Related WPI Acc No: 1999-153198

XRPX Acc No: N00-126865

# Event routing method for object oriented information publishing system via networked system

Patent Assignee: SUN MICROSYSTEMS INC (SUNM )

Inventor: BRACHO R; JANKOWSKI S M

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No Kind Date Applicat No Kind Date Week US 6021443 US 96588535 Α 20000201 A 19960118 200015 B US 97934452 Α 19970919

Priority Applications (No Type Date): US 96588535 A 19960118; US 97934452 A 19970919

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

US 6021443 A 31 G06F-013/00 Cont of application US 96588535 Cont of patent US 5870605

Abstract (Basic): US 6021443 A

NOVELTY - A data structure is created in memories of publisher (102,110,116) and subscriber hubs (104,112,118) and is termed as current hub. Neighbor hubs are connected to current hub and extended to subscriber hub. An event added with created data structure is sent by publisher hub to subscriber hub of least **cost** path through neighbor on computer network.

DETAILED DESCRIPTION - Events are defined using interface definition language (IDL). Data structure is created comprising event types, advertisements, routes and subscription types as current hub to which neighbor hubs are connected. Before the event is sent, the publisher hub adds data structure envelope and routing block to the

event. The least **cost** path is determined based on required time, expense and convenience of sending information between two hubs. Based on the indicated least **cost** path, the publisher hub sends event to subscriber hub through neighbor hub. INDEPENDENT CLAIMS are also included for the following:

- (a) event routing system;
- (b) program for event routing.

USE - For object oriented information publishing system via networked system of publishers and subscribers.

ADVANTAGE - Guarantees reception of event to the subscribers when they match the description criteria. Various types of publishers and subscribers are connected for communication by using application programming interface procedure. Communication on a network is implemented in both PCs and main frames executing under various operating systems by asynchronous communication performing between publisher and subscriber hub.

DESCRIPTION OF DRAWING(S) - The figure shows the block diagram of event routing system.

Publishers (102,110,116)

Subscriber hubs (104,112,118)

pp; 31 DwgNo 1/15

Title Terms: EVENT; ROUTE; METHOD; OBJECT; ORIENT; INFORMATION; PUBLICATION

; SYSTEM; SYSTEM
Derwent Class: T01; W01

International Patent Class (Main): G06F-013/00

File Segment: EPI

#### 13/5/19 (Item 17 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

012841464 \*\*Image available\*\*
WPI Acc No: 2000-013296/200001

XRPX Acc No: N00-010299

Prospective candidate selection method for employment in organization Patent Assignee: G-A-M-E NETWORK PTY LTD (GAME-N); RESUME NETWORK PTY LTD (RESU-N)

Inventor: BENHEIM D A

Number of Countries: 087 Number of Patents: 009

Patent Family:

Pd	rent ramity	:							
Pat	tent No	Kind	Date	App	olicat No	Kind	Date	Week	
WO	9954835	A1	19991028	WO	99AU466	Α	19990611	200001	В
ΑU	9942526	A	19991108	AU	9942526	A	19990611	200014	
ΑU	9963169	Α	20000309	ΑU	9942526	A	19990611	200022	N
				ΑU	9963169	A	19991206		
ΑU	718778	В	20000420	ΑU	9942526	A	19990611	200029	N
				ΑU	9963169	Α	19991206	•	
ΑU	725729	В	20001019	ΆU	9942526	Α	19990611	200057	
EΡ	1093628	A1	20010425	ΕP	99945730	A	19990611	200124	
				WO	99AU466	A	19990611		
ZA	200100274	Α	20011031	zA	2001274	Α	20010110	200173	
CN	1312926	Α	20010912	CN	99809550	Α	19990611	200202	
JP	2002512404	W	20020423	WO	99AU466	A	19990611	200243	
				JΡ	2000545115	A	19990611		

Priority Applications (No Type Date): AU 984030 A 19980611; AU 9963169 A 19991206

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes

WO 9954835 A1 E 38 G06F-017/60

Designated States (National): AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZA ZW

Designated States (Regional): AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW

AU 9942526 A G06F-017/00 Based on patent WO 9954835

```
AU 9963169 A
                       G06F-017/00
                                     Div ex application AU 9942526
                                     Div ex application AU 9942526
AU 718778
                       G06F-017/00
                                     Previous Publ. patent AU 9963169
AU 725729
                       G06F-017/00
                                     Previous Publ. patent AU 9942526
                                     Based on patent WO 9954835
EP 1093628
              A1 E
                       G06F-017/60
                                     Based on patent WO 9954835
   Designated States (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LI
   LU MC NL PT SE
ZA 200100274 A
                    50 G06F-000/00
CN 1312926
             Α
                       G06F-017/60
JP 2002512404 W
                    46 G06F-017/60
                                     Based on patent WO 9954835
Abstract (Basic): WO 9954835 A1
        NOVELTY - The information corresponding to the candidates is stored
    in a database. Access to the database by the employer or the agent is
    authorized. The employer contacts the subscribing agent or directly
    accesses the database for obtaining information of the candidates.
        DETAILED DESCRIPTION - The information of each candidate is made
    available to the employer without revealing the identity. An
    INDEPENDENT CLAIM is also included for prospective candidate selection
    system.
        USE - For employing candidate in an organization. Example, for
    employing key personnel at managerial or executive level.
        ADVANTAGE - A substantial reduction in advertising
    offered to agency, as the need to advertise in newspapers, magazines,
    etc. is eliminated. A quick response to the agencies requirements is
    obtained, as the database covers a wide range of candidates. The burden
    on the candidate is reduced, as the need to constantly survey
    newspapers, etc. is eliminated. The skills of the candidate is exposed
    to hundreds of agencies.
        DESCRIPTION OF DRAWING(S) - The figure shows the schematic view of
    candidate selection system.
        pp; 38 DwgNo 1/11
Title Terms: PROSPECTING; CANDIDATE; SELECT; METHOD; EMPLOY; ORGANISE
Derwent Class: T01
International Patent Class (Main): G06F-000/00; G06F-017/00;
  G06F-017/60
File Segment: EPI
 13/5/20
             (Item 18 from file: 350)
DIALOG(R) File 350: Derwent WPIX
(c) 2002 Thomson Derwent. All rts. reserv.
012347091
             **Image available**
WPI Acc No: 1999-153198/199913
Related WPI Acc No: 2000-170635
XRPX Acc No: N99-110471
  Event routing method for object oriented data processing system
Patent Assignee: SUN MICROSYSTEMS INC (SUNM )
Inventor: BRACHO R; JANKOWSKI S M
Number of Countries: 001 Number of Patents: 001
Patent Family:
Patent No
                             Applicat No
                                            Kind
              Kind
                     Date
                                                   Date
                                                            Week
                   19990209 US 96588535
US 5870605
              Α
                                            Α
                                                 19960118 199913 B
Priority Applications (No Type Date): US 96588535 A 19960118
Patent Details:
Patent No Kind Lan Pg
                        Main IPC
                                     Filing Notes
                   37 G06F-013/14
US 5870605
             Α
Abstract (Basic): US 5870605 A
        NOVELTY - The data structure is created by the current hub in
```

NOVELTY - The data structure is created by the current hub in accordance with information about physical hub connections, event types, advertisements, routes and system subscriptions. The event is sent to one of its neighbor hubs, by the publisher hub indicating that the neighbor hub is on the least cost path to subscriber.

DETAILED DESCRIPTION - A data structure is stored in memory of

publisher subscriber hubs (108,114) which are defined as current hub and neighbor hub accordingly. The subscriber hub receives the event and in accordance with the data structure the event is sent to corresponding subscriber. INDEPENDENT CLAIMS are available for the following:

- (a) a system for routing on event in data processing system;
- (b) a computer program product.

USE - For forwarding information available via a networked system of publishers and subscribers in information publishing system.

ADVANTAGE - Makes it easy to integrate legacy systems, applications, hardware into systems. Minimizes amount of information that user must learn to use the system.

DESCRIPTION OF DRAWING(S) - The figure illustrates block diagram of networked computer system.

Hubs (108,114) pp; 37 DwgNo 1/15

Title Terms: EVENT; ROUTE; METHOD; OBJECT; ORIENT; DATA; PROCESS; SYSTEM

Derwent Class: T01

International Patent Class (Main): G06F-013/14

File Segment: EPI

#### 13/5/21 (Item 19 from file: 350)

DIALOG(R) File 350: Derwent WPIX

(c) 2002 Thomson Derwent. All rts. reserv.

011000995 \*\*Image available\*\* WPI Acc No: 1996-497944/199649

Related WPI Acc No: 1997-051367; 1997-052734; 1998-077503; 1998-413376;

2002-470876; 2002-487916; 2002-535664

XRPX Acc No: N96-419881

Electronic television programme guide schedule system - has video display generator controlled in response to user control commands to indicate availability of product or service associated with certain programs

Patent Assignee: TV GUIDE ON SCREEN (TVGU-N); NEWS AMERICA PUBLICATIONS INC (NEWS-N); TELECOM COLORADO INC (TELE-N); TELECOM COLORADO (TELE-N); UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: DAVIS B; ELLIS M; KNUDSON E; MILLER L; ELLIS M D; KNUDSON E B
Number of Countries: 026 Number of Patents: 013

Patent Family:

Pal	ent ramity	:							
Pat	ent No	Kind	Date		plicat No	Kind	Date	Week	
WO	9634491	A1	19961031	WO	96US5729	Α	19960424	199649	В
ΑU	9655729	Α	19961118	ΑU	9655729	Α	19960424	199710	
ΕP	823179	A1	19980211	ΕP	96913121	Α	19960424	199811	
					96US5729	Α	19960424		
BR	9608005	Α	19990105	BR	968005	Α	19960424	199907	
				WO	96US5729	Α	19960424		
JP	11501481	W	19990202	JP	96532681	Α	19960424	199915	
				WO	96US5729	Α	19960424		
ΑU	712344	В	19991104	ΑU	9655729	Α	19960424	200003	
KR	99008006	A,	19990125	WO	96US5729	A	19960424	200014	
				KR	97707530	Α	19971024		
ΑU	200014923	Α	20000413	ΑU	9655729	Α	19960424	200028	N
				ΑU	200014923	Α	20000204		
ΑU	727344	В	20001214	ΑU	9655729	A	19960424	200103	N
				AU	200014923	Α	20000204		
US	6275268	·B1	20010814	US	93119367	Α	19930909	200148	
			•	US	94247101	A	19940520		
				US	95428809	A	19950424		
				US	99368198	Α	19990804		
US	6357043	В1	20020312	US	93119367	Α	19930909	200221	
				US	94247101	Α	19940520		
				US	95428809	Α	19950424		
				US	99368198	Α	19990804		
				US	99428588	Α	19991027		
				US	2000604326	A	20000626		
KR	293082	В	20010917	WO	96US5729	Α	19960424	200231	
				KR	97707530	Α	19971024		

Priority Applications (No Type Date): US 95428809 A 19950424; AU 200014923 A 20000204; US 93119367 A 19930909; US 94247101 A 19940520; US 99368198 A 19990804; US 99428588 A 19991027; US 2000604326 A 20000626 Cited Patents: 2.Jnl.Ref; WO 9414282; WO 9414283; WO 9414284; WO 9532583; WO 9532585; WO 9609721 Patent Details: Patent No Kind Lan Pg Main IPC Filing Notes A1 E 129 H04N-007/025 WO 9634491 Designated States (National): AU BR CA CN JP KR PL Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE AU 9655729 Based on patent WO 9634491 Based on patent WO 9634491 EP 823179 A1 E Designated States (Regional): AT BE CH DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE BR 9608005 Based on patent WO 9634491 JP 11501481 W 141 H04N-007/173 Based on patent WO 9634491 AU 712344 Previous Publ. patent AU 9655729 В Based on patent WO 9634491 KR 99008006 H04N-007/025 Based on patent WO 9634491 AU 200014923 A H04N-007/173 Div ex application AU 9655729 Div ex patent AU 712344 AU 727344 В H04N-007/173Div ex application AU 9655729 Previous Publ. patent AU 200014923 Div ex patent AU 712344 US 6275268 В1 H04N-005/50CIP of application US 93119367 CIP of application US 94247101 Cont of application US 95428809 CIP of patent US 5781246 US 6357043 В1 H04N-005/50 CIP of application US 93119367 CIP of application US 94247101 Cont of application US 95428809 Cont of application US 99368198 Cont of application US 99428588 CIP of patent US 5781246 KR 293082 H04N-007/025 Previous Publ. patent KR 99008006 B Based on patent WO 9634491 JP 2002185951 A 47 H04N-007/173 Div ex application JP 96532681

#### Abstract (Basic): WO 9634491 A

The system comprises a television receiver (12) for receiving broadcast, satellite or cablecast television programmes for several TV channels. A data processor (16) receives and stores in a memory (18) television programme schedule information for several programmes. A remote control (31) is used by the viewer for issuing control commands. A video display generator (23) receives the video display control commands from the data processor and programme schedule information from the memory and displays a portion of the programme schedule information on the television receiver (27).

The displayed programme schedule information indicates the availability of a product or service associated with the programme. The data processor causes the display generator to display information describing the product in response to a first user control command. Pref. the data processor generates an order for the product in response to a second user control command.

USE/ADVANTAGE - E.g. interactive home shopping service. Improved display and linking of video **promotions** with programme schedule information and order processing functions. Allows user to select from several display formats, for programme schedule information. Capable of setting programmable reminder messages for any future programme. Provides user with comprehensive **information** about **pay** -per-view events and premium **services** to which user does not **subscribe** and is capable of automatically purchasing such programming on-demand. Enables user to view broadcast programme while at the same time interactively viewing programme schedule information for other programmes. Provides

password control for access to individual programmes/channels using protected, interactive, flexible and uncomplicated on-screen interface. Allows user to access his current **billing** information on-demand.

Dwg.1/47

Title Terms: ELECTRONIC; TELEVISION; PROGRAMME; GUIDE; SCHEDULE; SYSTEM; VIDEO; DISPLAY; GENERATOR; CONTROL; RESPOND; USER; CONTROL; COMMAND; INDICATE; AVAILABLE; PRODUCT; SERVICE; ASSOCIATE; PROGRAM

Derwent Class: W02

International Patent Class (Main): H04N-005/50; H04N-007/025; H04N-007/173

International Patent Class (Additional): G06F-017/60; G07F-017/40;
H04H-001/02; H04N-005/00; H04N-005/44; H04N-005/445; H04N-007/08;

H04N-007/081 File Segment: EPI

```
Items
Set
               Description
          33 AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N?
S1
             OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
       432625 SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S2
      3895094 ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S3
S4
      6464478 REVENUE OR INCOME OR PAY????
S5
      6346292 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-
            L? OR E()MAIL?
      9674353 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-
S6
            NG OR INVOIC?
     12766630 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -
s7
             ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-
             TERÍ? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?
S8
       189042 S2(10N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA?
             ? OR CONTENT? ?)
S 9
       354048 S3(10N)(S4 OR S6)
        3616 S8(20N)S9
S10
        1596 S10(10N)S7
S11
S12
         160 S11(S)S5
S13
         128 S12 NOT PY>2000
S14
          97 S13 NOT PD=20000121:20020924
           54 RD (unique items)
S15
?show files
       9:Business & Industry(R) Jul/1994-2002/Sep 24
         (c) 2002 Resp. DB Svcs.
File 15:ABI/Inform(R) 1971-2002/Sep 24
         (c) 2002 ProQuest Info&Learning
File 16: Gale Group PROMT (R) 1990-2002/Sep 25
         (c) 2002 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2002/Sep 25
         (c)2002 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
         (c) 1999 The Gale Group
File 275: Gale Group Computer DB(TM) 1983-2002/Sep 25
         (c) 2002 The Gale Group
File 621: Gale Group New Prod. Annou. (R) 1985-2002/Sep 24
         (c) 2002 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2002/Sep 25
         (c) 2002 The Gale Group
File 47: Gale Group Magazine DB(TM) 1959-2002/Sep 24
         (c) 2002 The Gale group
```

15/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

02548537 (USE FORMAT 7 OR 9 FOR FULLTEXT)

IPC gambles GBP26m on Internet venture IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further GBP26m to invest in an Internet portal site which it hopes will thrust it ahead of competitors.

(IPC is investing UKPd26 mil in a new Internet venture, IPC Electric; IPC's women's titles may put this firm in an ideal spot to obtain users among young and upwardly-mobile women)

Marketing Week, p 18

August 05, 1999

DOCUMENT TYPE: Journal ISSN: 0141-9285 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1053

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct  $\mathbf{e}$  -  $\mathbf{mail}$  lists to  $\mathbf{advertisers}$  by offering subscribers free  $\mathbf{e}$  -  $\mathbf{mail}$  in return for demographic  $\mathbf{information}$ . In addition, it could charge a  $\mathbf{subscription}$  fee.

If IPC manages to bring its new venture to the market early it could...

15/3,K/2 (Item 2 from file: 9)

DIALOG(R) File 9: Business & Industry(R) (c) 2002 Resp. DB Svcs. All rts. reserv.

02381161 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Microsoft's Online Magazine Slate Abandons Fees

(Microsoft says that it can earn more revenue by selling advertising and giving away editorial content than it can by charging a fee for access to its online magazine)

San Jose Mercury News , p N/A

February 13, 1999

DOCUMENT TYPE: Regional Newspaper ISSN: 0747-2099 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 581

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...online subscriptions into a primary source of revenue. Slate announced the change Friday in an  $\mathbf{e}$  -  $\mathbf{mail}$  message to its 20,000-plus paid readers, who will receive partial refunds or extended  $\mathbf{subscriptions}$  to a handful of paid  $\mathbf{e}$  -  $\mathbf{mail}$   $\mathbf{services}$  the magazine will continue offering.

The move is a high-profile endorsement of the **revenue** potential of **Internet advertising**. Roughly half of Slate's current **revenue** comes from subscriptions, new publisher Scott Moore said. But the huge growth in online advertising...

15/3,K/3 (Item 3 from file: 9)

DIALOG(R)File 9:Business & Industry(R) (c) 2002 Resp. DB Svcs. All rts. reserv.

02240952 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FORD, VOLVO FORGE LINKS

(Volvo Cars of North America will start to market certified used cars on

#### AutoConnect starting on 10/1/98)

Automotive News, p 26

September 14, 1998

DOCUMENT TYPE: Journal ISSN: 0005-1551 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 359

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...the entire tab for a host of services, including direct links to dealer Web sites, e - mail and contact information. When an Internet shopper calls up a list of Volvos, each certified Volvo will be identified with the program logo. Volvo would not disclose the cost of the advertising .

''Our research shows that Volvo owners and those with similar demographics are inclined to use computers at home and to subscribe to online services . Reaching out using this medium makes a lot of sense for us, especially in the...

15/3,K/4 (Item 4 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2002 Resp. DB Svcs. All rts. reserv.

02141681 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Return Of TV Banking

(Bank of America, Tele-Communications Inc, and Intuit have formed a joint venture to build an Internet TV banking system)

Bank Technology News, v 11, n 5, p 4+

May 1998

DOCUMENT TYPE: Journal ISSN: 1060-3506 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1045

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

... notes Will Strauss, marketing director at Forward Concepts, an electronics research firm in Tempe, AZ.

Forward Concepts just published a report arguing that serious Web surfers will continue to use PC...

...products, not television. With such a bad usage forecast, the business case for banking via Internet TV is dicey. Internet TV demands that content providers attract a large enough audience who will pay to subscribe . TV also requires an additional form of cash flow, like advertising or transaction fees . Yet this is unlikely to come from any sort of Internet TV programming, let alone banking, concludes the consultancy.

Squinty eyes

Many other consultants agree with...

15/3,K/5 (Item 5 from file: 9)

DIALOG(R) File 9: Business & Industry(R) (c) 2002 Resp. DB Svcs. All rts. reserv.

01936246 (USE FORMAT 7 OR 9 FOR FULLTEXT)

MUCHMUSIC: A CANADIAN BROADCASTER SEEKING GROWTH OVERSEAS

(MuchMusic's overall sales totalled Can\$239.2 mil (\$172.8 mil) last year;

CHUM will launch two services, Much More Music and MusiMax)

Music & Copyright, n 115, p 12-13

June 18, 1997

DOCUMENT TYPE: Newsletter ISSN: 0968-0322 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1423

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...third year, CHUM says the site is marginally profitable. MuchInteractive obtains about 50% of its income from advertising . Another 25%-30% is from subscription fees paid for MuchMusic's content on America Online and CompuServe. The remainder is generated from online retail sales of CD-ROM products. MuchInteractive carried one of the world's biggest live...

...band No Doubt's appearance on MuchMusic's Intimate and Interactive television programme was simultaneously transmitted via the Internet.

CHUM's international arm, CHUMCity International, is responsible for extending the MuchMusic...

15/3,K/6 (Item 6 from file: 9) DIALOG(R) File 9: Business & Industry(R) (c) 2002 Resp. DB Svcs. All rts. reserv.

01929711 (USE FORMAT 7 OR 9 FOR FULLTEXT)

RadioWeb Signs First Affiliate For Online Network

(World Media Network signs affiliation contract with WJML-AM to add news, entertainment and business classified content features to WJML Web site)

Newsbytes News Network, p N/A

September 03, 1997

DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 410

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Network's vice president of marketing, said. The news feeds, Hauptman said, will be automatically downloaded to the WJML Web site at http://www.wjml.com via satellite, "and then constantly...

...market, Hauptman said. According to WJML President Rick Stone, WJML will make money by sharing revenue with World Media Network 's classified advertising sales, banner advertising for the news feature, classified advertising sales, and monthly subscription fees for the singles network . All the bartered services are branded to the station, he said, and are exclusive to the market. "The signing...

...making money," he said. (19970903/Press Contact: Doug Hauptman, World Media Network, 714-427- 0760, e - mail: dhauptman@wsnetwork.com/Reported by Newsbytes News Network: http://www.newsbytes.com )

(Item 7 from file: 9) 15/3,K/7 DIALOG(R)File 9:Business & Industry(R)

(c) 2002 Resp. DB Svcs. All rts. reserv.

#### 01868388

Advertising: Web Sites Say: Your Ad Sells or It's on Us (Web sites are quaranteeing that their ads will create results for

Wall Street Journal , v CCXXIX, n 125, p B9

June 27, 1997

DOCUMENT TYPE: Business Newspaper; Column ISSN: 0099-9660 (United States)

LANGUAGE: English RECORD TYPE: Abstract

#### ABSTRACT:

...Web must prove to advertisers that money can be made from it. The

approach could **send** mainstream **Internet ad** prices spiraling downard. Industry executives believe that **cost** -per-sale methods will attract **ads** for magazine **subscriptions**, credit cards, and other typical direct mail advertisers. Additional **information** is provided.

. . .

15/3,K/8 (Item 8 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

01813951 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Subscription channels find 'gold mine' in pan-Arab ads (Orbit's effort tempts others like Showtime, STAR to chase affluent viewers )

Advertising Age International Supplement, p i14

April 1997

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 863

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### ABSTRACT:

...for pan-Arab ad budgets is heating up as channels that originally relied solely on subscription fees enter the ad market. The encrypted services jumping into the fray include Orbit Satellite Television and Radio Network, which is uplinked from Rome; Showtime, an English-language joint venture that began transmitting in July and is funded in part by Viacom International, and News Corp's STAR...

#### TEXT:

...FOR pan-Arab ad budgets is heating up as channels that originally relied solely on **subscription fees** enter the **ad** market.

The encrypted services jumping into the fray include Orbit Satellite Television and Radio Network, which is uplinked from Rome; Showtime, an English-language joint venture that began transmitting in July and is funded in part by Viacom International, and News Corp.'s STAR...

15/3,K/9 (Item 9 from file: 9)

DIALOG(R)File 9:Business & Industry(R) (c) 2002 Resp. DB Svcs. All rts. reserv.

01691856 (USE FORMAT 7 OR 9 FOR FULLTEXT)

SRDS faces competition from tiny online startups

(Hyper Corp and Magazinedata are both offering Web-based media information services for ad agencies)

Advertising Age, v 67, n 51, p 32

December 16, 1996

DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 492

#### ABSTRACT:

...offers an online media kit directory providing data for more than 230 magazines, many with **e - mail** links to magazines. The firm charges a flat fee to magazines to develop their **Web** -based media kits and then **charges advertisers** an additional **fee** to run **banners** on a **home page**. Starting in 1/97, Hyper will begin charging for an annual **subscription** to its site. The **service** is working on adding 100 new titles per week.

15/3,K/10 (Item 10 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2002 Resp. DB Svcs. All rts. reserv.

01647789 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Individual Rides Out Turbulent Times

(Individual Inc has about 300,000 customers, revenue that's growing 40% annually and should top \$20 mil this year)

Information Week, p 59

November 04, 1996

DOCUMENT TYPE: Journal ISSN: 8750-6874 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1631

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...gives almost nothing away. Except for the most basic access to the recently upgraded NewsPage Web service (http://www.newspage.com), everything is on a subscription basis, from the \$3.95 per month NewsPage premium service to the highly customized, direct E - mail delivery First! service, which costs \$6,000 per year for 10 seats.

Individual also sells ads on the Web, but that's a secondary revenue source. "We built a good strong revenue stream from our subscriber base, while other sites...

15/3,K/11 (Item 11 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2002 Resp. DB Svcs. All rts. reserv.

01236113 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Getting Users to Pay in L.A.

("The Los Angeles Times" 's 8-mo-old TimesLink online service has 20,000 paying subscribers; includes guides to Southern CA life, forums, bulletin boards, "Times" text, archives)

Media Week, v 5, n 27, p 10

July 10, 1995

DOCUMENT TYPE: Journal ISSN: 1055-176X (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 335

(USE FORMAT 7 OR 9 FOR FULLTEXT)

#### TEXT:

...advertising, marketing and strategic planning for the Times, says that the majority of TimesLink's revenue is coming from subscriptions and advertising, with ancillary services such as e - mail and Internet access generating a much smaller share. Subscription revenue is estimated at \$100,000 to \$140...

15/3,K/12 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01871294 05-22286

IPC gambles L26m on Internet venture

Killgren, Lucy

Marketing Week v22n27 PP: 18-19 Aug 5, 1999

ISSN: 0141-9285 JRNL CODE: MWE

WORD COUNT: 1106

...TEXT: could get a percentage of call revenue from telecoms companies, if it offers a free <code>Internet</code> service.

The company may also generate substantial **revenue** from selling direct **e** - **mail** lists to **advertisers** by offering subscribers free **e** - **mail** in return for demographic **information**. In addition, it could charge a **subscription** fee.

If IPC manages to bring its new venture to the market early it could...

15/3,K/13 (Item 2 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01611431 02-62420

Recruitment service online

Taylor, Melissa

Australian Accountant v68n2 PP: 63 Mar 1998

ISSN: 0004-8631 JRNL CODE: AAA

WORD COUNT: 482

...TEXT: select specific job areas of their choice, and jobs within those areas will be either **emailed** or posted to them directly, thereby keeping members informed of the job market. The **email** service is free of charge, while the postal **service** incurs a \$25 charge. Members can **subscribe** to the Recruitment **Service** through CPA **Online**.

Employers and employment agencies can also benefit from this service, as they can place job **advertisements** for a **fee**, and the Recruitment Service will distribute the jobs to members.

Members who do not want...

15/3,K/14 (Item 3 from file: 15)

DIALOG(R) File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. resery.

01541618 01-92606

A new way to get information from the Internet

Hancock, Wayland

American Agent & Broker v69n11 PP: 64-66 Nov 1997

ISSN: 0002-7200 JRNL CODE: AGB

WORD COUNT: 1030

...TEXT: channels and the information they want to see on a regular basis. The technology then **transmits** the data directly to their computers, without requiring them to access the **Internet**. **Advertising revenue** has financed the **Web** broadcasters' efforts so far, but as the broadcasters' **services** grow, they might impose **subscription** fees on their subscribers.

Not only are **Web** broadcasters incorporating push technology, so too are some Web browsers. The latest releases of Netscape...

15/3,K/15 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01524856 01-75844

CPA online 2

Cortese, Denis

Australian Accountant v67n9 PP: 16-18 Oct 1997

ISSN: 0004-8631 JRNL CODE: AAA

WORD COUNT: 1390

...TEXT: memberonly site. This position has attracted commercial support to the site in the form of advertising income and vendor support. This support will, in turn, ensure that this position of leadership and excellence is extended.

Subscription Service

CPA Online also recognises that there are going to be times when new issues and material arise...

... which the individual member may not be aware. For this reason, CPA Online incorporates some **email** -based subscription services. To date, this has been CPA Online Weekly (affectionately known as COW...

15/3,K/16 (Item 5 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01359351 00-10338

Pushing back: Broadcast technology streamlines intranet traffic

Watt, Peggy

Network World v14n3 PP: S17-S21 Jan 20, 1997

ISSN: 0887-7661 JRNL CODE: NWW

WORD COUNT: 1743

...TEXT: services at MCI in Reston, Va.

The place to be

PointCast popularized the concept of **Web** -based broadcasts by enabling users to **download** free **subscription** software and instead **charging** the **information** providers (particularly **advertisers** ). Many broadcast developers have followed that lead, **charging** for **server** software or information feeds, but offering the receiver software free.

Like other early vendors in...

15/3,K/17 (Item 6 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01342243 99-91639

Individual rides out turbulent times

Wilder, Clinton

Informationweek n604 PP: 59-66 Nov 4, 1996

ISSN: 8750-6874 JRNL CODE: IWK

WORD COUNT: 1569

...TEXT: gives almost nothing away. Except for the most basic access to the recently upgraded NewsPage Web service (http://www.newspage.com), everything is on a subscription basis, from the \$3.95 per month NewsPage premium service to the highly customized, direct  $\mathbf{E}$  - mail delivery First! service, which costs \$6,000 per year for 10 seats.

Individual also sells **ads** on the **Web**, but that's a secondary **revenue** source. "We built a good strong revenue stream from our subscriber base, while other sites...

15/3,K/18 (Item 7 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

00986656 96-36049

Hold the front screen

Anonymous

Economist v334n7901 PP: 54-55 (UK 82-85) Feb 11, 1995

ISSN: 0013-0613 JRNL CODE: ECT

WORD COUNT: 868

...TEXT: information on the field, right up to the start of a race.

The 1980s videotex services failed mainly because they did not attract

enough advertising; their subscriptions therefore became too expensive. Newspapers cover much of their costs from ads, and on - line ones will need to do so too. Yet the costs are high. Daniel Fisher, editor...

... irritated display ads covering the bottom third of their screens. And readers are reluctant to **send** credit-card numbers to advertisers through cyberspace.

Yet another problem, says Michael Rinzel of Jupiter...

15/3,K/19 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

06576960 Supplier Number: 55507237 (USE FORMAT 7 FOR FULLTEXT)

IPC gambles [pound]26m on Internet venture; IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further [pound]26m to invest in an Internet portal site which it hopes will thrust it ahead of competitors.

Killgren, Lucy Marketing Week, p18(1) August 5, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1066

... could get a percentage of call revenue from telecoms companies, if it offers a free **Internet** service.

The company may also generate substantial **revenue** from selling direct  $\mathbf{e}$  -  $\mathbf{mail}$  lists to **advertisers** by offering subscribers free  $\mathbf{e}$  -  $\mathbf{mail}$  in return for demographic **information**. In addition, it could charge a **subscription** fee.

If IPC manages to bring its new venture to the market early it could

. .

15/3,K/20 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

06369658 Supplier Number: 54733805 (USE FORMAT 7 FOR FULLTEXT)
Winfield Capital Corp. Reports on Initial Public Offering by a Portfolio Company.

Business Wire, p1363

May 26, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 391

... United States. The Company offers several levels of service, ranging from basic dial-up Internet  ${\bf e}$  -  ${\bf mail}$  - which is provided to the end user for free - to full access to the World Wide Web . Juno's revenues are derived primarily from the subscription fees charged for certain billable services , from the sale of interactive advertising , and from the direct sale of products to Juno subscribers.

As previously announced on March...

15/3,K/21 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

06196101 Supplier Number: 54119556 (USE FORMAT 7 FOR FULLTEXT) iMagic Entertainment Network and the TUCOWS Network Form Strategic Alliance.

Business Wire places

Business Wire, p1383 March 16, 1999 Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 732

... content."

The iMagic Entertainment Network is a full-featured Internet entertainment destination site containing software downloads, free and premium interactive games, news updates for the computer gaming and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment Network generates revenue through online advertising, e-commerce, subscription -based services, and premium pay -for-play games. In addition to premium games, iEN features free games such as bingo...

15/3,K/22 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05951828 Supplier Number: 53215229 (USE FORMAT 7 FOR FULLTEXT)
The viaLink Company Announces Third Quarter Results and Aims for Future
Growth.

Business Wire, pl117

Nov 13, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 585

... operating practices, and is allowing us to sign up new customers for the viaLink(R) services at an increasing rate."

The viaLink subscription -based services allow supply chain participants to electronically send and receive product, cost, and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/23 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05947376 Supplier Number: 53206210 (USE FORMAT 7 FOR FULLTEXT) theglobe.com Unveils More Content and Character in Redesigned Site.

Business Wire, p1403

Nov 11, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 472

... facilitates this interaction by providing various free services, including home page building, discussion forums, chat, **e - mail** and a marketplace where members can purchase a variety of products and services. Additionally, theglobe...

...personals. By satisfying its users' personal and practical needs, theglobe.com seeks to become their **online** home. The Company's primary **revenue** source is the sale of **advertising** with additional revenues generated through e-commerce arrangements and the sale of membership **subscriptions** for enhanced **services**.

15/3,K/24 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05918502 Supplier Number: 53150098 (USE FORMAT 7 FOR FULLTEXT) Corporate Profile for The viaLink Company, dated Oct. 30, 1998.

Business Wire, p1127
Oct 30, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 274

... based applications to

provide consumer product manufacturers, distributors and retailers the capability of doing business **electronically** 

with all of their trading

partners. The subscription -based viaLink services

allow supply chain

participants to **electronically send** and receive product, **cost** , and

promotional information in a format that is compatible with any
party's system, regardless of their...

15/3,K/25 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05903518 Supplier Number: 53118858 (USE FORMAT 7 FOR FULLTEXT)
Applied Intelligence Group, Inc., Announces a Change in its Name to "The

viaLink Company".
Business Wire, p1197

Oct 23, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 427

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost, and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/26 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05902030 Supplier Number: 53115362 (USE FORMAT 7 FOR FULLTEXT)

theglobe.com Delays Plans for IPO.

Business Wire, p1426

Oct 22, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 273

... facilitates this interaction by providing various free services, including home page building, discussion forums, chat,  $\mathbf{e}$  -  $\mathbf{mail}$  and a marketplace where members can purchase a variety of products and services. Additionally, the globe...

...personals. By satisfying its users' personal and practical needs, theglobe.com seeks to become their online home. The Company's primary revenue source is the sale of advertising with additional revenues generated through e-commerce arrangements and the sale of membership subscriptions for enhanced services.

15/3,K/27 (Item 9 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05789653 Supplier Number: 50279678 (USE FORMAT 7 FOR FULLTEXT)
Netplex Group To Acquire Applied Intelligence Group's Systems And
Consulting Business

PR Newswire, p901DCTU007

Sept 1, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 916

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost, and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/28 (Item 10 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05789526 Supplier Number: 50279551 (USE FORMAT 7 FOR FULLTEXT)

Applied Intelligence Group, Inc., Signs Definitive Agreement to Sell

Systems Integration and Consulting Business Segment.

Business Wire, p09011229

Sept 1, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 786

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost, and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/29 (Item 11 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05781506 Supplier Number: 50270127 (USE FORMAT 7 FOR FULLTEXT) viaLink Services Continues to Receive Industry Acceptance.

Business Wire, p8281048

August 28, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 526

... based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost, and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/30 (Item 12 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

05771872 Supplier Number: 50259972 (USE FORMAT 7 FOR FULLTEXT)
Corporate Profile for Applied Intelligence Group, dated Aug. 21, 1998.

Business Wire, p8211116

August 21, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 225

based applications to provide consumer product manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost , and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/31 (Item 13 from file: 16) DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

Supplier Number: 50242814 (USE FORMAT 7 FOR FULLTEXT) 05757636 Applied Intelligence Group Inc. Announces New Corporate Profile.

Business Wire, p8121104

August 12, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 296

based applications to provide consumer products manufacturers, distributors and retailers the capability of doing business electronically with all of their trading partners. The subscription -based viaLink services allow supply chain participants to electronically send and receive product, cost , and promotional information in a format that is compatible with any party's system, regardless of their...

15/3,K/32 (Item 14 from file: 16) DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

Supplier Number: 48313658 05487109 TCI selects At Home Corp. for services. Bank, David The Wall Street Journal, pB8 Feb 24, 1998 Record Type: Abstract Language: English

Document Type: Newspaper; General Trade

#### ABSTRACT:

... Home's chief executive, Tom Jermoluk, stated that the provider will receive a percentage of advertising and subscription revenue from electronic mail use.AT Home hopes to make additional subscription revenue from advanced e - mail services .

15/3, K/33(Item 15 from file: 16) DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

05198529 Supplier Number: 47931609 (USE FORMAT 7 FOR FULLTEXT) NOTEBOOK--Newspapers have early lead over broadcasters in interactive age, according to study published by RTNDF, but "that edge will erode steadily as bandwidth increases on the Internet and new delivery media come into prominence...

Television Digest, v37, n34, pN/A

August 25, 1997

Language: English Record Type:

Document Type: Newsletter; Trade

Word Count: 136

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...and new delivery media come into prominence... When it takes just a few seconds to **download** a full-motion video news clip on the Internet, TV newsrooms will gain the edge...

...been "an act of faith" for executives. Study, Interactive News: State of the Art, said ads generally can't generate enough revenue to support even most-visited Web sites fully, but some can generate more with subscriptions, and content providers can repackage their content for sale through other organizations such as PageNet and CityWeb -- 202-659-6510.

15/3,K/34 (Item 16 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04939468 Supplier Number: 47258507 (USE FORMAT 7 FOR FULLTEXT)

PRIME TIME FOR WEBTV?

Computer Business Review, v5, n4, pN/A

April 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 992

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...service provider (ISP) and earn its revenue from the \$19.95/9 flat-rate monthly subscription fee, third party content and advertising. Consumer electronics giants Sony and Philips were clearly convinced. Both signed licensing deals to develop products based...

...s business plan. Perlman believes WebTV caters for a huge, untapped market that wants easy **email** and Internet access but is turned off by the PC. But research group Jupiter Comm...

...2002, many will go to people who already have a PC Internet connection who want **email** and Internet access from the living room. This is bad news for WebTV on two...

...Internet access will not buy a set-top box that ties them into a second email account, and Internet access through another ISP. More fundamentally, it means WebTV's entire marketing...

15/3,K/35 (Item 17 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04932432 Supplier Number: 47249415 (USE FORMAT 7 FOR FULLTEXT)

Portal Infranet emerges as common platform for multi-service Internet offerings by world's largest providers -- CompuServe, Sprint, Citizens Telecom in U.S.; Grolier in France; OzEmail in Australia consolidate around unique Portal Infranet platform -- CAP Gemini Group to distribute & support Portal Infranet Platform internationally.

Business Wire, p03310076

March 31, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 830

... wide range of services and content, access included."

Mr. Little continued, "As Internet providers move forward, they may want to develop some of these enhanced services in-house. Others they may

...offerings to subscribers creates a lucrative new business model that we think will rival the **advertising revenue** model and the **content subscription** model we have on the **Internet** today."

Infranet Platform Advantages Portal's Infranet platform is a software system that lets Internet...

(Item 18 from file: 16) 15/3,K/36 DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

Supplier Number: 47127739 (USE FORMAT 7 FOR FULLTEXT) CMP's InformationWeek to Launch Daily E-Mail News Service for Enterprise Technology Managers

PR Newswire, p0214NYF052

Feb 14, 1997

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 433

means to reach enterprise purchasers and influencers. Subscriptions are available to unqualified subscribers at a cost of \$250.00 per year. For information about advertising opportunities or subscriptions, contact Diane Gaume, Electronic Product Manager, 516-562-7478 or via e mail at dgaume@cmp.com.

InformationWeek provides a complete system of information products for people who...

15/3,K/37 (Item 19 from file: 16) DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

Supplier Number: 47000954 (USE FORMAT 7 FOR FULLTEXT)

BellSouth targets trades

Kelly, Keith

Business Marketing, p2

Jan, 1997

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 509

The single license fee paid by BellSouth would, as proposed, give the telco rights to transmit the information through its intranet. For newsletter publishers, who command high subscription fees but traditionally don't carry display ads , the biggest hurdles might come from agreeing on an acceptable price for the initial licensing...

15/3,K/38 (Item 20 from file: 16) DIALOG(R) File 16: Gale Group PROMT(R) (c) 2002 The Gale Group. All rts. reserv.

Supplier Number: 46247919 (USE FORMAT 7 FOR FULLTEXT) Juno Online Services, AT&T team up for free E-mail service via the Net PC Week, p059

March 25, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; General Trade

Word Count: 157

by D.E. Shaw & Co., will begin services next week that will enable users to send and receive E - mail messages via an Internet connection without requiring subscriptions to Internet access services , said Juno President Charles Ardai, in New York.

The service is free to users because it uses advertising to generate revenue . Each time the client software is opened, users will see two ads in the E - mail interface.

Users can access more information about the goods and services in the advertisements via...

15/3,K/39 (Item 21 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04206738 Supplier Number: 46152708 (USE FORMAT 7 FOR FULLTEXT)

EIR Exclusive Feature Killer Applications: Sports Services Score Big On Web

Electronic Information Report, v17, n7, pN/A

Feb 16, 1996

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 1381

... sports information Web sites and found they were either generating revenues through a combination of subscriptions, premium-priced services, information downloads, Internet access and advertising; or completely from advertising. Transactions continue to lag behind subscriptions and advertising as a revenue stream.

Web sites included in the survey were: ESPNET SportsZone, McClatchy New Media Co.'s Nando.net...

15/3,K/40 (Item 22 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04067007 Supplier Number: 45920856 (USE FORMAT 7 FOR FULLTEXT)

Advertising Helps PC World Find Online Profitability

Electronic Marketplace Report, v9, n21, pN/A

Nov 7, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 531

... pool for the magazine and online product is almost identical. The two entities magazine and **online** product are essentially competing for the same **ad** dollars.

Selling Hundreds Of Subscriptions

Other PC World Online revenue streams include subscription sales and software downloads. The unit sells "a few hundred" magazine subscriptions per month online. About 10 software publishers pay the service for software downloads by users.

Following the paid circulation model of its print counterpart, PC World Online expects...

15/3,K/41 (Item 23 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2002 The Gale Group. All rts. reserv.

04039911 Supplier Number: 45874861 (USE FORMAT 7 FOR FULLTEXT)
Individual Inc. named breakout company of the year by the Information
Industry Association.

Business Wire, p10231026

Oct 23, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 507

... small offices or entire enterprises. These services are delivered onto various platforms such as fax, e - mail, Folio VIEWS, Collabra Share, and Lotus Notes. The company has also developed NewsPage, an innovative news service on the World-Wide Web which has both a subscription and advertising based revenue model. Individual's client list includes companies in the high-tech, telecommunications, financial services, energy...

15/3,K/42 (Item 1 from file: 148) DIALOG(R)File 148:Gale Group Trade & Industry DB (c) 2002 The Gale Group. All rts. reserv.

10559356 (USE FORMAT 7 OR 9 FOR FULL TEXT) SUPPLIER NUMBER: 53122900 Hewlett-Packard Company Paints theglobe.com - the First "Techno-Color" Experience On the Web -.

Business Wire, 1389

Oct 26, 1998

RECORD TYPE: Fulltext LANGUAGE: English WORD COUNT: 435 LINE COUNT: 00038

facilitates this interaction by providing various free services, including home page building, discussion forums, chat, e - mail and a marketplace where members can purchase a variety of products and services. Additionally, theglobe...

...personals. By satisfying its users' personal and practical needs, theglobe.com seeks to become their online home. The Company's primary revenue source is the sale of advertising with additional revenues generated through e-commerce arrangements and the sale of membership subscriptions for enhanced services .

15/3,K/43 (Item 2 from file: 148) DIALOG(R)File 148:Gale Group Trade & Industry DB (c) 2002 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 20932837 (USE FORMAT 7 OR 9 FOR FULL TEXT) Applied Intelligence Group, Inc. Impacts Grocery Industry With viaLink Services.

Business Wire, p7221125

July 22, 1998

LANGUAGE: English RECORD TYPE: Fulltext-516 LINE COUNT: 00052

leading-edge, Internet-based applications to provide retailers and suppliers the capability of doing business electronically with all trading partners. The subscription -based service allows retailers and suppliers to send and receive product, cost , and promotional information electronically in a format that is compatible with any retailer's system, regardless of their technological...

15/3,K/44 (Item 3 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2002 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 19803827 (USE FORMAT 7 OR 9 FOR FULL TEXT) Microsoft Investor to Be Premier Provider of Active Channel Content For Microsoft Internet Explorer 4.0

PR Newswire, pl001LAW054

Oct 1, 1997

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 972 LINE COUNT: 00089

com/), a Web site that helps consumers make smart financial decisions, and a free trial downloading of the newly released Microsoft Money 98 personal finance software (connect-time charges may apply). Consumer Promotion

To help celebrate the launch of Internet Explorer 4.0 and encourage users to experience the new dynamic Active Channel. content , Microsoft announced an online "Subscribe to Win" sweepstakes.

To support the sweepstakes, Microsoft Investor has donated \$5,000 worth of...

DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2002 The Gale Group. All rts. reserv.

06732630 SUPPLIER NUMBER: 13251333 (USE FORMAT 7 OR 9 FOR FULL TEXT) First-generation PDAs' options, prices and marketing approaches differ. (personal digital assistants)

Mobile Phone News, v11, n34, p4(2)

August 30, 1993

ISSN: 0737-5077 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1055 LINE COUNT: 00088

... to any standard telephone line through an RJ-11 port.

EO unit buyers receive free subscriptions to a variety of such electronic data services as AT&T Mail from Easylink, which provides a mailbox for sending and receiving electronic mail and faxes. AT&T promotional literature said, "With no monthly fee, low-usage rates and 800-number, AT&T Mail provides EO users with inexpensive access...

15/3,K/46 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

05938996 SUPPLIER NUMBER: 13054301

Can GTE outdo Prodigy? (GTE Corp.'s Main Street videotex service; IBM's and Sears Roebuck and Co.'s Prodigy online information service) (Top of the News) (Industrial Technology Edition)

Schwartz, Evan I.

Business Week, n3299, p42D(1)

Dec 28, 1992

ISSN: 0007-7135 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: utilize investment services and play interactive games. A telephone line is used to augment the **transmission** capabilities of cable television. Two-way cable **transmission** technology is still under development. With Main Street, GTE is targeting the market that is...

...is developing a cable-based service that may provide serious competition to Main Street. Both **services** charge users a monthly **subscription** fee, which does not cover the cost of supporting the **service**. The **revenue** gap is filled by the sale of **advertising** and the collection of commissions from **online** retail vendors.

15/3,K/47 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02349105 SUPPLIER NUMBER: 57527594 (USE FORMAT 7 OR 9 FOR FULL TEXT) Windows User News 11/10/99.

Gold, Steve Newsbytes, NA Nov 10, 1999

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 58 LINE COUNT: 00009

TEXT:

...a monthly online computer publication that contains general high-tech and telecommunications industry news. The **service** is unusual in not accepting paid **advertising**, or **charging** for **subscriptions** via **e** - **mail**. World Wide **Web** http://wun.mswin.net.

15/3,K/48 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

02192387 SUPPLIER NUMBER: 19722425 (USE FORMAT 7 OR 9 FOR FULL TEXT)

## Cashing in with commerce servers; finding the right Web E-commerce technology to grow your business. (electronic commerce) (Technology Information)

Indermaur, Kurt

DBMS, v10, n10, p87(4)

Sep, 1997

ISSN: 1041-5173 LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2897 LINE COUNT: 00251

technologies used in each stage. No single vendor can supply everything needed for full-featured electronic commerce.

Before the Sale

Encryption

Making the Sale Getting the Goods

Francisco Subscription s

Static Web site

Subscription systems Email mailing lists SSL, SET standards Access-control systems

Payment systems Advertising Usage tracking and

Shipping systems Integrated back-office

analysis tools

Shopping carts

systems

Search...

15/3,K/49 (Item 3 from file: 275)

DIALOG(R) File 275: Gale Group Computer DB(TM) (c) 2002 The Gale Group. All rts. reserv.

SUPPLIER NUMBER: 19585527

Dow Jones hopes to reach online readers. (Dow Jones Interactive Publishing) (Company Business and Marketing)

Millman, Howard

CommunicationsWeek, n671, p16(2)

July 7, 1997

ISSN: 0746-8121

LANGUAGE: English

RECORD TYPE: Abstract

...ABSTRACT: Edition, which costs \$29 for readers who already receive the print version, and \$49 for online -only subscribers, is not currently profitable. The company earns revenue from advertising, which Dow Jones officials say some customers appreciate as a way to keep subscription prices low. These three services require users to request information , but the company is investigating push technologies. It already offers the Dow Jones CustomClips service, which sends users business news via e mail .

15/3,K/50 (Item 4 from file: 275)

DIALOG(R) File 275: Gale Group Computer DB(TM)

(c) 2002 The Gale Group. All rts. reserv.

01778979 SUPPLIER NUMBER: 16908966 (USE FORMAT 7 OR 9 FOR FULL TEXT) Cruise lines of the Net. (online information services competing with the World Wide Web)

McManus, Neil

Digital Media, v4, n11, p3(4)

April 10, 1995

ISSN: 1056-7038 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2963 LINE COUNT: 00219

Microsoft Network's model, customers will pay a fee of \$4.95 a month for E - mail and some other basic services. If the customer wants to see premium services, such as stock quotes or magazine content, she will pay the information provider through the Microsoft Network online billing system. Some content, such as promotional material, will be free; other content will be priced by the minute or through monthly subscriptions .

Microsoft will charge information providers for space on its network servers and for services such as server maintenance and

15/3,K/51 (Item 1 from file: 621)

DIALOG(R) File 621: Gale Group New Prod. Annou. (R)

(c) 2002 The Gale Group. All rts. reserv.

01394572 Supplier Number: 46474043 (USE FORMAT 7 FOR FULLTEXT) AT&T BUSINESS NETWORK LAUNCHES ON THE WORLD WIDE WEB

PR Newswire, pN/A

June 17, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1378

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...and productivity tools for business professionals -- including the Marketing Service Network, Market Analysis Reports and **eMail** Marketing services launching in July. Today's launch marks the next step in the previously...

MarketPlace Information Corporation. -- eMail Marketing (available in July) is a suite of email tools that help companies market themselves effectively on the Web. The first tool, ReplyMail (SM product and marketing materials to prospective customers, while collecting the prospects' email addresses for future mailings. Other email tools in the suite will launch through the Summer and Fall. eMail Marketing can be accessed through the Sales & Marketing section. AT&T Business Network is a free, advertising-supported site, with registration required for certain specialized services. Over time, subscription or other content fees will be charged for additional, specialized services. Opportunities for Advertisers Through its advertising program, AT&T Business Network provides advertisers with opportunities to reach a broad range of business professionals. The AT&T...

15/3,K/52 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

03867551 Supplier Number: 48437769 (USE FORMAT 7 FOR FULLTEXT) AUDIOVISUAL POLICY: MEPS VOTE TO AMEND ENCRYPTED SERVICES DIRECTIVE European Report, pN/A

April 22, 1998

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 448

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...abstentions) a first-reading report by Georgios Anastassopoulos (EPP, Greece) on legal protection for encrypted **transmissions** and **transmissions**. As they believe the draft Directive is inadequate, the rapporteur and the European Parliamentary Commission...

...speaks of legal protection for conditional access services. This covers all sound, television services and on - line electronic services provided for a fee: pay television and radio, on-demand video and audio services, electronic advertising and a wide range of on - line services offered to the public on a subscription or pay-on-demand basis. The Directive seeks two aims: to ban all illegal commercial...

15/3,K/53 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

03521126 Supplier Number: 47271321 (USE FORMAT 7 FOR FULLTEXT)
PORTAL ALLIES WITH ACCESS PROVIDERS
Information & Interactive Services Report, v18, n13, pN/A
April 4, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 595

... customer tracking to secure rating and billing of Internet service events. "As Internet providers move **forward**, they may want to develop some of these enhanced services in-house," said John Little...

...offerings to subscribers creates a lucrative new business model that we think will rival the **advertising revenue** model and the **content** subscription model we have on the **Internet** today."

"We're primarily looking at Portal to help us with our billing system," William...

15/3,K/54 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2002 The Gale Group. All rts. reserv.

01454394 Supplier Number: 41965368 (USE FORMAT 7 FOR FULLTEXT)
PC SATELLITE NETWORK TO BROADCAST NEWS, PRICE INFORMATION TO COMPUTER
RESELLERS

Data Broadcasting Report, v6, n11, pN/A

April, 1991

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 764

... notices of limited promotions and clearance sales. Information providers will not pay a fee to **transmit** their data over the **network**, nor will PCSN accept **advertisements** or earn any commissions, Deters says. All **income** will be derived from **subscriptions**.

Information will have to meet strict requirements aimed at weeding out junk mail, he says. The service will transmit 5-10 pages of data each night. It will also transmit updated information, such as price changes and "sold out" notices, during the day.

The company...

Set	Items	Description				
S1	20	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N?				
	OR	TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)				
S2	261116	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -				
		()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-				
TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?						
S3	1986	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING				
S4	24597	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?				
S5	18972	REVENUE OR INCOME OR PAY????				
S6	409097	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON-				
	TENT? ?					
S7	298401	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-				
	L?	OR E()MAIL?				
S8	300020	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-				
	NG	OR INVOIC?				
S9	487642	USER? OR SUBSCRIBER? OR MEMBER? OR CUSTOMER? OR CONSUMER? -				
	OR	PEOPLE OR ANYONE OR SOMEONE OR PURCHASER? OR AGENT? OR PAR-				
		OR PARTIES OR CLIENT? OR PERSON? ?				
S10		S3(15N)S6				
	1149	S4(15N)(S5 OR S8)				
S12	24	S10(S)S11				
?show files						
File 348:EUROPEAN PATENTS 1978-2002/Sep W03						
(c) 2002 European Patent Office						
File 359: Chemical Economics Handbook 2000/Jul						
(c) 2000 Ski International						

12/3, K/1(Item 1 from file: 348) DIALOG(R) File 348: EUROPEAN PATENTS (c) 2002 European Patent Office. All rts. reserv.

01436893

System and method for distributing video with targeted advertising using switched communication networks

System und Verfahren zum Verteilen von Videosignalen mit gezielter Werbung in Kommunikationsvermittlungsnetzen

Systeme et methode de distribution de signaux de video contenant de la publicite ciblee utilisant des reseaux de communication commutes PATENT ASSIGNEE:

LUCENT TECHNOLOGIES INC., (2143720), 600 Mountain Avenue, Murray Hill, New Jersey 07974-0636, (US), (Applicant designated States: all) INVENTOR:

Kaplan, Mark P., 242 Cashel Drive, Aberdeen, New Jersey 07747, Mandelbaum, Richard, 15 Navajo Road, Manalapan, New Jersey, 07726, (US) Matthews, Kim N., 54 Edgemont Road, Watchung, New Jersey 07060, (US) Thomas, David, 128 Kent Place Boulevard, Summit, New Jersey 07901, (US) Yu, Christopher C., 635 Salter Place, Westfield, New Jersey 07090, (US) LEGAL REPRESENTATIVE:

Watts, Christopher Malcolm Kelway, Dr. et al (37393), Lucent Technologies NS UK Limited, 5 Mornington Road, Woodford Green Essex, IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 1220542 A1 020703 (Basic) APPLICATION (CC, No, Date): EP 2001307086 010820;

APPLICATION (CC, No, Date):

PRIORITY (CC, No, Date): US 751159 001228

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/173

ABSTRACT WORD COUNT: 220

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 200227 634 (English) 7640 SPEC A 200227 8274 Total word count - document A Total word count - document B 0 Total word count - documents A + B 8274

... SPECIFICATION required content providers to use a business model that is based not only on standard revenue generation from subscription payments and pay per view service , but most importantly on commercial advertising . As such, the ability to deliver advertising along with programming is essential to the commercial success of the broadcast industry. The ability...

12/3, K/2(Item 2 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01435733

A document delivery system with integrated feedback generation facilities Dokumentubertragungssystem mit integrierter Einrichtung zur Erzeugung einer Ruckmeldung

livraison de documents comprenant des fonctions integrees de Systeme de renvoi

PATENT ASSIGNEE:

Hewlett-Packard Company, (206030), 3000 Hanover Street, Palo Alto, California 94304-1112, (US), (Applicant designated States: all) INVENTOR:

Schneider, Robert, 3306 NW Silktassel, Corvallis, OR 97330, (US) LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmaels & Ransford, 43 Bloomsbury

Square, London WC1A 2RA, (GB)

PATENT (CC, No, Kind, Date): EP 1217566 A1 020626 (Basic) APPLICATION (CC, No, Date): EP 2001310293 011210;

PRIORITY (CC, No, Date): US 741285 001219

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;

LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 112

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count

CLAIMS A (English) 200226 336

(English) 200226 SPEC A 11767

Total word count - document A 12103

Total word count - document B Total word count - documents A + B 12103

... SPECIFICATION ad are of a demographic group that will be much more likely to read their ad and be interested in it.

In addition, it is neither cost -effective nor time effective for most readers to subscribe to and/or read a large...

- ...to, even though she might be interested in at least some of the editorial and advertising content contained inside, means that the publication receives less subscription and advertising revenue than they otherwise would. If many other readers make the same decision, the continued health...
- ...publication, and a corresponding number of advertisers anxious to have these readers exposed to their ads . In general, publications that fail to attract a substantial mass market of people willing to pay for and/or read them cease publication. This is a shame, since many of these ...to one aspect of the invention, edit module 120 includes a contract administrator, which utilizes information maintained in content provider information database to periodically calculate royalty payments, advertising bills, and subscription bills.

  Having introduced document delivery system 10, an example method of

operation will be presented with...micro-transactions per day, per content provider.

Although described in the context of a royalty payment to a content provider 50, edit module 120 may alternatively debit accounts of advertising providers 80, or subscribing users on a micro-transaction, periodic or other lump-sum basis in much the same...

#### 12/3,K/3 (Item 3 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01434337

Contents distribution system

System zum Verteilen von Inhalten

Systeme de distribution de contenus

PATENT ASSIGNEE:

YAMAHA CORPORATION, (404961), 10-1, Nakazawa-cho, Hamamatsu-shi Shizuoka-ken, (JP), (Applicant designated States: all)

Hasegawa, Yutaka, Yamaha Corporation, 10-1, Nakazawa-cho, Hamamatsu-shi, Shizuoka-ken, (JP)

LEGAL REPRESENTATIVE:

Kehl, Gunther, Dipl.-Phys. (48354), Patentanwaltskanzlei Gunther Kehl

Friedrich-Herschel-Strasse 9, 81679 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1215605 A1 020619 (Basic) APPLICATION (CC, No, Date): EP 2001129522 011211;

PRIORITY (CC, No, Date): JP 2000383701 001218

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;

LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 133

NOTE:

Figure number on first page: 2

LANGUAGE (Publication, Procedural, Application): English; English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 200225 1289 SPEC A (English) 200225 7699 Total word count - document A 8988

Total word count - document B 0
Total word count - documents A + B 8988

Total word count - documents A + B 8988

- ...ABSTRACT advertising messages to users over a computer network. In the system, a first database stores advertising messages provided from advertisers who subscribe the information service with payment of advertisement fees. A second database stores a plurality of digital contents, which are subject to legal protection...
- ...the users over the computer network. The sever allocates at least a part of the advertisement fees collected from the subscribing advertisers to the content proprietors of the digital contents distributed to the users.
- ...CLAIMS advertising messages to users over a computer network, the system comprising:
  - a first database containing advertising messages provided from advertisers who subscribe the information service with payment of advertisement fees;
  - a second database containing a plurality of digital contents which are subject to legal protection...
- ...the computer network; and
  - an allocating means for allocating at least a part of the **advertisement** fees collected from the **subscribing advertisers** to the **content** proprietors of the digital **contents** distributed to the users.
  - 2. The system according to claim 1, wherein the second database...
- ...over a computer network, the method comprising the steps of:
   creating a first database containing advertising messages provided
   from advertisers who subscribe the information service with
   payment of advertisement fees;
  - creating a second database containing a plurality of digital contents which are subject to legal...
- ...from the users over the computer network; and
  - allocating at least a part of the advertisement fees collected from the subscribing advertisers to the content proprietors of the digital contents distributed to the users.
  - 6. The method according to claim 5, wherein the second database...
- ...the server to perform a method comprising the steps of:
  - managing a first database containing advertising messages provided from advertisers who subscribe the information service with payment of advertisement fees;
    - managing a second database containing a plurality of digital contents which are subject to legal...
- ...from the users over the computer network; and
  - allocating at least a part of the advertisement fees collected from the subscribing advertisers to the content proprietors of the digital contents distributed to the users.
  - 10. The machine readable medium according to claim 9, wherein the...a computer network, the computer program comprising the steps of:

managing a first database containing advertising messages provided from advertisers who subscribe the information service with payment of advertisement fees;

managing a second database containing a plurality of digital contents which are subject to legal...

...from the users over the computer network; and

allocating at least a part of the advertisement fees collected from the subscribing advertisers to the content proprietors of the digital contents distributed to the users.

14. The computer program according to claim 13, wherein the second...

#### (Item 4 from file: 348) 12/3,K/4

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

Document delivery system with automatically adjusted copy inserts Dokumenten Lieferungssystem, das Kopien automatisch justiert einfuhrt Systeme de livraison de documents avec copies ajustees automatiquement PATENT ASSIGNEE:

Hewlett-Packard Company, (206037), 3000 Hanover Street, Palo Alto, CA 94304, (US), (Applicant designated States: all)

Currans, Kevin G., 883, Wyatt Lane, Philomath, OR 97370, (US) Gupta, Aloke, 3630 NW Twinberry Place, Corvallis, OR 97330, (US) LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmaels & Ransford, 43 Bloomsbury Square, London WC1A 2RA, (GB)

PATENT (CC, No, Kind, Date): EP 1186992 A2 020313 (Basic) APPLICATION (CC, No, Date): EP 2001306662 010803;

PRIORITY (CC, No, Date): US 641617 000817

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-003/12

ABSTRACT WORD COUNT: 79

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Update Word Count Available Text Language CLAIMS A (English) 200211 560 (English) 4367 SPEC A 200211 Total word count - document A 4927 Total word count - document B Total word count - documents A + B 4927

... SPECIFICATION of publishing a newspaper, magazine or other sort of periodical is born not by the subscription or newsstand price but by the advertising content. The amount of advertising revenue that is generated is directly affected by the size and placement of an advertisement in a particular publication. Rates at which publications can charge for advertising space is also affected by the number of subscribers that an advertiser believes it will reach through a particular publication.

Just as they are in printed media...

#### (Item 5 from file: 348) 12/3,K/5

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

#### 01402620

System of conducting procedure for service contract of service institution and consumer in place of both service institution and consumer and

method using the system System zum Aufrichten eines Servicevertrags zwischen Serviceinstitution und einem Konsumenten an Stelle der Serviceinstitution und der Konsumenten, und Verfahren dafur Systeme d'etablissement d'un contrat de service entre une institution de service et un consommateur a la place de l'institution de service et du consommateur, et methode d'utilisation du systeme PATENT ASSIGNEE: NEC CORPORATION, (236690), 7-1, Shiba 5-chome, Minato-ku, Tokyo, (JP), (Applicant designated States: all) INVENTOR: Shimura, Satoshi, NEC Corporation, 7-1, Shiba 5-chome, Minato-ku, Tokyo, (JP) LEGAL REPRESENTATIVE: Betten & Resch (101033), Patentanwalte Theatinerstrasse 8, 80333 Munchen, ·(DE) PATENT (CC, No, Kind, Date): EP 1187047 A1 020313 (Basic) APPLICATION (CC, No, Date): EP 2001118537 010801; PRIORITY (CC, No, Date): JP 2000270320 000906 DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: G06F-017/60 ABSTRACT WORD COUNT: 99 NOTE: Figure number on first page: 1 LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY: Available Text Language CLAIMS A (English) Update Word Count 200211 2714 (English) 200211 SPEC A 3800 Total word count - document A 6514 Total word count - document B 6514 -Total word count - documents A + B ... SPECIFICATION consumer side is conducted more conveniently, it is expected that the consumer is encouraged to subscribe to a greater number of services or a greater number of consumers subscribe to services . The service institution can reduce costs for advertising and publicity since it can let consumers know about a new service or a change (Item 6 from file: 348) 12/3,K/6 DIALOG(R) File 348: EUROPEAN PATENTS (c) 2002 European Patent Office. All rts. reserv. 01391136 Interactive data exchange and data communication system and method Interaktiver datenaustausch und datenkommunikations -system und -verfahren Echange interactif de donnees et systeme et procede de transmission de donnees PATENT ASSIGNEE: Sonera Corporation, (3087530), Teollisuukatu 15, 00510 Helsinki, (FI), (Applicant designated States: all) INVENTOR: Pantsar, Anu, Punkkerikatu 6 as 17, 05850 Lappeenranta, (FI) Lampinen, Mikko, Korpisuonkatu 2 C 3, 05850 Lappeenranta, (FI) LEGAL REPRESENTATIVE: Lang, Johannes, Dipl.-Ing. et al (86392), Bardehle Pagenberg Dost Altenburg Geissler Isenbruck, Postfach 86 06 20, 81633 Munchen, (DE) PATENT (CC, No, Kind, Date): EP 1179952 A1 020213 (Basic) APPLICATION (CC, No, Date): EP 2000116294 000810;

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: H04M-003/493

ABSTRACT WORD COUNT: 100

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Word Count Available Text Language Update

CLAIMS A (English) 200207 613 (English) 5628 SPEC A 200207 Total word count - document A 6241 Total word count - document B

Total word count - documents A + B 6241

... SPECIFICATION up phase is now terminated.

In case, an end-user or customer now wishes to subscribe to the betting service , he sends an SMS message from his mobile phone (mobile station A (MS-A) to...

... SMS gateway SMS GW, the database in the SMS gateway DB IN GW to the promotion server. Additionally, the SMS gateway SMS GW sends and stores billing information and classification to/in the corresponding database in the gateway (billing management unit 10; Fig. 2). The promotion server then checks the competition ID, for example, whether it corresponds to a still valid...

#### 12/3,K/7 (Item 7 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01386338

Place-specific buddy list services

Positionsabhangige Freundlistedienste

Services de liste d'amis dependant de la position

PATENT ASSIGNEE:

MICROSOFT CORPORATION, (749866), One Microsoft Way, Redmond, WA 98052, (US), (Applicant designated States: all)

INVENTOR:

De Vries, Jean Pierre, 10024 Slater Avenue N.E., Kirkland, Washington 98033, (US)

LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721) , Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1176840 A1 020130 (Basic) APPLICATION (CC, No, Date): EP 2001118148 010726;

PRIORITY (CC, No, Date): US 626170 000727

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04Q-007/22; H04L-029/06

ABSTRACT WORD COUNT: 92

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 200205 1226

SPEC A (English) 200205 9894

Total word count - document A 11120 Total word count - document B

Total word count - documents A + B 11120

...SPECIFICATION operated and provided by an entity as part of a business venture, which may generate revenue from such operation based on usage fees , subscription fees , advertising fees such as for delivery of commercial promotions along with the information

notifications and alerts, or promoting auxiliary services that generate revenue along with the information service operation.

Additional features and advantages will be made apparent from...service so as to promote usage of the provider's communications network.

The above-described information service can be operated as a business under various revenue plans. This includes as a subscription or usage-based service, in which the user pays for use of the service. Alternatively or in addition, the information service may derive advertising revenue, such as for providing advertising messages or promotions in combination with the search responses and notifications. For example, the information service can announce...

# 12/3,K/8 (Item 8 from file: 348) DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01367608

Set top terminal for cable television delivery systems Aufsatzendgerat fur Kabelfernsehverteilsysteme

Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,, Bethesda, MD 20814-3522, (US), (Applicant designated States: all) INVENTOR:

Hendricks, John S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US) Bonner, Alfred E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US) Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US) LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1164797 A1 011219 (Basic) APPLICATION (CC, No, Date): EP 2001113921 931202;

PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 856993 (EP 98105647)

EP 673581 (EP 94903362)

INTERNATIONAL PATENT CLASS: H04N-007/173; H04N-007/16

ABSTRACT WORD COUNT: 80

NOTE:

Figure number on first page: 7

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200151 1644
SPEC A (English) 200151 25868

Total word count - document A 27512

Total word count - document B 0

Total word count - documents A + B 27512

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide promotional or advertising information, for example, the cost for the particular subscription service. These menus are grouped by using similar colors or shades of colors. For example, the basic subscription service is a light pink color. As the subscription services increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium subscription service (ala carte service) would have a dark red color, contrasting with the light pink color of the basic subscription service.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

```
12/3,K/9 (Item 9 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2002 European Patent Office. All rts. reserv.
```

01344150

Method of delivery of media data by using unused bandwidth in a broadcast transmission and storing this data in a storage medium in the receiver and method and apparatus of managing earnings and expenses for receiving the data from the suppliers of media data and for making it available to the users

Verfahren zur Bereitstellung von Mediendaten, mit Verwendung der ungebrauchten Ubertragungskapazitat in einer Rundfunkubertragung, wobei diese Daten in einem Datenspeicher im Empfanger gespeichert werden und Verfahren und Gerat zur Verwaltung der Einnahmen und Ausgaben die mit dem Empfang der Mediendaten von den Datenanbietern und mit der Bereitstellung an die Gebraucher im Zusammenhang stehen

Methode pour la mise a disposition de donnees medias, utilisant la capacite inutilisee d'une transmission de telediffusion, et ou les donnees sont stockees dans une memoire dans le recepteur, ainsi que methode et appareil pour l'administration des revenus et des depenses qui correspondent avec la mise a disposition par les fournisseurs des donnees et avec la mise a disposition de ces donnees aux utilisateurs PATENT ASSIGNEE:

SONY CORPORATION, (214025), 6-7-35 Kitashinagawa Shinagawa-ku, Tokyo 141, (JP), (Applicant designated States: all)
INVENTOR:

Hisamatsu, Ryuichiro, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)

Mitsuhashi, Takamichi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)

Saito, Tadashi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)

Sakao, Katsutoshi, c/o Sony Corporation, 7-35, Kitashinagawa 6-chome, Shinagawa-ku, Tokyo, (JP)

LEGAL REPRESENTATIVE:

Turner, James Arthur et al (74631), D. Young & Co., 21 New Fetter Lane, London EC4A 1DA, (GB)

PATENT (CC, No, Kind, Date): EP 1148436 A2 011024 (Basic)

APPLICATION (CC, No, Date): EP 2001303369 010410;

PRIORITY (CC, No, Date): JP 2000109965 000411; JP 2000343599 001110

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60; H04H-001/00

ABSTRACT WORD COUNT: 125

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200143 998
SPEC A (English) 200143 7652
Total word count - document A 8650
Total word count - document B 0
Total word count - documents A + B 8650

...SPECIFICATION comprising the steps of obtaining information about earnings and expenses based on expenses incurred by content providers supplying users with recording devices compatible with contents offered by the providers, on content subscription fees paid by the users for receiving the contents and on earnings derived from services and/or advertisements included in the contents, and controlling fees to be paid for the services and/or the advertisements in accordance with the information about the earnings and expenses thus obtained.

According to another...

...means for obtaining information about earnings and expenses obtained

based on the expenses incurred by **content** providers supplying users with recording devices compatible with **contents** offered by the providers, on **content subscription** fees paid by the users for receiving the **contents**, and on the earnings derived from **services** and/or **advertisements** included in the contents and controlling means for controlling **fees** to be paid for the services and/or the **advertisements** in accordance with the information about the earnings and expenses thus obtained.

According to a...

...in use, information about earnings and expenses is first obtained based on expenses incurred by content providers supplying users with recording devices compatible with contents offered by the providers, on content subscription fees paid by the users for receiving the offered contents, and on earnings derived from services and/or advertisements included in the contents. The fees to be paid for such services and/or advertisements are controlled by the content providers in accordance with the information about the earnings and...

... obtained using the method.

The inventive method allows the content providers suitably to manage the **fees** to be paid for the services and/or the **advertisements** included in the contents in redistribution of profits to the providers. Profits are also passed...users are also allowed to take part in the earnings in the form of reduced **content subscription** fees. These benefits combine to promote widespread acceptance of **content** distribution and **service** -related businesses involving the use of data broadcasts.

With the business management apparatus according to the invention, information about earnings and expenses is also obtained based on expenses incurred by content providers supplying users with recording devices compatible with contents offered by the providers, on content subscription fees paid by the users for receiving the offered contents, and on earnings derived from services and/or advertisements included in the contents. The fees to be paid for such services and/or advertisements are controlled by the content providers in accordance with the information about the earnings and...

... obtained using the apparatus.

The inventive apparatus allows the content providers suitably to manage the **fees** to be paid for the services and/or the **advertisements** included in the contents in redistribution of profits to the providers. Profits are also passed...

...users are also allowed to take part in the earnings in the form of reduced content subscription fees. These benefits combine to promote widespread acceptance of content distribution and service -related businesses involving the use of data broadcasts.

According to the inventive data broadcast delivery...redistribution of such earnings as, the information being obtained based on the expenses incurred by content providers supplying users with recording devices compatible with contents offered by the providers, on content subscription fees paid by the users for receiving the contents, and on the earnings derived from services and/or advertisements included in the contents; and controlling means for paying back a share of any earnings to offset the service and/or advertising fees.

Using the business management apparatus of the above constitution, the storage type broadcast operator computes...

...to the user, or a TV set having the HDD; monthly membership fees and additional service fees paid by the user equipped with the above-described equipment, subscribing to the contents offered by the virtual shops; and EC sales fees, concession fees and advertising fees, etc. corresponding to the earnings derived from services and/or advertisements included in the contents. With the earnings and expenses computed, a share of the earnings will be paid back to offset the service and/or advertising fees.

Illustratively, suppose that the storage type broadcast operator pays

back a share of the earnings to the recording device manufacturers (i.e., equipment manufacturers...

- ...based on expenses incurred by content providers supplying users with recording devices (HDD) compatible with contents offered by the providers, on content subscription fees paid by the users for receiving the offered contents, and on earnings derived from services and/or advertisements included in the contents. With the information about the earnings and expenses obtained, the apparatuses pay back part of the earnings to offset the service and/or advertising fees, pass a share of the profits on to the equipment manufacturers, and control the contents...
- ...the expense information (in step S4).

  In step S3, earnings are input which includes membership fees from users, concession fees, chargeable content subscription fees and advertising revenues from EC shop operators, and other earnings. The inputs are put together to generate...
- ...CLAIMS comprising the steps of: obtaining information about earnings and expenses based on expenses incurred by content providers supplying users with recording devices compatible with contents offered by the providers, on content subscription fees paid by said users for receiving said contents, and on earnings derived from services and/or advertisements included in said contents; and controlling fees to be paid for said services and/or said advertisements in accordance with said information about said earnings and expenses thus obtained.
  - 2. A business...
- ...means for obtaining information about earnings and expenses obtained based on said expenses incurred by content providers supplying users with recording devices compatible with contents offered by said providers, on content subscription fees paid by said users for receiving said contents, and on said earnings derived from services and/or advertisements included in said contents; and controlling means for controlling fees to be paid for said services and/or said advertisements in accordance with said information about said earnings and expenses thus obtained.
  9. A business...

12/3,K/10 (Item 10 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2002 European Patent Office. All rts. reserv.

01337684

A conversational portal for providing conversational browsing and multimedia broadcast on demand

Interaktives Zugangsportal zum Liefern von Interaktivem Browsen und Auf-Wunsch-Mehrfachaussendung

Portail interactif de fourniture d'acces interactif a l'Internet et diffusion de multimedia a la demande
PATENT ASSIGNEE:

International Business Machines Corporation, (200120), Old Orchard Road, Armonk, N.Y. 10504, (US), (Applicant designated States: all) INVENTOR:

MAES, Stephan H. (US Resident), c/o IBM United Kingdom Limited Intellectual Proper, SO21 2JN, Winchester, (GB) LEGAL REPRESENTATIVE:

Burt, Roger James, Dr. et al (52152), IBM United Kingdom Limited Intellectual Property Department Hursley Park, Winchester Hampshire SO21 2JN, (GB)

PATENT (CC, No, Kind, Date): EP 1143679 A2 011010 (Basic)
APPLICATION (CC, No, Date): EP 2001000062 010321;
PRIORITY (CC, No, Date): US 545078 000407
DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI;

LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: H04L-029/06; G06F-017/30

ABSTRACT WORD COUNT: 193

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English;

FULLTEXT AVAILABILITY:

Word Count Available Text Language Update

CLAIMS A (English) 200141 692 (English) 200141 SPEC A 10936

Total word count - document A 11628

Total word count - document B

Total word count - documents A + B 11628

... SPECIFICATION the conversational portal open to everybody for conversational access to content pages, service and broadcast content . In such a case, revenue may be generated from fees that are paid by subscribing users/companies for advertisements and/or other services provided by the conversational portal 11 on behalf of the subscribing user/company. For instance, the call capture option of the conversational portal can provide a direct revenue stream by providing advertisements ( banners ) in between fetches that are made via the portal (for example, when a new search...

#### 12/3, K/11(Item 11 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

A system and related methods for tracking and managing content distribution System und verwandte Verfahren zum Verfolgen und Verwalten der Auslieferung von Inhalten

Systeme et methodes associees pour suivre et controler la distribution de contenu

PATENT ASSIGNEE:

Hewlett-Packard Company, (206037), 3000 Hanover Street, Palo Alto, CA 94304, (US), (Applicant designated States: all)

INVENTOR:

Smith, Donald X, II, 2990 NW Acacia Place, Corvallis, OR 97330, (US) Gupta, Aloke, 3630 NW Twinberry Place, Corvallis, OR 97330, (US) LEGAL REPRESENTATIVE:

Jackson, Richard Eric et al (62281), Carpmaels & Ransford, 43 Bloomsbury Square, London WC1A 2RA, (GB)

PATENT (CC, No, Kind, Date): EP 1139258 A1 011004 (Basic)
APPLICATION (CC, No, Date): EP 2001302430 010315:

APPLICATION (CC, No, Date): EP 2001302430 010315;

PRIORITY (CC, No, Date): US 539303 000330

DESIGNATED STATES: DE; FR; GB; SE

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 99

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 200140 639 10450 SPEC A (English) 200140 Total word count - document A 11089

Total word count - document B Total word count - documents A + B 11089

...SPECIFICATION to, even though she might be interested in at least some of the editorial and advertising content contained inside, means that the publication receives less subscription and advertising revenue

than they otherwise would. If many other readers make the same decision, the continued health...

...publication, and a corresponding number of advertisers anxious to have these readers exposed to their ads . In general, publications that fail to attract a substantial mass market of people willing to pay for and/or read them cease publication. This is a shame, since many of these ... According to one implementation, contract administrator 524 maintains royalty calculation and display agreements for select content providers (e.g., artists), the advertising rates for other content providers (e.g., advertisers), subscription information for select users, and the like. Periodically, contract administrator 524 accesses one or more content provider databases to identify content object distribution, to
compute royalty payments, advertising bills and subscription bills for distribution to appropriate users via the transaction agent 526. In this regard, contract administrator...distribution, receipt and disposition. According to one aspect of the invention, contract administrator 524 utilizes information maintained in content provider information database 620 to periodically calculate royalty payments, advertising bills, and subscription bills. Example user profile information and content provider information data structures are data structures are illustrated with reference to Figs. 16A and 16B.

Fig. 16A graphically illustrates an...g., payments are made in \$10 increments). Although described in the context of a royalty payment to a content provider 50, financial transaction agent 526 may alternatively debit accounts of advertising providers 80, or subscribing users on a micro-transaction, periodic or other lump-sum basis in much the same...

12/3,K/12 (Item 12 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
(c) 2002 European Patent Office. All rts. reserv.

01318849

Advertisement data supplying method, advertisement data reproducing apparatus, and systems for the same

Verfahren und Vorrichtung zur Aufnahme und Wiedergabe von Werbespotdaten Procede et appareil pour l'enregistrement et la reproduction des donnees de publicite

PATENT ASSIGNEE:

Matsushita Electric Industrial Co., Ltd., (1855508), 1006, Oaza-Kadoma, Kadoma-shi, Osaka 571-8501, (JP), (Applicant designated States: all) INVENTOR:

Gotoh, Shouichi, 6-45-710, Unobe 2-chome, Ibaraki-shi, Osaka 567-0042,

Kuno, Yoshiki, 14-26-204, Oedanishimachi, Moriguchi-shi, Osaka 570-0054, (JP)

Ayaki, Yasushi, 13-1-206, Kuzuharashinmachi, Neyagawa-shi, Osaka 575-0037

Yamada, Masazumi, 11-14-301, Ikutamacho, Tennoji-ku, Osaka-shi, Osaka 543-0071, (JP)

Yanagisawa, Ryogo, 3-2-85-503, Uriwari, Hirano-ku, Osaka-shi, Osaka 547-0035, (JP)

Nishimura, Takuya, 3-9-18-F, Matsuzkicho, Abeno-ku, Osaka-shi, Osaka 567-0042, (JP)

Takechi, Hideaki, 2-19-15, Uenosaka, Toyonaka-shi, Osaka 567-0042, (JP) LEGAL REPRESENTATIVE:

Grunecker, Kinkeldey, Stockmair & Schwanhausser Anwaltssozietat (100721), Maximilianstrasse 58, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1126706 A2 010822 (Basic)

APPLICATION (CC, No, Date): EP 2001103460 010214;

PRIORITY (CC, No, Date): JP 200037279 000215

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-005/92

ABSTRACT WORD COUNT: 49

```
NOTE:
```

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200134 1151
SPEC A (English) 200134 6323
Total word count - document A 7474
Total word count - document B 0
Total word count - documents A + B 7474

... SPECIFICATION based on advertisement viewing information regarding users and so that a broadcasting company, providing the **advertisement** viewing information, can obtain an **income** from the sponsors.

As a further approach, users who provide the **advertisement** viewing **information** to a broadcasting company may be rewarded with benefits such as a cheaper monthly **subscription charge** and a present. In addition, users who watched **banner advertisements** and purchased **advertised** products, after informing the control center 17 of this, may be rewarded with benefits such as a cheaper monthly **subscription** charge and a present.

A structure which omits the user **information** inputting unit 15 in the preferred embodiments above may be used.

(Third Preferred Embodiment)
 Fig...

### 12/3,K/13 (Item 13 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01297254

Method for controlling the use of a program signal in a broadcast system, and control device for a receiver for carrying out such a method

Verfahren fur die Steuerung des Gebrauchs von einem Programmsignal in einem Fernsehrundfunksystem und Steuerungseinrichtung fur einen Empfanger zur Durchfuhrung eines solchen Verfahrens

Procede pour controler l'utilisation d'un signal de programme dans un systeme de telediffusion, et dispositif de commande pour un recepteur pour la mise en oeuvre d'un tel procede PATENT ASSIGNEE:

Irdeto Access B.V., (2922620), Jupiterstraat 42, 2132 HD Hoofddorp, (NL)
, (Applicant designated States: all)
INVENTOR:

Wajs, Andrew Augustine, Schotersingel 93, 2023 AA Haarlem, (NL) LEGAL REPRESENTATIVE:

de Vries, Johannes Hendrik Fokke (46334), De Vries & Metman Overschiestraat 180, 1062 XK Amsterdam, (NL)

PATENT (CC, No, Kind, Date): EP 1111924 A1 010627 (Basic)

APPLICATION (CC, No, Date): EP 99204482 991222;

DESIGNATED STATES: DE; ES; FR; GB; IT; NL

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/167; H04N-007/16

ABSTRACT WORD COUNT: 207

NOTE:

Figure number on first page: 1

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200126 1064
SPEC A (English) 200126 2592
Total word count - document A 3656
Total word count - document B 0
Total word count - documents A + B 3656

...SPECIFICATION user the possibility to select a viewing mode with a particular entitlement to watch the **content** without **advertisement** insertion. This particular entitlement may be **subscription**, **pay** per view or the like.

As an alternative it can be guaranteed that an **advertisement** slot is not deleted or skipped by providing control information in the last ECM or...

### 12/3,K/14 (Item 14 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

#### 01259472

#### Sponsored network games

Durch Geldgeber geforderte Spiele auf einem Netzwerk

Jeux sponsorises sur un reseau

PATENT ASSIGNEE:

Nokia Corporation, (2963881), Keilalahdentie 4, 02150 Espoo, (FI), (Applicant designated States: all)

INVENTOR:

Uskela, Sami, Siltasaarenkatu 26 A 1, 00530 Helsinki, (FI) Rautianen, Aapo, Hyljelahdentie 19 AS 16, 02260 Helsinki, (FI) Leppanen, Eva-Maria, Hatanpaan Valtatie 30, 33100 Tampere, (FI) Nieminen, Mari K., Hatanpaan Valtatie 30, 33100 Tampere, (FI) Tudose, Lucia, Paivankajontie 8 F 49, 02210 Espoo, (FI)

LEGAL REPRESENTATIVE:
Leson, Thomas Johannes Alois, Dipl.-Ing. et al (78981), Patentanwalte
Tiedtke-Buhling-Kinne & Partner, Bavariaring 4, 80336 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 1087312 A2 010328 (Basic)

APPLICATION (CC, No, Date): EP 120915 000926;

PRIORITY (CC, No, Date): US 405088 990927

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

-EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 54

NOTE:

Figure number on first page: 3

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200113 420
SPEC A (English) 200113 3920
Total word count - document A 4340
Total word count - document B 0
Total word count - documents A + B 4340

...SPECIFICATION year in advanced markets. Many cellular operators already earn over 5% of their revenues from data traffic. In addition to income from traditional service subscription and usage, wireless data brings new ways to generate revenue. These new revenue sources include content provisioning, value-added services, Internet access and services, advertising and vertical services for specific market segments. Successful operators will be the innovators and market...

#### 12/3,K/15 (Item 15 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

### 01235207

Television advertisement delivery system and method Fernsehreklameverteilungssystem und Verfahren

Systeme de distribution de messages publicitaires pour la television et methode

PATENT ASSIGNEE:

LUCENT TECHNOLOGIES INC., (2143720), 600 Mountain Avenue, Murray Hill, New Jersey 07974-0636, (US), (Applicant designated States: all)

INVENTOR:

Blahut, Donald Edgar, 9 Stevens Drive, Holmdel, New Jersey 07733, (US) Rosenthal, Eugene J., 321 North Fifth Avenue, Edison, New Jersey 08817, (US)

LEGAL REPRESENTATIVE:

Watts, Christopher Malcolm Kelway, Dr. et al (37391), Lucent Technologies (UK) Ltd, 5 Mornington Road, Woodford Green Essex, IG8 OTU, (GB)

PATENT (CC, No, Kind, Date): EP 1071287 A2 010124 (Basic)

EP 1071287 A3 010328

APPLICATION (CC, No, Date): EP 305841 000711;

PRIORITY (CC, No, Date): US 356979 990719

DESIGNATED STATES: NL

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: H04N-007/173

ABSTRACT WORD COUNT: 274

NOTE:

Figure number on first page: 8

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200104 1517
SPEC A (English) 200104 10771
Total word count - document A 12288
Total word count - document B 0
Total word count - documents A + B 12288

#### ...ABSTRACT A2

An advertisement delivery system employs an advertisement delivery service that discourages viewers from channel surfing. To this end, advertisers agree to pay at least a portion, if not all, of the consumer's premium video services charges, if in turn, the consumer agrees to watch the advertisements targeted to him/her as a function of an agreed upon interest profile. Viewers and advertisers subscribe to the advertisement delivery service, and deliver specific advertisements to a subscriber as a function of, for example, the particular...

...SPECIFICATION other problems and limitations of prior known advertisement delivery systems are addressed by employing an advertisement delivery service that discourages viewers from channel surfing. To this end, advertisers agree to pay at least a portion, if not all, of the consumer's video services charges, if in turn, the consumer agrees to watch the advertisements targeted to him/her as a function of an agreed upon interest profile. Viewers and advertisers subscribe to the advertisement delivery service that delivers specific advertisements to a viewer as a function of, for example, the particular

12/3,K/16 (Item 16 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01123613

Method and system for the controlled delivery of digital multimedia services

Verfahren und System zur Lieferung von digitalen Multimediadiensten Methode et systeme pour la delivrance de services multimedia numeriques PATENT ASSIGNEE:

CSELT Centro Studi e Laboratori Telecomunicazioni S.p.A., (211670), Via Guglielmo Reiss Romoli, 274, 10148 Turin, (IT), (Applicant designated States: all)

INVENTOR:

Balestri, Massimo, C.so Monte Cucco, 146, 10141 Torino, (IT) De Petris, Gianluca, Via Bruno Bouzzi, 53, 65121 Pescara, (IT) LEGAL REPRESENTATIVE:

```
Riederer Freiherr von Paar zu Schonau, Anton et al (9655), Lederer, Keller & Riederer, Postfach 26 64, 84010 Landshut, (DE)

PATENT (CC, No, Kind, Date): EP 982935 A2 000301 (Basic)
EP 982935 A3 010801

APPLICATION (CC, No, Date): EP 99115660 990808;

PRIORITY (CC, No, Date): IT 98T0705 980811

DESIGNATED STATES: DE; FR; GB; NL
EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
INTERNATIONAL PATENT CLASS: H04N-005/00; H04N-007/16; H04N-007/167
```

ABSTRACT WORD COUNT: 117 NOTE:

Figure number on first page: 2

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count
CLAIMS A (English) 200009 961
SPEC A (English) 200009 3113
Total word count - document A 4074
Total word count - document B 0
Total word count - documents A + B 4074

...SPECIFICATION limiting example): audio and/or television programmes, in particular delivered according to different request and payment procedures, added value services, advertising services, also with prizes, services delivered upon subscription or coupon-based, various information services (banking and stock trading, road traffic, location, etc.), games, software distribution, remote sales, remote banking...

# 12/3,K/17 (Item 17 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01111911

SYSTEMS AND METHODS FOR ADVERTISING TELEVISION NETWORKS, CHANNELS, AND PROGRAMS

SYSTEME UND VERFAHREN ZUR WERBUNG IN FERNSEHNETZWERKEN, -KANALEN UND PROGRAMMEN

SYSTEMES ET PROCEDES DE PRESENTATION PUBLICITAIRE ASSOCIEE A DES RESEAUX, CHAINES OU PROGRAMMES DE TELEVISION

PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Proprietor designated states: all)
INVENTOR:

REYNOLDS, Steven, J., 812 Altair Drive, Littleton, CO 80124, (US) KNEE, Robert, A., 747 Grissom Drive, Lansdale, PA 19446, (US) ELLIS, Michael, D., 1300 Kingwood Place, Boulder, CO 80304, (US) LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London WClR 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1078516 A1 010228 (Basic) EP 1078516 B1 020918 WO 99060783 991125

APPLICATION (CC, No, Date): EP 99924224 990513; WO 99US10587 990513 PRIORITY (CC, No, Date): US 85608 P 980515; US 217100 981216

DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: H04N-005/445

NOTE:

No A-document published by EPO

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS B (English) 200238 1255
CLAIMS B (German) 200238 1136
CLAIMS B (French) 200238 1504

```
SPEC B (English) 200238 10787

Total word count - document A 0

Total word count - document B 14682

Total word count - documents A + B 14682
```

...SPECIFICATION and communicating with advertising database 114.

Program guide database 112 preferably includes television program guide information such as program times, channels, titles, descriptions, pricing information for individual pay programs and subscription channels, time windows for ordering pay programs and channels, telephone numbers for placing orders for pay programs and channels, etc. Advertising database 114 preferably includes advertisements in forms such as text, graphics, video, and audio data, advertisement control information such as...

12/3,K/18 (Item 18 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

01061489

PROGRAM GUIDE SYSTEM WITH BROWSING DISPLAY PROGRAMMFUHRUNGSSYSTEM MIT ANZEIGE ZUM BLATTERN SYSTEME DE GUIDE DE PROGRAMMES AVEC ECRAN DE SURVOL PATENT ASSIGNEE:

United Video Properties, Inc., (2770780), 7140 South Lewis Avenue, Tulsa, OK 74136, (US), (Proprietor designated states: all)
INVENTOR:

SATTERFIELD, Kevin, D., 12788 South 289th East Avenue, Coweta, OK 74429, (US)

LEMMONS, Thomas, R., Route 2, P.O. Box 1178, Sand Springs, OK 74063, (US) NELSON, Jennifer, E., 27 Lake Country, Mannford, OK 74044, (US) MARSHALL, Connie, T., 2991 S. Woodland Road, Muskogee, OK 74401, (US) PERRY, Brent, E., 3006 West 69th Street, Tulsa, OK 74132, (US) LEGAL REPRESENTATIVE:

Hale, Peter et al (60281), Kilburn & Strode 20 Red Lion Street, London WC1R 4PJ, (GB)

PATENT (CC, No, Kind, Date): EP 1038393 A1 000927 (Basic) EP 1038393 B1 020320

WO 9930491 990617

APPLICATION (CC, No, Date): EP 98958538 981112; WO 98US24071 981112 PRIORITY (CC, No, Date): US 67953 P 971208; US 54917 980402 DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

INTERNATIONAL PATENT CLASS: H04N-005/445 NOTE:

No A-document published by EPO

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language CLAIMS B (English) Update Word Count 200212 1263 CLAIMS B 200212 1083 (German) CLAIMS B (French) 200212 1480 SPEC B (English) 200212 4963 Total word count - document A Total word count - document B 8789 Total word count - documents A + B 8789

...SPECIFICATION ratings, descriptions, genres (sports, movies, children, etc.), actors, etc. Transmitted program information may also include advertising information and pay program data such as pricing information for individual programs and subscription channels, time windows for ordering programs and channels, telephone numbers for placing orders that cannot...

12/3,K/19 (Item 19 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

#### 01060626

Set top terminal for cable television delivery systems

Aufsatt- Endgerat fur Kabelfernsehverteilsysteme

Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,, Bethesda, MD 20814-3522, (US), (Applicant designated States: all)

INVENTOR:

Hendricks, John S., 8723, Persimmon Tree Road, Potomac, MD 20854, (US)
Bonner, Alfred E., 8300, Bradley Boulevard, Bethesda, MD 20817, (US)
Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US)
LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 935393 A2 990811 (Basic) EP 935393 A3 990818

APPLICATION (CC, No, Date): EP 99107757 931202;

PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 673581 (EP 94903362)

RELATED DIVISIONAL NUMBER(S) - PN (AN):

EP 673581 (EP 94903362)

INTERNATIONAL PATENT CLASS: H04N-007/173; H04N-007/16

ABSTRACT WORD COUNT: 122

NOTE:

Figure number on first page: 27C

LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY:

Available Text Language Update Word Count CLAIMS A (English) 9932 1456 SPEC A (English) 9932 25864

Total word count - document A 27320

Total word count - document B 0

Total word count - documents A + B 27320

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide promotional or advertising information, for example, the cost for the particular subscription service. These menus are grouped by using similar colors or shades of colors. For example, the basic subscription service is a light pink color. As the subscription services increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium subscription service (ala carte service) would have a dark red color, contrasting with the light pink color of the basic subscription service.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

### 12/3,K/20 (Item 20 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

#### 01001883

Network system, data distribution method, and recording medium on which distribution use data is recorded

Netzwerksystem, Verfahren zur Datenverteilung und Aufzeichnungsmedium zur Speicherung von Benutzungsdaten der Verteilung

Systeme de reseau, methode de distribution de donnees et support d'enregistrement sur lequel sont enregistrees des donnees d'utilisation de la distribution

PATENT ASSIGNEE:

Digital Vision Laboratories Corporation, (2271271), Place Canada, 3-37, Akasaka 7-chome, Minato-ku, Tokyo 107-0052, (JP), (Applicant designated States: all) INVENTOR: Maegawa, Hirotoshi, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka 7-chome, Minato-ku, Tokyo 107-0052, (JP) Karasawa, Hideyasu, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka 7-chome, Minato-ku, Tokyo 107-0052, (JP) Takano, Masaharu, c/o Digital Lab. Corp., Place Canada, 3-37, Akasaka 7-chome, Minato-ku, Tokyo 107-0052, (JP) LEGAL REPRESENTATIVE: Hamilton, Alistair et al (74651), Mewburn Ellis, York House, 23 Kingsway, London WC2B 6HP, (GB) PATENT (CC, No, Kind, Date): EP 903904 A2 990324 (Basic) EP 903904 A3 020306 EP 98307389 980911; APPLICATION (CC, No, Date): PRIORITY (CC, No, Date): JP 97257394 970922 DESIGNATED STATES: AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI INTERNATIONAL PATENT CLASS: H04L-029/06; H04L-012/14 ABSTRACT WORD COUNT: 151 NOTE: Figure number on first page: 1 LANGUAGE (Publication, Procedural, Application): English; English; English FULLTEXT AVAILABILITY: Available Text Language CLAIMS A (English) Update Word Count 9911 3825 SPEC A (English) 9911 23246 Total word count - document A 27071 Total word count - document B Total word count - documents A + B 27071 ... SPECIFICATION network as mentioned above. A communication means is secured with respect to each other. The service provider 210 is a subject node for providing the information distribution service and handles the subscription by the
information consumer 260 and other management of the information user, charging of advertisement fees to the advertisement provider 240, and other overall management regarding services. The information server 220 actually distributes the...the information package mentioned above. The service provider 210 is the subject node of the information distribution service . This node carries out only the management of the information user such as subscription by the information consumer 260 and the overall management relating to the service such as the fees to the advertisement provider 240. billing of advertisement The processing relating the actual distribution of information is carried out by the... 12/3, K/21(Item 21 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS (c) 2002 European Patent Office. All rts. reserv.

00943770

Set top terminal for cable television delivery systems Aufsatz- Endgerat fur Kabelfernsehverteilsysteme

Terminal prive place sur un recepteur de television pour systemes de diffusion de programmes de television par cable

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, INC., (1818010), 7700 Wisconsin Avenue,, Bethesda, MD 20814-3522, (US), (Proprietor designated states: all) INVENTOR:

Hendricks, John S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US) Bonner, Alfred E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US) Berkobin, Eric C., 108 Hillview Court, Woodstock, GA 30188, (US) LEGAL REPRESENTATIVE:

```
Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538
   Munchen, (DE)
PATENT (CC, No, Kind, Date): EP 856993 A2 980805 (Basic)
                              EP 856993 A3 980819
                              EP 856993 B1 020731
                              EP 98105647 931202;
APPLICATION (CC, No, Date):
PRIORITY (CC, No, Date): US 991074 921209
DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT;
RELATED PARENT NUMBER(S) - PN (AN):
  EP 673581 (EP 94903362)
RELATED DIVISIONAL NUMBER(S) - PN (AN):
  EP 1164797 (EP 2001113921)
INTERNATIONAL PATENT CLASS: H04N-007/16; H04N-007/173
ABSTRACT WORD COUNT: 79
NOTE:
  Figure number on first page: 7
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                           Update
                                     Word Count
      CLAIMS A (English)
                           199832
                                         998
      CLAIMS B (English)
                           200231
                                       836
     CLAIMS B
               (German)
                           200231
                                       704
     CLAIMS B
                (French)
                          200231
                                       954
               (English) 199832
(English) 200231
     SPEC A
                                       25865
     SPEC B
                                     24806
Total word count - document A
Total word count - document B
                                     27300
Total word count - documents A + B 54167
... SPECIFICATION basic plus, economy package, and ala carte and premium
  channels). Such menus may also provide promotional or advertising
  information, for example, the cost for the particular subscription
```

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide promotional or advertising information, for example, the cost for the particular subscription service. These menus are grouped by using similar colors or shades of colors. For example, the basic subscription service is a light pink color. As the subscription services increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium subscription service (ala carte service) would have a dark red color, contrasting with the light pink color of the basic subscription service.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

...SPECIFICATION basic plus, economy package, and ala carte and premium channels). Such menus may also provide promotional or advertising information, for example, the cost for the particular subscription service. These menus are grouped by using similar colors or shades of colors. For example, the basic subscription service is a light pink color. As the subscription services increase in terms of the number of channels available, the color shading may increase intensity correspondingly. Therefore, the premium subscription service (ala carte service) would have a dark red color, contrasting with the light pink color of the basic subscription service.

In Figure 17, the movie description submenu 1058 for the movie titled Terminator Four is...

```
12/3,K/22 (Item 22 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
```

(c) 2002 European Patent Office. All rts. reserv.

00709752

System and method of capturing encoded data transmitted over a communications network in a video system

Vorrichtung und Verfahren zur Erfassung von uber ein Kommunikationsnetzwerk in einen Videosystem ubertragenen kodierten Daten

Systeme et methode de capture de donnees codees transmises par un reseau de communication dans un systeme video

PATENT ASSIGNEE:

AT&T Corp., (589370), 32 Avenue of the Americas, New York, NY 10013-2412, (US), (applicant designated states: DE;FR;GB)

INVENTOR:

Isenberg, David Saul, 916 Broad Street, Shrewsbury, New Jersey 07702,
 (US)

Tuomenoksa, Mark Logan, 20 Francis Street, Shrewsbury, New Jersey 07702, (US)

LEGAL REPRESENTATIVE:

Buckley, Christopher Simon Thirsk et al (28912), Lucent Technologies (UK) Ltd, 5 Mornington Road, Woodford Green, Essex IG8 0TU, (GB)

PATENT (CC, No, Kind, Date): EP 673164 A1 950920 (Basic)

EP 673164 B1 990519

APPLICATION (CC, No, Date): EP 95301493 950308;

PRIORITY (CC, No, Date): US 210802 940318

DESIGNATED STATES: DE; FR; GB

INTERNATIONAL PATENT CLASS: H04N-007/173;

ABSTRACT WORD COUNT: 90

LANGUAGE (Publication, Procedural, Application): English; English; FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS B	(English)	9920	876
CLAIMS B	(German)	9920	810
CLAIMS B	(French)	9920	1000
SPEC B	(English)	9920	3138
Total word coun	t - documen	t A	0
Total word coun	t - documen	t B	5824
Total word coun	t - documen	ts A + B	5824

- ...SPECIFICATION Indeed, even many ordinary commercials invite the viewer to dial the telephone number of the **advertiser**. For example, commercials soliciting subscription to a particular telephone **billing** plan invariably include the telephone number of the telephone company providing the plan. The commercials...
- ...can dial the displayed telephone number and speak with a company representative to obtain additional **information** and/or **subscribe** to the plan. However, the viewer must record or memorize the telephone number prior to...

12/3,K/23 (Item 23 from file: 348)

DIALOG(R) File 348: EUROPEAN PATENTS

(c) 2002 European Patent Office. All rts. reserv.

00637522

SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME

TERMINAL PRIVE PLACE SUR UN RECEPTEUR DE TELEVISION POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE TELEVISION PAR CABLE

PATENT ASSIGNEE:

DISCOVERY COMMUNICATIONS, ING., (1818010), 7700 Wisconsin Avenue,, Bethesda, MD 20814-3522, (US), (Proprietor designated states: all) INVENTOR:

HENDRICKS, John, S., 8723 Persimmon Tree Road, Potomac, MD 20854, (US) BONNER, Alfred, E., 8300 Bradley Boulevard, Bethesda, MD 20817, (US) BERKOBIN, Eric, C., 108 Hillview Court, Woodstock, GA 30188, (US) LEGAL REPRESENTATIVE:

Strehl Schubel-Hopf & Partner (100941), Maximilianstrasse 54, 80538 Munchen, (DE)

PATENT (CC, No, Kind, Date): EP 673581 A1 950927 (Basic) EP 673581 B1 000419

WO 9414282 940623

APPLICATION (CC, No, Date): EP 94903362 931202; WO 93US11618 931202 PRIORITY (CC, No, Date): US 991074 921209

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; NL; PT; SE

RELATED DIVISIONAL NUMBER(S) - PN (AN):

```
EP 935393 (EP 99107757)
INTERNATIONAL PATENT CLASS: HO4N-007/16; HO4N-007/173
  No A-document published by EPO
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                           Update
                                     Word Count
      CLAIMS B (English)
                           200016
                                      2655
      CLAIMS B
                (German)
                           200016
                                      2229
      CLAIMS B
                 (French)
                          200016
                                      3118
      SPEC B
                (English) 200016
                                     25456
Total word count - document A
                                         0
Total word count - document B
                                     33458
Total word count - documents A + B
                                     33458
... SPECIFICATION basic plus, economy package, and ala carte and premium
  channels). Such menus may also provide promotional or advertising
  information , for example, the cost for the particular subscription
  service . These menus are grouped by using similar colors or shades of
  colors. For example, the basic subscription service is a light pink
  color. As the subscription services increase in terms of the number
  of channels available, the color shading may increase intensity
  correspondingly. Therefore, the premium subscription
                                                         service
  carte service ) would have a dark red color, contrasting with the light
  pink color of the basic subscription service
    In Figure 17, the movie description submenu 1058 for the movie titled
  Terminator Four is...
 12/3,K/24
               (Item 24 from file: 348)
DIALOG(R) File 348: EUROPEAN PATENTS
(c) 2002 European Patent Office. All rts. reserv.
00279280
Telecommunication network and methods relating thereto.
Telekommunications-Netzwerk und damit zusammenhangende Methoden.
Reseau et methodes de telecommunication.
PATENT ASSIGNEE:
  AMERICAN TELEPHONE AND TELEGRAPH COMPANY, (589370), 550 Madison Avenue,
    New York, NY 10022, (US), (applicant designated states:
    AT; BE; CH; DE; FR; GB; IT; LI; NL; SE)
INVENTOR:
  GORDON, Travis, Hill, 41 Winding Way, Madison, NJ 07940, (US)
  SIMON, Steven, David, 523 Clubhouse Drive, Middletown, NJ 07748, (US)
  SORRENTINO, Robert, 17 Brandywine Way, Middletown, NJ 07748, (US)
LEGAL REPRESENTATIVE:
  Buckley, Christopher Simon Thirsk et al (28912), AT&T (UK) LTD. AT&T
    Intellectual Property Division 5 Mornington Road, Woodford Green, Essex
    IG8 OTU, (GB)
PATENT (CC, No, Kind, Date): EP 259447 A1 880316 (Basic)
                              EP 259447 B1 920108
                              WO 8705764 870924
                              EP 87901902 870218; WO 87US349 870218
APPLICATION (CC, No, Date):
PRIORITY (CC, No, Date): US 840375 860317
DESIGNATED STATES: AT; BE; CH; DE; FR; GB; IT; LI; NL; SE
INTERNATIONAL PATENT CLASS: H04M-011/00; H04N-007/173; H04M-003/42;
NOTE:
  No A-document published by EPO
LANGUAGE (Publication, Procedural, Application): English; English; English
FULLTEXT AVAILABILITY:
Available Text Language
                           Update
                                     Word Count
      CLAIMS B
               (English)
                           EPBBF1
                                      1272
      CLAIMS B
                 (German)
                           EPBBF1
                                      1180
      CLAIMS B
                 (French)
                           EPBBF1
                                      1624
      SPEC B
                (English)
                           EPBBF1
                                      5010
Total word count - document A
                                         0
```

9086

EP 856993 (EP 98105647)

Total word count - document B

...SPECIFICATION the facts, the caller, if not entitled, will be informed that he is presently not subscribing to the service. At this time, the vendor is enabled to solicit a subscription to the service. With this solicitation, the customer may desire to pay for a subscription by dialing in a credit card number for verification and charging on the spot.

When service entitlement is verified, the customer order verification equipment within the vendor equipment sends instructions to a local subscription TV facility serving the calling customer so that the requested service is implemented at the advertised program delivery time. The centralised vendor distribution equipment also sends charging and billing instructions to vendor facilities, illustratively a cable TV vendor locally serving the caller, so that...

- ...toll network for serving virtually all subscribing television vendors and their customers. This enables vendor **advertising** on an nationwide basis with a minimal number required ordering codes for **pay** -per-view services. The reduced number of codes aids the telephone company in its number...
- ...not being required to use an unwieldy number of vendor service numbers to obtain the **service** .

The centralised network **services** equipment is equipped to serve a number of nationwide **subscription** television vendors and to route customer orders to an appropriate one for serving that customer...

Set	Items	Description			
S1	0	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N?			
	OR	TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)			
S2	65374	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -			
	ON	()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-			
	TE	RI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?			
s3	1052	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING			
S4	3621	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?			
S5	5482	REVENUE OR INCOME OR PAY????			
S6	58389	GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON-			
	TE	NT? ?			
S7	15723	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-			
NG OR INVOIC?					
S8	518	S3 (10N) S6			
S9	39	S8 AND S4 AND (S5 OR S7)			
S10	23	S9 NOT PY>2000			
S11	19	RD (unique items)			
?show files					
File 256:SoftBase:Reviews,Companies&Prods. 82-2002/Aug					
(c)2002 Info.Sources Inc					
		$\cdot$			

#### 11/5/1

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00126558 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet (833029); Journalism (840033)

TITLE: Journalism On The Web Has No Future: Take A Lesson From TV

AUTHOR: Quinn, Kathleen SOURCE: Interactive Week, v7 n34 p34(2) Aug 28, 2000

ISSN: 1078-7259

HOMEPAGE: http://www.interactive-week.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

With the advent of the World Wide Web, the precept that the power of the press belonged to any person who owned one is no longer true. Anyone can be a publisher now, and journalism on the Web consists of rich content with fast-breaking news, fresh analysis, interactives, hyperlinks, community access, and multimedia add-ons. It is available anytime and is global in scope. But Web journalism has no future. Web journalists began with the belief that they would not have to satisfy the mass market to be a commercial success, that they could **service** a curious and well-educated audience who would pay a subscription fee or who would be irresistible to advertisers . However, editorial staffs soon found that the technical staff required to get news onto the Internet were expensive and scarce, and they had not anticipated the **cost** of scaling up bandwidth to keep sites from crashing when millions of viewers logged on when dramatic news broke. Salon and Slate, both established Web magazines, have shaky futures. It is likely that Bill Gates will pull the plug on Slate as soon as it is feasible. Salon has redesigned itself and fired staff and will be producing a television show, signaling that it is no longer committed to its original literary concept.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Electronic Publishing; Internet; Magazine Publishers;

Newspapers; Publishing REVISION DATE: 20010930

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00126222 DOCUMENT TYPE: Review

PRODUCT NAMES: eMusic.com (023922)

TITLE: All-You-Can-Play Buffet: Despite a history of failed online...

AUTHOR: Donahue, Sean SOURCE: Business 2.0, p68(3) Oct 10, 2000

ISSN: 1080-2681

HOMEPAGE: http://www.business2.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

Several Web companies still believe that 'rich content and killer services will entice consumers to pay upfront.' For instance, eMusic.com charges fans for MP3 files they can now get from free services and also has shifted pricing to an online **subscription** model. eMusic is betting that 'mass-market success will go to sites that have the biggest catalogs, easiest interfaces, and legitimate sales models -- without piracy battles.'

Subscription services are also expected to have the most digital music sales by 2005, when they should sell \$980 million in songs as compared to a forecast \$531 million in the same year for pay -per-song downloading. Developers and vendors think they can get surfers to forget about free content by offering novel products and more valuable services.

Subscription - based services such as 'Slate,' and TheStreet.com, for instance, failed in the past because similar information was available free from competitors. These subscription businesses also failed to provide niceties, but eMusic will not fall down in this area. It will provide exclusive access to unreleased tracks, live-concert Webcasts, and promotional materials from record companies. Among topics covered are subscription services 'potential for revenues, the potential for profitability of premium channels, and subscription -based services that serve niche markets.

COMPANY NAME: EMusic.com Inc (666289)

DESCRIPTORS: Content Providers; E-Commerce; Electronic Publishing;

Internet Marketing; Music

REVISION DATE: 20010130

### 11/5/3

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods. (c) 2002 Info.Sources Inc. All rts. reserv.

00126028 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Inside.com (872792)

TITLE: Inside.com debuts as a multimedia effort

AUTHOR: Conhaim, Wallys W

SOURCE: Link-Up, v17 n5 p1(2) Sep/Oct 2000

ISSN: 0734-988X

HOMEPAGE: http://www.infotoday.com

RECORD TYPE: Review REVIEW TYPE: Company

Inside.com, a new niche publishing effort on the Web, is backed by Kurt Andersen, former publisher of 'New York Magazine' and co-founder of 'Spy,' Michael Hirschorn, former editor-in-chief of 'Spin,' and Deanna Brown, former president of Brill Media Ventures. Inside.com is a multimedia site that aims to provide serious, comprehensive coverage of entertainment and media industries. Its coverage of current affairs will be Slate-like. Financial industry news will be as timely as that of TheStreet.com. Widely read writers from respected publications will be featured, and some content will be fee -based. The top layer of Inside.com will be available via a Web browser, allowing visitors to customize the front page by indicating (on the subscription form) their level of interest in each main section. Inside.com is a significant, well- funded endeavor backed by well-known venture capitalists. Inside.com describes itself as 'the one-stop source for fresh, smart information and analysis for professionals in the music, film, radio, magazine, newspaper, Web, and book publishing fields.' Inside.com's other goals are to be an authoritative source in its markets and to provide large amounts of up-to-the-minute information . Revenue will come from banner ads , subscriptions , and content licensing fees from other media, including print publications, which will also publish some of Inside.com's original content.

COMPANY NAME: Inside.com (689874)

DESCRIPTORS: Electronic Publishing; Entertainment Industry; Internet;

Magazine Publishers REVISION DATE: 20020703

### 11/5/4

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00125674 DOCUMENT TYPE: Review

PRODUCT NAMES: Content Providers (830207); Business Models (841277)

TITLE: the joy of six: Internet Content Revenue Model

AUTHOR: Arnold, Stephen

SOURCE: eContent, v23 n4 p14(9) Aug/Sep 2000

ISSN: 0162-4105

HOMEPAGE: http://www.onlineinc.com/econtent

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

It appears that companies that can derive revenue with content as a magnet have an advantage over companies that sell information outright. Successful information companies are committed to both content and positive cash flow. Revenue flow can come from subscription fees, license fees, invisible fees, up-front or activation fees, and advertiser fees. There is a cornucopia of free information spilling from the Internet, but this content has some interesting strings attached, such as who owns the content on discussion sites. There is group buying of information by consortia, who then make it accessible to others in their group, then negotiate a license fee with a commercial database producer. There is an existing, growing cost consciousness among users, which seems out of line with the positive economic climate, but there is a view that the Internet is a utility like gas or electricity.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Tables Charts

DESCRIPTORS: Business Models; Content Providers; Publishing

REVISION DATE: 20001030

#### 11/5/5

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00124301 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Traffic Analysis (840521)

TITLE: Under The Radar: Options for Counting Users at Small...

AUTHOR: Hamm-Greenwalt, Lisa

SOURCE: Internet World, v6 n13 p30(3) Jul 1, 2000

ISSN: 1097-8291

HOMEPAGE: http://www.iw.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

Amazon.com and eBay can find out how much traffic they have in comparison to other large shopping sites just by looking at the rankings of Media Metrix or Nielsen/NetRatings. However, smaller, more targeted site may not make it to those data banks but still must measure traffic and figure out how to use the data. Choices abound, and some do not cost much. Some services that track visitors for Web businesses even offer more comprehensive information customized for each site. Even companies ranked by Media Metrix also use other measuring services to obtain the type of particularized information needed. According to an analyst for Jupiter Communications, the primary reason to collect as much information as possible about a Web site is to gain an understanding of return on investment. Sites that do not depend on advertising revenues also need to be able to measure the success rates of business strategies and guide the growth of the site. Media Metrix, Nielsen/NetRatings, and PC Data Online all put together data-rich databases of Internet and digital media usage

behavior patterns. Companies such as WebTrends, Personify, NetTracker, and SuperStats are licensed packaged that generate customized analyses of traffic to users' sites. Some of the products analyze log files and show information in an intuitive way. Another options is WebTrends Live, a subscription service , which is a good choice for companies that do not have staffers whose sole job is to analyze Web site analysis software's reports.

COMPANY NAME: Vendor Independent (999999)
DESCRIPTORS: Internet Marketing; Internet Traffic Analysis; Market Research; Search Engine Placement; Small Business; Webmasters

REVISION DATE: 20010330

#### 11/5/6

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00124267

DOCUMENT TYPE: Review

PRODUCT NAMES: E-Commerce (836109); Accounting (830019)

TITLE: Standards-setters grapple with accounting for the Net

AUTHOR: Cheney, Glenn SOURCE: Accounting Today, v14 n5 p14(3) Mar 13, 2000

ISSN: 1044-5714

HOMEPAGE: http://www.electronicaccountant.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Because many new e-commerce-based, Web-based companies continue to emerge, the standards of conventional accountancy have had a difficult time keeping up with requirements. Therefore, the Securities and Exchange Commission has given the Financial Accounting Standards Board (FASB) a list of 21 practices that appear to be outside the scope of generally accepted accounting principles. The practices usually apply to Internet companies and their transactions, but also affect many types of conventional businesses. One type of transaction not yet foreseen by the FASB is bartering of advertising space on World Wide Web pages. Ad space has been bartered in the past. This was covered by Accounting Practices Bulletin 29. However, that bulletin assumes that a fair value can be established for bartered commercial space or air-time. On the Web, however, many diverse ad practices are used, and companies have used the 'wash transaction,' in which an equal quantity of revenue for space sold and expenses for space purchased are recorded. Net income and cash flow are not affected, and no accrual appears on the balance sheet. This issue has a level one priority for the SEC, which also asked the EITF to look at the question of whether revenues should be recognized as the gross amount received from customers, or as net revenues. This is important for Internet companies that do not carry any inventory, but could also be applicable to travel agents, magazine subscription brokers, catalog retailers, consignment goods sales.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Accountants; Accounting; E-Commerce; Financial Reporting; New

Economy; Standards REVISION DATE: 20011130

#### 11/5/7

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00120797 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--ScreamingMedia (869562)

TITLE: Chiat's New Day: The old ad legend is walking tall in new

media...

AUTHOR: Barack, Lauren

SOURCE: Business 2.0, p130(2) Dec 1999

ISSN: 1080-2681

HOMEPAGE: http://www.business2.com

RECORD TYPE: Review REVIEW TYPE: Company

Advertising legend' Jay Chiat now runs ScreamingMedia, formerly a Web-based advertising agency that now works on developing content-linked e-commerce. ScreamingMedia looks for content from various media outlets, including the New York Times Syndicate and AP online, and sells that content to third-party World Wide Web sites with either a content or e-commerce emphasis. ScreamingMedia constructs an individual filter for each World Wide Web site, screening for stories that meet the site's content emphasis and requirements. For instance, Seafood.com, a ScreamingMedia client, will be shown a collection of stories from the content network during the day that focus on the purchase and sales of seafood. The stories are sent to an editor's computer, the editor clicks the desired stories, and the stories automatically show up on the site. World Wide Web sites pay a monthly subscription fee for the service , between \$500 and thousands of dollars, based on the number of stories published and the type of site. ScreamingMedia and original content providers each get a part of the **fee**, and ScreamingMedia also collects a one-time **charge**, usually \$2,000, for constructing a World Wide Web site filter and linking it to its network. ScreamingMedia is an infomediary that provides sites with content that pulls in viewers/readers and increases site traffic.

COMPANY NAME: ScreamingMedia (671371)

DESCRIPTORS: Advertising; Advertising Agencies; Internet Marketing;

Web Site Design

REVISION DATE: 20020703

### 11/5/8

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods. (c) 2002 Info.Sources Inc. All rts. reserv.

00120470 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552); Advertising (830992

TITLE: On the Web, Advertising Often Leads

AUTHOR: Marlatt, Andrew

SOURCE: Internet World, v5 n34 p48(2) Dec 1, 1999

ISSN: 1097-8291

HOMEPAGE: http://www.iw.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

For free content sites on the Web, the only source of revenue is advertising, so advertising, rather than editorial gets the prime spots on sites, and sites have built sponsored microsites and content areas where the content is often supplied by the sponsor and have also created content sections based on whether advertisers exist to support it. Although Hoover's Online does have a subscription and licensing model along with its free content, it redesigned is site to match sponsors with existing content areas, and created new sections that Hoover's could cover editorially. The new sections could support several advertisers. However, owners need to be careful in how advertising and editorial are blended because readers may not be sure if what they are reading comes from the site or the advertiser, and this is particularly true with sponsored

content areas. It is important to clearly define what content comes from the advertiser, but, while it is a commonly held view that advertising 's influence on content is negative, advertisers occasionally provide solid content ideas.

COMPANY NAME: Vendor Independent (999999) SPECIAL FEATURE: Screen Layouts Charts

DESCRIPTORS: Advertising; Content Providers; Internet Marketing;

Publishing

REVISION DATE: 20000830

### 11/5/9

DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods. (c) 2002 Info.Sources Inc. All rts. reserv.

00119259 DOCUMENT TYPE: Review

PRODUCT NAMES: Jfax.com (762377); eFax (742961); FaxWave (762369); onebox (772933)

TITLE: Once Again, The Fax Is Your Friend

AUTHOR: Magid, Lawrence J

SOURCE: MicroTimes, v196 p121(2) Aug 11, 1999

HOMEPAGE: http://www.microtimes.com

RECORD TYPE: Review

REVIEW TYPE: Product Comparison

GRADE: Product Comparison, No Rating

Numerous Internet fax services like Jfax.com, efax, FaxWave.com, Onebox, and Fax4Free.com offer the ability to send and receive faxes using a computer. Some services, such as Jfax.com and Onebox, also offer voice mail. eFax, Jfax.com, and FaxWave.com all assign free, individual telephone numbers for users to issue to those who send them faxes. Faxes then arrive as e-mail attachments. Onebox uses a phone number for a large group, though all members have their own extensions. Prices range from free, per use, or on a monthly subscription basis. Several services also offer premium services at additional costs, such as storage and forwarding of incoming faxes and transformation of fax text into word processing documents that can be stored on PCs. Drawbacks to these services exist, however. For free services, advertisements are attached to incoming and outgoing faxes. For those services using phone numbers, these numbers are often not local, raising charges for those faxing within the same city or state, though some services do offer a toll-free number for an extra charge.

COMPANY NAME: J2 Global Communications (623555); eFax.com (517909);

CallWave Inc (665649); Onebox.com (668885)

DESCRIPTORS: Fax Software; IBM PC & Compatibles; Internet Utilities; Voice

Mail; VoIP

REVISION DATE: 20011130

# 11/5/10

DIALOG(R) File 256:SoftBase:Reviews, Companies&Prods. (c) 2002 Info.Sources Inc. All rts. reserv.

00117332 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--WELL (863751); Company--Salon.com (867489)

TITLE: Salon Buys The WELL AUTHOR: Conhaim, Wallys W

SOURCE: Link-Up, v16 n3 p10(1) May/Jun 1999

ISSN: 0734-988X

HOMEPAGE: http://www.infotoday.com

RECORD TYPE: Review

REVIEW TYPE: Company

The wildly popular Salon World Wide Web magazine has recently purchased the WELL (Whole Earth 'Lectronic Link), a 14-year old subscription -based Web service that is populated by top technology and publishing leaders. A wide range of arts, technology, and sciences are discussed on the Well, and many new entities have sprung from discussion groups there, including Wired magazine and the Salon itself. For \$10 to \$15 per month, WELL users can participate in over 200 active Web conferences that cover everything from the latest music trends to telecommunications breakthroughs. The Salon is still expanding its impressive list of writers and editors intent on transforming the service into what the company calls 'an upscale AOL.' The advertising -supported site, formerly called Salon Magazine, has created a great opportunity for over one million Salon visitors to tap into the wealth of rich topics or services found on the influential WELL. Over 2,500 topics are covered by conference groups on the WELL, including both free and fee -based groups.

COMPANY NAME: WELL (603104); Salon.com (662062)

DESCRIPTORS: BBS (Bulletin Board Systems); Conferencing; Internet;

Software Marketing REVISION DATE: 20020703

### 11/5/11

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00112217 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552)

TITLE: Making Money on the Web: Online Business Models That Work

AUTHOR: Austin, Chaz

SOURCE: InterActivity Magazine, v4 n10 p30(4) Oct 1998

ISSN: 1077-8047

HOMEPAGE: http://www.interactivity@mfi.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

A number of specialized World Wide Web commerce sites and services, such as subscription, direct sales, promotional, ad -driven, and hybrid approaches, cater to unique business and consumer needs. Advertising -supported sites, such as GoTo.com, rely on direct advertiser funds or related barter provisions to stay in business. GoTo.com's unique approach is to have advertisers actually make bids on the site's Web search engine rankings, allowing them to target potential customers for less, yet with a higher degree of exactness. A subscription site sells access to certain services or information, such as Lexis-Nexis.com's approach to charging users based on how many times they access the site's legal, business, and government information service. Realtor.com is an example of a hybrid Web commerce site that combines subscription, advertising, direct sales, and promotional approaches to Web commerce.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Advertising; Internet Marketing; Retailers

REVISION DATE: 20010330

### 11/5/12

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00111890 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552); Subscription Management (835544)

TITLE: Winning the Web Gamble: Online Publishing Wagers Can Pay Off

AUTHOR: Stefanac, Suzanne

SOURCE: NewMedia, v8 n10 p32(7) Sep 1998

ISSN: 1060-7188

HOMEPAGE: http://www.newmedia.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

There are many different World Wide Web revenue streams currently in practice by online publishers. This includes CPM image advertising , click-through advertising, ad sponsorships, classifieds and enhanced listings, e-commerce transaction deals, free subscriptions, paid subscriptions, and micropayments. So far, online ad sales have been mainly based on CPM, or cost per thousand 'eyeballs,' however, fees are currently considered too high for most advertisers. Click-through advertising allows advertisers to share demographic information, but most visitors do not click on ads, and this method has not been proven to increase sales. Sponsorships are less intrusive to readers, though they can be perceived as effecting editorial independence. E-commerce deals are best for consumer sites conducive to shopping. Classifieds and enhanced listings are easy money but usually not much profit and can be inconsistent with design. Free subscription , or registration, is viable for sites with information that can be split between premium and free areas. Paid subscriptions work best for well known publications or publications with exclusive content, while micropayments are a pay -as-you-go alternative to subscriptions that consumers may be more comfortable with, as very small payments --pennies or nickels--are subtracted from digital cash accounts.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Advertising; Electronic Publishing; Internet Marketing;

Magazine Publishers; Publishing; Subscription Management

REVISION DATE: 20010330

### 11/5/13

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00110979 DOCUMENT TYPE: Review

PRODUCT NAMES: Search Engines (838403)

TITLE: Search Is Still Cornerstone for Many Sites Without Portal Ambitions

AUTHOR: Andrews, Whit

SOURCE: Internet World, v4 n31 p15(2) Sep 28, 1998

ISSN: 1097-8291

HOMEPAGE: http://www.iw.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

Search technology is still being used by little-known companies to build a lucrative product and advertising corridor. Search technology has advanced a great deal over the years. It used to be relegated to trained professionals searching information archives; now, search plays a far greater role for more people. Search technology has given rise to sophisticated marketing, because consumers reveal what they want as part of the search process. The marketing department can capture data such as hit rates on different pages, to see who wants what on their commercial site. PubList, a periodicals search service, is built around a search form, where users type in words to describe topics they want to find in magazines.

Magazines pay PubList for the right to offer a richer listing than the standard one, and have the potential to grab new subscribers and advertisers. InfoWare, a software selection search engine, had a plan to be supported by advertising, but folded its site within weeks due to a weak business model. It rebuilt itself as a salable tool, and relaunched it as a Web site feature for software resellers. Other search specialists offload content generation to customers, and provide quality search features as a lure. Net-Temps, a job-posting operation, for example has 1,300 companies paying subscription fees for the privilege of entering their own data.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Advertising; Electronic Publishing; Information Retrieval; Internet Marketing; Magazine Publishers; Newspapers; Search Engines;

Temporary Help

REVISION DATE: 20020630

# 11/5/14

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00110640 DOCUMENT TYPE: Review

PRODUCT NAMES: Electronic Publishing (830458)

TITLE: Electronic Publishing, Pricing, and the Net

AUTHOR: Hane, Paula J

SOURCE: Information Today, v15 n7 p41(2) Jul/Aug 1998

ISSN: 8755-6286

HOMEPAGE: http://www.infotoday.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

An Electronic Publishing seminar focused on major issues and trends confronting publishers and users. The latest event focused on pricing, one of the most difficult topics in the electronic information publishing business. A survey estimated that 14 percent of Internet users pay for content on the Net beyond access charges . Studies show that users are more willing to pay for needed content for business, and many market opportunities are keyed to individuals and small-business users. Cost of delivery and training is marginal; service is essential. Subscription is the main model for paid delivery, although users are open to advertising . However, merely delivering content is not enough to succeed--success requires delivering a value-oriented, content-rich business solution with a choice of pricing models. Publishers have a major opportunity to adapt content for different markets. Further, success will hinge on forging important partnerships. Ad -based models must take into account several issues, including consumer versus business applications, user behavior and purchasing patterns, and the business model.

COMPANY NAME: Vendor Independent (999999)

DESCRIPTORS: Content Providers; Electronic Publishing; Publishing;

Software Marketing REVISION DATE: 20000830

# 11/5/15

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00107404 DOCUMENT TYPE: Review

PRODUCT NAMES: plan Gutenberg Advertising System (691801

TITLE: Oplan Maps Web Market Stats

AUTHOR: Guglielmo, Connie

SOURCE: Interactive Week, v5 n8 p33(1) Mar 2, 1998

ISSN: 1078-7259

HOMEPAGE: http://www.interactive-week.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

plan, a privately held, venture-capital-funded provider of the @plan subscription -based service , provides users with analysis of data gathered for about 40,000 active users of the Internet polled by the Gallup Organization. The company aims to provide World Wide Web merchants, marketers, and advertisers with an objective, third-party source of statistical information about the browsing and buying habits of Web consumers and the sites that they visit. While Media Metrix and RelevantKnowledge are Web measurement, analysis, and tracking services that look at site traffic to rate and rank sites, Oplan works with the Gallup Organization to collect information directly from 40,000 active users. Gallup gathered demographic information, brand and product choices, and Web browsing habits from adults over 18 in the U.S. These results allow advertisers and retailers to view the sites that attract specific types of consumers and their buying habits. Interested parties can determine what products sell well and which ones do not. For instance, the information reveals that online book sales have increased substantially over the last year, while airline reservations have grown even more. Oplan will add 10,000 new respondents each quarter, and will remove the oldest 10,000 simultaneously. Subscribers pay annually to use the database, according to the number of Web sites for which data is used.

COMPANY NAME: @plan inc (642045)

SPECIAL FEATURE: Charts

DESCRIPTORS: Advertising; Demographics; Internet Marketing; Internet Utilities; Market Research; Marketing Information; System Monitoring

REVISION DATE: 20010930

# 11/5/16

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00106477 DOCUMENT TYPE: Review

PRODUCT NAMES: Internet Marketing (835552)

TITLE: Crunching Numbers: Don't believe the hype

AUTHOR: Graves, Lucas

SOURCE: MC Magazine, v17 n9 p60(1) Oct 1997

ISSN: 8750-1848

HOMEPAGE: http://www.marketingcomputers.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Net.source recently conducted a survey of 75,000 households to collect information about surfers' intentions to purchase online between October 1997 and Christmas 1997. Net.source also asked if time spent online would be affected if more Web sites started showing animated interstitial <code>ads</code>, or <code>ads</code> that briefly fill the user's screen in the manner of a very short TV commercial. A third question was `Do you/would you <code>subscribe</code> to any <code>service</code> that automatically pushes or broadcasts <code>information</code> and/or software to your computer, over the Internet, without you having to ask for it?' Users responded according to <code>income</code> level, age, and amount of World Wide Web use as expected; younger, more affluent, frequent Web surfers are the most likely to shop the Internet. 51 percent of men said they undoubtedly or probably would make an online purchase, but only 35 percent of women responded similarly. Users do not like the TV metaphor in Web

surfing, and 42 percent say they will spend less time online if interstitial ads proliferate. Eight percent will sign on more frequently to watch the new Web ads, but these respondents could have come from ad agency personnel to slant the survey. About 20 percent of surfers say they currently use a push service, but 44 percent of all those surveyed are not interested in push at all.

COMPANY NAME: Vendor Independent (999999)

SPECIAL FEATURE: Graphs

DESCRIPTORS: Advertising; Alerts; Internet Marketing

REVISION DATE: 20020730

### 11/5/17

DIALOG(R) File 256:SoftBase:Reviews, Companies&Prods. (c) 2002 Info.Sources Inc. All rts. reserv.

00104616 DOCUMENT TYPE: Review

PRODUCT NAMES: America Online (281565); Dow Jones News Service (664065); Yahoo! (584622); Excite (594113)

TITLE: Web dreams skid into reality

AUTHOR: Machlis, Sharon

SOURCE: Computerworld, v32 n1 p1(2) Dec 29, 1997

ISSN: 0010-4841

HOMEPAGE: http://www.computerworld.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

Advertising on the World Wide Web is becoming more and more the purview of only the rich. This is not just because of the high- cost of designing good ads . It is more because the venues such as America Online and the major search engines that reach the most people are charging astronomical amounts for ad space. Barnes and Noble, for example, paid \$40,000,000 to America Online to be AOL's exclusive bookseller online. AOL's revenue from advertising grew almost 125 percent in just one year. The most well-known search engines are also charging high rates for ads . Yahoo! and Excite are not stinting when it comes to ad prices. Excite, for example made more from advertising in one quarter of 1997 than it made for sales in all of 1996. Some companies are finding the costs of running ads on the Web too steep. Dow Jones is planning to leave America Online because AOL will no longer pay Dow Jones for business news. Dow Jones is one of the few news services on the Web that profitably charges subscription fees for the news it provides. Retailers would prefer to pay for the actual products bought because of Web ads rather than just for the number of hits or 'clickthroughs' on their ads , but this is not what advertising venues are offering. Newcomers can find space on the Web to advertise, but they will have to scramble to find quality, inexpensive places to do so.

COMPANY NAME: America Online Inc (461857); Dow Jones & Co Inc (232742);

Yahoo! Inc (610909); Excite@Home Inc (609951) SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Advertising; Front Ends; Internet Marketing; News Services;

Portals; Search Engines REVISION DATE: 20020819

### 11/5/18

DIALOG(R) File 256: SoftBase: Reviews, Companies & Prods. (c) 2002 Info. Sources Inc. All rts. reserv.

00077985 DOCUMENT TYPE: Review

PRODUCT NAMES: Company--Microsoft Corp (850195)

TITLE: Capturing a Swarm of New Money-Making Opportunities

AUTHOR: Caruso, Denise

SOURCE: Upside, v7 n4 p54(10) Apr 1995

ISSN: 1052-0341

HOMEPAGE: http://www.upside.com

RECORD TYPE: Review REVIEW TYPE: Company

Microsoft Corporation and new partners plan to expand markets for interactive television, online services, and consumer content. To make money in such new ventures, the company must change its business model to include licensing fees and royalty structures. Microsoft cannot realize enough profit from sales of a one-time operating system license for interactive TV hardware, because the U.S. market for media servers peaks at about 12,000 licenses; moreover, set-top box sales, although potentially in the millions, have low, relatively unprofitable returns. The company will probably use a transaction-based model to keep Microsoft cash registers clanging. Microsoft also has a new revenue model for Microsoft Network, with low hourly fees. Content providers get variable pricing models, such as subscriptions, transactions, ads, subsidies, and ticket sales; the pricing model will allow providers to retain more of their income.

COMPANY NAME: Microsoft Corp (112127)

DESCRIPTORS: Conferencing; Entertainment Industry; Interactive Television;

Software Marketing REVISION DATE: 20020703

### 11/5/19

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods. (c)2002 Info.Sources Inc. All rts. reserv.

00072589 DOCUMENT TYPE: Review

PRODUCT NAMES: CareerMosaic (542059)

TITLE: Working with...CareerMosaic

AUTHOR: Huber, Richard

SOURCE: PC Today, v8 n12 p50(1) Dec 1994

ISSN: 1040-6484

HOMEPAGE: http://www.pctoday.com

RECORD TYPE: Review

REVIEW TYPE: Product Analysis GRADE: Product Analysis, No Rating

Bernard Hodes Advertising 's CareerMosaic is an online, multimedia tool for employers and job seekers. Companies who subscribe to the service take prospective employees through a virtual tour of their companies, through linked text, graphics, audio, and video. Job listings and other news postings can be removed and updated easily, in order to keep readers up to date with current events. Prospective employees can complete a job application on-screen, and send it directly to the subscribing company's computer. CareerMosaic is modeled after the National Center for Supercomputing's Mosaic for Windows program, offering a point-and-click interface and hypermedia links. The links provide instant access to company information. Companies find that hiring costs are significantly lower through CareerMosaic than through traditional media. CareerMosaic is a World Wide Web server, which is available to anyone with a connection through a full-service Internet provider.

COMPANY NAME: E.piphany Inc (657735)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Advertising; Human Resource Management; IBM PC &

Compatibles; Internet; Internet Marketing; Multimedia; Recruitment &

Hiring; Web Servers; Windows

REVISION DATE: 20010430

```
Set
        Items
                Description
                AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N? OR OROLIN, N?
S1
          103
             OR TALWAR A? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
                NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -
S2
      2281467
             ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-
             TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
                SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S3
        17121
       352773
                ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S4
S5
       465855
                REVENUE OR INCOME OR PAY????
      4204397
                GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CON-
S6
             TENT? ?
S7
       717630
                FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-
             L? OR E()MAIL?
S8
      1481887
                FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-
             NG OR INVOIC?
                USER? OR SUBSCRIBER? OR MEMBER? OR CUSTOMER? OR CONSUMER? -
S9
      1881074
             OR PEOPLE OR ANYONE OR SOMEONE OR PURCHASER? OR AGENT? OR PAR-
             TY OR PARTIES OR CLIENT? OR PERSON? ?
S10
         4869
                S3(15N)S6
                S10(10N)S4
S11
          166
S12
           71
                S11(10N)(S5 OR S8)
S13
           52
                S12'NOT PY>2000
S14
           47
                S13 NOT PD=20000121:20020923
S15
          47
                RD (unique items)
?show files
       2:INSPEC 1969-2002/Sep W4
File
         (c) 2002 Institution of Electrical Engineers
      35:Dissertation Abs Online 1861-2002/Aug
File
         (c) 2002 ProQuest Info&Learning
      65:Inside Conferences 1993-2002/Sep W4
File
         (c) 2002 BLDSC all rts. reserv.
      77: Conference Papers Index 1973-2002/Sep
File
         (c) 2002 Cambridge Sci Abs
File
    99: Wilson Appl. Sci & Tech Abs 1983-2002/Aug
         (c) 2002 The HW Wilson Co.
File 233:Internet & Personal Comp. Abs. 1981-2002/Sep
         (c) 2002 Info. Today Inc.
File 474: New York Times Abs 1969-2002/Sep 23
         (c) 2002 The New York Times
File 475: Wall Street Journal Abs 1973-2002/Sep 23
         (c) 2002 The New York Times
File 583:Gale Group Globalbase (TM) 1986-2002/Sep 24
         (c) 2002 The Gale Group
```

```
15/5/1 (Item 1 from file: 2)
```

DIALOG(R) File 2:INSPEC

(c) 2002 Institution of Electrical Engineers. All rts. reserv.

6776996 INSPEC Abstract Number: C2001-01-7230-008

Title: A new model for publishing on the Internet

Author(s): O'Donnell, M.

Conference Title: 21st Annual National Online Meeting. Proceedings - 2000 p.303-11

Editor(s): Williams, M.E.

Publisher: Inf. Today, Medord, NJ, USA

Publication Date: 2000 Country of Publication: USA xi+531 pp. ISBN: 1 57387 102 8 Material Identity Number: XX-2000-01136 Conference Title: Proceedings of National Online Meeting (NOM 2000)

Conference Sponsor: Inf. Today

Conference Date: 16-18 May 2000 Conference Location: New York, NY, USA

Language: English Document Type: Conference Paper (PA)

Treatment: Practical (P)

Abstract: Content creators and publishers want to make money publishing online. They also want to have more control over how their content is being used. Revenue from advertising and subscription fees is insufficient to sustain most content owners. The RIP (reprints and interactive permissions) model provides a new source of revenue. The RIP model allows users to license specific pieces of content they are most interested in according to their needs and intended usage. It allows any type of content to be separated from its original publication and instantly licensed by millions of people. The Internet provides publishers with more control over their content, not less, if they install an IP (intellectual property) meter. An IP meter records where and how people are using the publisher's content and bills them accordingly. Once turned on, an IP meter can instantly license content for reprint or reuse according to the business rules established by the owner, and hitch itself to every derivative work (copy). This hitching prises a way for people who receive the derivative work to quickly locate the original material and to purchase their own reuse license from the owner. The RIP model is applicable to content published off-line as well as online. An IP meter can be invoked via the telephone or via the Web. Publishers just need to add a unique ID number to each piece of content. Installing an IP meter and making money through RIP is a make-vs.-buy decision. Either way, publishers will have more control over their content and will make more money by publishing it in digital form. (O Refs)

Subfile: C

Descriptors: contracts; electronic publishing; industrial property; Internet

Identifiers: Internet publishing; content creation; online publishing; RIP model; reprints; interactive permissions; revenue; content licensing; intellectual property meter; intellectual property reuse; billing; business rules; derivative works; copies; reuse licenses; ID number; digital form Class Codes: C7230 (Publishing and reproduction); C7210N (Information networks); C0230B (Legal aspects of computing)
Copyright 2000, IEE

### 15/5/2 (Item 2 from file: 2)

DIALOG(R) File 2: INSPEC

(c) 2002 Institution of Electrical Engineers. All rts. reserv.

6542410 INSPEC Abstract Number: C2000-05-7210N-010

Title: Digital news: content, delivery, and value propositions for an intangible product

Author(s): Palmer, J.W.; Eriksen, L.B.

Author Affiliation: Maryland Univ., MD, USA

Journal: Journal of End User Computing vol.12, no.2 p.11-19

Publisher: Idea Group Publishing,

Publication Date: April-June 2000 Country of Publication: USA

CODEN: JEUCEZ ISSN: 1063-2239

SICI: 1063-2239(200004/06)12:2L.11:DNCD;1-T Material Identity Number: P883-2000-001

Language: English Document Type: Journal Paper (JP)

Treatment: Practical (P)

Abstract: The paper examines the news product (newspapers, newsmagazines, and broadcast news) on the Internet. Analysis of 50 Web sites reveals digital news product content, delivery mechanisms, and revenue generation. Content reflects the producer's original medium (e.g. print version or broadcast) although often augmented with a greater number of articles or additional media. Delivery is immediate and many digital news products are customizing content and delivery through search and retrieval mechanisms. generated through traditional retail and classified Revenue is advertisements, as well as through market intermediation. Few digital news products utilize a subscription based fee, and are instead generating income through their archives. The paper suggests a new business model for digital news products that includes content based revenue generation through personalization, archiving and versioning, cost savings though subscription and pay per use revenue cost reproduction, approaches and three approaches to advertising , including retail, classified and more highly targeted market intermediation. (45 Refs)

Subfile: C

Descriptors: economics; information resources; management; marketing; publishing

Identifiers: delivery mechanisms; value propositions; intangible product; newspapers; news product; newsmagazines; broadcast news; Internet; Web sites; digital news product content; revenue generation; retrieval mechanisms; classified advertisements; market intermediation; subscription based fee; archives; business model; content based revenue generation; personalization; versioning; cost savings; pay per use revenue; advertising Class Codes: C7210N (Information networks); C7230 (Publishing and reproduction); C0230 (Economic, social and political aspects of computing); C7170 (Marketing computing); C0300 (Management topics) Copyright 2000, IEE

# 15/5/3 (Item 3 from file: 2)

DIALOG(R) File 2: INSPEC

(c) 2002 Institution of Electrical Engineers. All rts. reserv.

6086305 INSPEC Abstract Number: B9901-6210D-001, C9901-7210-001

Title: Internet directory services with click-to-dial

Author(s): Eriksson, M.

Journal: Ericsson Review vol.75, no.3 p.118-25

Publisher: L M Ericsson,

Publication Date: 1998 Country of Publication: Sweden

CODEN: ERREAO ISSN: 0014-0171

SICI: 0014-0171(1998)75:3L.118:IDSW;1-M

Material Identity Number: E033-98005

Language: English Document Type: Journal Paper (JP)

Treatment: General, Review (G)

Abstract: Internet directory services make available the vast resources of the Internet, helping users to save valuable time in finding names, E-mail and postal addresses, telephone numbers, and so forth. Click-to-dial services allow users to invoke calls by clicking on the telephone number they retrieve using an Internet directory service. Ericsson's solution sets up and transmits calls through the PSTN, but it is equally compatible with voice-over-IP (VolP). Operators can provide Internet directory inquiry (IDQ) and click-to-dial together or separately, charging for each service on a per-user basis, by subscription, or through sponsorship (advertising). The author describes the IDQ and click-to-dial services, and the components that make up Ericsson's small- and large-scale solutions. (0 Refs)

Subfile: B C

Descriptors: electronic mail; Internet; protocols; telephony

Identifiers: Internet; directory services; names; E-mail addresses; postal addresses; telephone numbers; click-to-dial services; Ericsson; PSTN

; voice-over-IP; Internet directory inquiry; IDQ; charging

Class Codes: B6210D (Telephony); C7210 (Information services and centres

Copyright 1998, IEE

```
(Item 4 from file: 2)
DIALOG(R)File 2:INSPEC
(c) 2002 Institution of Electrical Engineers. All rts. reserv.
          INSPEC Abstract Number: C9608-7210L-023
 Title: Outside sources of information for the smaller law firm librarian
  Author(s): Freeman, M.
  Journal: Law Librarian
                              vol.27, no.2
                                               p.82-3
  Publisher: Sweet & Maxwell for British & Irish Assoc. Law Libr,
  Publication Date: June 1996 Country of Publication: UK
  CODEN: LALIE2 ISSN: 0287-4903
  SICI: 0287-4903(199606)27:2L.82:0SIS;1-H
  Material Identity Number: M565-96003
                        Document Type: Journal Paper (JP)
  Language: English
  Treatment: Practical (P)
  Abstract: No law firm library can be expected to stock all the materials
needed by fee earners, so every library must make use of a variety of other libraries and agencies from time to time. Larger law firms use outside sources quite heavily and so tend to subscribe to schemes which allow full usage of their services. Smaller firms often cannot justify the
 cost of the subscription as they may use the outside source only two or
three times a year. Some services allow ad hoc use, perhaps on a
limited basis, and although the charge per enquiry may seem higher, in
the long term it will prove to be more cost effective. The paper discusses
some information sources for smaller law firm libraries. (O Refs)
  Subfile: C
  Descriptors: cost-benefit analysis; information services; information use
; library automation; research libraries
  Identifiers: information sources; small law firm libraries; librarian;
library automation; information use; large law firm libraries; cost benefit
analysis; subscription
  Class Codes: C7210L (Library automation); C7220 (Generation,
dissemination, and use of information); CO230 (Economic, social and
political aspects of computing)
  Copyright 1996, IEE
             (Item 5 from file: 2)
 15/5/5
DIALOG(R) File 2: INSPEC
(c) 2002 Institution of Electrical Engineers. All rts. reserv.
          INSPEC Abstract Number: C9503-7210-019
4880557
  Title: New media marketing: using consumer online services and the
Internet to sell
  Author(s): Arnold, S.E.
  p.39-44
  Editor(s): Williams, M.E.
  Publisher: Learned Inf, Medford, NJ, USA
  Publication Date: 1994 Country of Publication: USA
                                                             xii+464 pp.
  ISBN: 0 938734 84 9
  Conference Title: Proceedings of National Online Meeting
  Conference Sponsor: Learned Inf.
  Conference Date: 10-12 May 1994
                                        Conference Location: New York, NY, USA
                       Document Type: Conference Paper (PA)
  Language: English
  Treatment: General, Review (G)
  Abstract: Online information services can be used to sell a wide range of
products and services. Overt advertisements like online classified ads and for- fee information services that require the user to subscribe
 to a service have been widely available for decades. More sophisticated
marketing has emerged and becoming more important. There are three basic
online marketing tactics. These are: (1) the library model, which features
free information (the customer may make use of other for-fee services, but
the thrust of the offering is service and goodwill); (2) the commercial
model (information is offered without charge, but it is clear that the user
is expected to pay for value-added services); and (3) the multimedia model
```

(the freshness of the information service which may be offered for free or

with a fee lures users to a range of for-fee services). In the future, marketing via online services will become increasingly important, because the customers attracted to a product offering define themselves as a niche. Competitors may find it more difficult to identify the characteristics of the individuals making up this market segment. (O Refs)

Subfile: C

Descriptors: information services; Internet; marketing

Identifiers: new media marketing; consumer online services; Internet; online information; advertisements; subscription; marketing tactics; library model; free information; for-fee services; goodwill; commercial model; charging; value-added services; multimedia model; product offering; niche markets; competitors; selling

Class Codes: C7210 (Information services and centres) Copyright 1995, IEE

### 15/5/6 (Item 6 from file: 2)

DIALOG(R) File 2: INSPEC

(c) 2002 Institution of Electrical Engineers. All rts. reserv.

03074690 INSPEC Abstract Number: B88015026

# Title: New videocommunication services

Author(s): Flichy, P.

Author Affiliation: CNET, Issy-les-Moulineaux, France

Journal: Bulletin de l'IDATE no.25 p.130-8

Publication Date: Nov. 1986 Country of Publication: France

Conference Title: Les Services de Communication du Futur. Actes des 8/sup e/ Journees Internationales (Communication Services of the Future. Proceedings of the 8th International Congress)

Conference Date: 17-19 Nov. 1986 Conference Location: Montpellier, France

Language: French Document Type: Conference Paper (PA); Journal Paper (JP)

Treatment: Applications (A)

Abstract: Four types of service about to undergo trials on the Montpellier experimental network are described with their development perspectives and status. They comprise new forms of radio-television ( subscription or point-of-use payment ), combined TV and video information (video and audio library and bulletin-board services), commercial video advertising and local transmission, and alphageometric videotex for education, video 'mail-order' services and video games. (0 Refs)

Subfile: B

Descriptors: advertising; television broadcasting; television networks; viewdata

Identifiers: subscription TV; library services; videocommunication services; trials; Montpellier experimental network; radio-television; combined TV and video information; bulletin-board services; advertising; alphageometric videotex; education; video 'mail-order' services; video qames

Class Codes: B6210K (Viewdata and teletext); B6430J (Applications of television systems)

### 15/5/7 (Item 1 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00510565 98IE10-007

# More work - but more money -- Fortune 500 firms are dedicating full-time resources to the Web

Gardner, Elizabeth

Internet World , October 5, 1998 , v4 n32 p8-10, 2 Page(s)

ISSN: 1081-3071 Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Reports the results of Internet World's fourth annual Webmaster survey,

indicating that Webmasters are receiving more full-time responsibility, more corporate resources, and larger salaries, with 20 percent reporting salaries of more than \$95,000. Says that there were 65 respondents to the survey, 75 percent of whom indicated that they manage more than one site. Notes that trends demonstrated by responses include a drop in using sites to sell information by subscription and to generate ad revenue, and an increase in the percentage of sites using transactions to generate revenue. Adds that the most common team size remains two-to-five, but says more than 15 percent report team sizes of more than 50. Indicates that the most common Webmaster task that was reported is planning how the Web site fits into the overall company strategy. Includes 17 charts, one table, and one sidebar. (JC)

Descriptors: Survey; Webmasters; Design; Corporate Strategy; Electronic Commerce

### 15/5/8 (Item 2 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00510354 98IV10-003

# Making money on the Web -- Online business models that work

Austin, Chaz

InterActivity , October 1, 1998 , v4 n10 p30-33, 4 Page(s)

ISSN: 1077-8047 Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Focuses on the question of how to make money on the Web. Spotlights several successful Web sites, and examines how they are successful. Includes overviews of five basic commerce-based models for Web sites: advertising-supported sites, whose earnings come directly from paid advertisements and promotion of the advertisers; subscription -based sites, whose users pay a monthly fee for access to the site's information; commerce-enabled sites, in which companies sell their goods directly, through online stores; promotional sites, which are not themselves revenue-producing but which create awareness of, and interest in, outside events, such as current motion pictures; and hybrid sites, which combines ele of the other four models into a single, comprehensive Web s Includes seven screen displays. (kgh)

Descriptors: Web Sites; Electronic Commerce; Advertising; Promotion; Online Information; Online Transaction Processing

# 15/5/9 (Item 3 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00486942 98IE02-115

# Content providers try, once again, to wean readers off of free info

Virzi, Anna Maria

Internet World , February 9, 1998 , v4 n5 p14, 1 Page(s)

ISSN: 1081-3071

Company Name: Business Week Online; Wall Street Journal; San Jose Mercury News

URL: http://www.slate.com http://www.businessweek.com http://www.consumerreports.com

Product Name: Slate; Business Week Online; Wall Street Journal; San Jose Mercury News; Consumer Reports

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

CONTENT IN CONTEXT column examines moves by the publishers of ``Slate'' and ``Business Week Online'' to move to paid online subscriptions. Notes that content providers in general have taken a back seat to advertisers with the major Internet service providers with regard to revenue generation, now that by-the-minute subscriber rate plans have been abandoned for flat fees. Says that ``Slate'' attempted to implement a

fee-based service a year ago, but withdrew the plan after a flurry of reader protestations. Notes that several publications were successful in charging for online subscriptions, including `The Wall Street Journal,' the `San Jose Mercury News,' `Consumer Reports,' and Disney's `Daily Blast.' Says that one strategy commonly used is to offer additional, or up-to-the-minute information online, as a value added service not available from printed publications. (JC)

Descriptors: Publishing; Online Information; Newspapers

Identifiers: Slate; Business Week Online; Wall Street Journal; San Jose Mercury News; Consumer Reports; Business Week Online; Wall Street Journal; San Jose Mercury News

### 15/5/10 (Item 4 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

### 00483347 98IT01-025

Internet Financial Network launches InfoGate beta service

Information Today , January 1, 1998 , v15 n1 p31, 1 Page(s)

ISSN: 8755-6286

Company Name: Internet Financial Network

URL: http://www.ifn.com Product Name: InfoGate Languages: English

Document Type: Product Announcement Geographic Location: United States

Reports that Internet Financial Network, Inc. of New York, NY (800) has announced the beta release of InfoGate, a new real-time Internet-delivered software and information service. Explains that InfoGate's infrastructure uses the Internet as a real-time communications medium to receive and distribute proprietary information at up to four times the speed of the Web. Notes that InfoGate's news and data feeds are dynamically indexed and archived by an Oracle ConText natural language search engine, while all InfoGate content is filtered and aggregated. Indicates that information providers using InfoGate will profit through advertising, subscriptions, and pay -per-view information events. Also specifies that, unlike other `push/pull'' technologies, InfoGate displays real-time dynamic scrolling information, rather than delayed Web HTML images. (jo)

Descriptors: Information Services; Internet; Online Information; Realtime; News; Natural Language Construction; Search Engines

Identifiers: InfoGate; Internet Financial Network

# 15/5/11 (Item 5 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00469050 97DL08-006

Seven products you can sell online -- There are four key lessons for digital publishers. First, a more sophisticated view of product and product management is needed,....

Lamb, Peter C

Digital Publishing Strategies , August 1, 1997 , v1 n12 p9, 1 Page(s)

ISSN: 1365-0688

Company Name: Andersen Consulting

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Reports that Andersen Consulting has studied digital publishing and interviewed over 30 of its content clients in order to develop a list of seven products that can be sold online. Says that they include: physical goods and services; exposure, or advertising; access, or raw access or connectivity to digital world; content, which is a subscription or pay—per-view model; context, which adds value such as index, abstract, editorial insight, navigation aid, formatting, quality checking, or metadata that make content more useful; experience, such as gaming or chat rooms, or business—to—business integration, which facilitates connectivity.

Also lists activity in content e-commerce that Andersen Consulting has seen a lot of. Includes one sidebar. (bjp)

Descriptors: Electronic Commerce; Web Publishing; Sales; Consulting;

Future

Identifiers: Andersen Consulting

# 15/5/12 (Item 6 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs.

(c) 2002 Info. Today Inc. All rts. reserv.

00463307 97PK06-108

Navigating the Net's rough seas: BOSnet Communications' failure points to need for service providers to add value to stay afloat -- America Online recovers from access problems, sets course for growth

LaPolla, Stephanie

PC WEEK , June 9, 1997 , v14 n23 p46, 1 Page(s)

ISSN: 0740-1604

Company Name: America Online; BOSnet Communications

Languages: English

Document Type: Articles, News & Columns

Geographic Location: United States

Cites the closing of Internet service provider BOSnet Communications Inc. as an indication that the current total of 5,000 ISPs will be reduced to about 1,000 in the next five years, due to the overcrowding in the field. Claims that keys to an ISP surviving include the need to become aligned with a facilities-based carrier, offer value-added services, provide quality-of-service guarantees, and target niche markets. Also focuses on American Online's recent completion of an upgrade to its network with the addition of over 100,000 modems, while AOL is building a new data center to double its number of host computer systems. States that AOL's plan is to continue catering to consumers, rather than branching off into a more business-oriented user base. Indicates that AOL will improve its Web site with new search engines that drive traffic to its core subscription services as well as generate revenue from advertisers. (jo)

Descriptors: Internet Service Providers; Business; Value Added Reseller; Online Information; World Wide Web; Internet; Market

Identifiers: America Online; BOSnet Communications

### 15/5/13 (Item 7 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs.

(c) 2002 Info. Today Inc. All rts. reserv.

00427445 96WW06-106

Is there money in subscriptions after all? -- Modest comeback for a model many had abandoned

Booker, Ellis

WebWeek , June 17, 1996 , v2 n8 p5-14, 1 Page(s)

ISSN: 1081-3071 Languages: English

Document Type: Feature Articles and News

Geographic Location: United States

Reports that many content providers for big Web sites are reconsidering subscriptions as a way to supplement their advertising revenue. Says the sites are following the general-purpose magazine model by charging fees for premium services such as archive stories and crossword puzzles. Adds that the providers are also considering the pay-per-view scheme as a variation on the subscription model. Notes that most Web sites are recouping just ten to 20 percent of their cost, and it will take another four years before profitable Web sites become typical rather than exceptions. Also says doubts continue to linger regarding the willingness of consumers to pay for information accessed through the Internet. Includes a photo and a sidebar. (dpm)

Descriptors: Magazines; Finances; Advertising; Web Sites

DIALOG(R)File 233:Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00394374 95IR08-105

Making money on the Web -- Yes, there is business on the Web. Surprisingly, small firms are doing better than the corporate giants

Maddox, Kate; Wagner, Mitch; Wilder, Clinton

Interactive Age , August 28, 1995 , v2 n22 p16-17, 42, 3 Page(s)

ISSN: o

Languages: English

Document Type: Feature Articles and News

Geographic Location: United States

Looks at companies using the World Wide Web to do business. Discusses the four revenue models that the Web provides: direct sales, advertising, subscriptions, and services. Says that direct-sales users advertise their products on their home pages along with ordering information. Notes that the web provides an inexpensive place for these users to advertise to large masses of people that they couldn't normally afford, and adds that seve companies make their profits by allowing other companies to advertise on their pages. Claims that those who use the subscriptio revenue model charge users to be able to see the content provided their pages. Adds that many use the service model, where they services such as databases or server space to customers. Pr several examples for each model. Includes two screen displays and a chart. (eqb)

Descriptors: World Wide Web; Advertising; Marketing; Retailing; Business

### 15/5/15 (Item 9 from file: 233)

DIALOG(R) File 233: Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00376079 95IR02-101

# Microsoft seeks its MTV -- Viacom in talks to link with online MS Network

Silverman, Robert

Interactive Age , February 27, 1995 , v2 n9 p1, 10, 2 Page(s)

Company Name: Microsoft

Product Name: Microsoft Network, The

Languages: English

Document Type: Feature Articles and News

Hardware/Software Compatibility: IBM PC Compatible

Geographic Location: United States

Reports that Microsoft Corp. of Redmond, WA is negotiating with Viacom Inc. to air Viacom entertainment franchises to the Microsoft Network commercial online network. Says a nonexclusive agreement is expected to be signed. Adds that an agreement with Viacom will bring the drawing power of Viacom programs and add credibility to Microsoft's planned online service. Notes that Microsoft will maintain all file servers and provide systems support in exchange for a minority share in revenue generated from online use, and that the business model for the online network allows content providers to charge user subscription fees, event ticketing, or sell advertising. Includes a screen display. (dpm)

Descriptors: Online Systems; Contract; Entertainment; Corporate Information; News

Identifiers: Microsoft Network, The; Microsoft

# 15/5/16 (Item 10 from file: 233)

DIALOG(R)File 233:Internet & Personal Comp. Abs. (c) 2002 Info. Today Inc. All rts. reserv.

00208883 90CB01-005

### The People's Electronic Exchange

Balas, Janet

Computers in Libraries , January 1, 1990 , v10 n1 p30-32, 3 Pages

ISSN: 1041-7915 Languages: English Document Type: Feature Articles and News

Geographic Location: United States

Describes the People's Electronic Exchange, an online classified ad service from US Information Services , Somerville, NJ (201). The service requires no initial subscription fee . Upon initial access, the new user is asked for a credit card number for billing. The service costs \$5 per call plus \$.50 per minute of connect time. It is entirely menu driven and is easy to use. Users may view ads after specifying search criteria, or create and store their own ads. The service also provides an electronic mail function. Includes five screen displays. (djd)

Descriptors: Online Information; Advertising

Identifiers: People's Electronic Exchange; US Information Services

#### 15/5/17 (Item 1 from file: 474)

DIALOG(R) File 474: New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

NYT Sequence Number: 671606990719

TECHNOLOGY: DIGITAL COMMERCE: IT'S BEGINNING TO LOOK AS IF USERS WOULD RATHER PAY DIRECTLY FOR SERVICES ON THE INTERNET THAN WADE THROUGH ADVERTISING.

Caruso, Denise

New York Times, Col. 4, Pg. 6, Sec. C

Monday July 19 1999

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

### ABSTRACT:

View that all Internet businesses must offer free, advertiser-supported content is under attack as consumers increasingly use Internet for transactions; number of people who click on banner ads has fallen sharply, software is emerging to block ads entirely and consumers seem willing to pay for subscriptions; investors remain reluctant to fund pay services ; drawing (M)

SPECIAL FEATURES: Drawing

DESCRIPTORS: Computers and the Internet; Advertising; Computer Software;

Computers and the Internet PERSONAL NAMES: Caruso, Denise

# (Item 2 from file: 474)

DIALOG(R) File 474: New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

NYT Sequence Number: 344818990215

SLATE DROPS ITS ON-LINE SUBSCRIPTION FEE

Kuczynski, Alex

New York Times, Col. 1, Pg. 11, Sec. C

Monday February 15 1999

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

### ABSTRACT:

Microsoft's on-line magazine, Slate, drops annual subscription fee after 10-month experiment; publisher Scott Moore holds fee restricts advertising potential; notes paid subscriptions for content have not grown on Web as expected; photos (M)

SPECIAL FEATURES: Photo

COMPANY NAMES: Microsoft Corp

DESCRIPTORS: Magazines; Computers and the Internet; Advertising

PERSONAL NAMES: Kuczynski, Alex; Moore, Scott

### (Item 3 from file: 474) 15/5/19

DIALOG(R) File 474: New York Times Abs

(c) 2002 The New York Times. All rts. reserv.

NYT Sequence Number: 051627811214

Gerald S Savitsky, publisher of Crimson Communications, is offering 24-times-a-year newsletter called Advertising Compliance Service which covers Government and industry advertising regulation. Annual

costs \$297 (S).) subscription

DOUGHERTY, PHILIP H

New York Times, Col. 4, Pg. 8, Sec. 4

Monday December 14 1981

DOCUMENT TYPE: Newspaper JOURNAL CODE: NYT LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: CRIMSON COMMUNICATIONS

DESCRIPTORS: NEWSLETTERS; ADVERTISING (GENERAL); STANDARDS AND

STANDARDIZATION; ADVERTISING (TIMES COLUMN); ADVERTISING; NEW MODELS,

DESIGN AND PRODUCTS

PERSONAL NAMES: DOUGHERTY, PHILIP H; SAVITSKY, GERALD S

#### (Item 1 from file: 475) 15/5/20

DIALOG(R) File 475: Wall Street Journal Abs

(c) 2002 The New York Times. All rts. reserv.

NYT Sequence Number: 011005751106

Time Inc to continue its Canadian ed as long as it is profitable despite proposed legis that would prevent advertisers from taking income tax deductions for ads placed in foreign-owned publications unless 80% of their ed content differs from foreign affiliate. To raise ad rates 10% in '76 and subscription and newsstand rates by unspecified amount

Wall Street Journal, Col. 3, Pg. 12

Thursday November 6 1975

DOCUMENT TYPE: Newspaper JOURNAL CODE: WSJ LANGUAGE: English

RECORD TYPE: Abstract

COMPANY NAMES: TIME INC

DESCRIPTORS: ADVERTISING; MAGAZINES; RATES; TAXATION

GEOGRAPHIC NAMES: CANADA

#### (Item 1 from file: 583) 15/5/21

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

09221296

Bourse Data Ltd.

AUSTRALIA: HOTCOPPER TO MARKET BOURSE'S SOFTWARE

The Asian Wall Street Journal (ANQ) 07-08 Jan 2000 p.4

Language: ENGLISH

HOTcopper Australia Ltd has inked a deal with Bourse Data Ltd in Australia, where HOTcopper will market the latter's investment software. Under the agreement, revenue will be obtained via online financial data provider Bourse's software and subscriptions by HOTcopper. In addition, joint marketing and promotions of the HOTcopper membership base will be used by Bourse to raise its financial services' distribution.

COMPANY: BOURSE DATA; HOTCOPPER AUSTRALIA

PRODUCT: Financial Service Information Providers (7375FN);

EVENT: Company Formation (14); Marketing Procedures (24); Public Affairs

(29);

COUNTRY: Australia (9AUS);

#### 15/5/22 (Item 2 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM)

(c) 2002 The Gale Group. All rts. reserv.

09213040

Video games set to score on Internet WORLD: THE SUCCESS OF ONLINE GAMES The Times (TS) 16 Dec 1999 p.31

Language: ENGLISH

Datamonitor predicts that the emerging market for online video games will be worth as much as US\$ 4.9bn by the year 2004 in the US and Western Europe. Companies such as Eidos, Rage and SCI Entertainment are at the forefront of this market and are already reaping the benefits. Online games are said to be particularly attractive to Internet service providers such as America Online (AOL) and Freeserve as they attract young, affluent players that are likely to spend hours competing against friends online. This in turn allows Internet service providers to sell advertising space around the games and also charge subscription fees for the most popular games.

COMPANY: AMERICA ONLINE; FREESERVE; SCI ENTERTAINMENT; RAGE; EIDOS; DATAMONITOR

PRODUCT: Computers & Auxiliary Equip (3573); Communications Eqp ex Tel (3662);

EVENT: Sales & Consumption (65); Company Reports & Accounts (83);

COUNTRY: General Worldwide (OW);

### 15/5/23 (Item 3 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09172151

Village, Ten take a tango in cyberspace AUSTRALIA: VILLAGE ROADSHOW, TEN TIE UP

The Australian Financial Review (AFR) 07 Oct 1999 p.1

Language: ENGLISH

Ten Network will tie up with Village Roadshow to set up an online joint venture to create Australia's premier entertainment and leisure site on the Internet. The partners will invest AU\$ 20 mm in the following 12 months to develop an entertainment gateway to four and five website for music, movies/television, health, youth culture and the development of mind, body and spirit. The venture intends to generate **revenue** from **advertising**, **subscription services**, e-commerce and sponsorship. The websites will market products such as CDs, movie and concert tickets.

COMPANY: INTERNET; VILLAGE ROADSHOW; TEN NETWORK

EVENT: Company Formation (12); Company Formation (14);

COUNTRY: Australia (9AUS);

# 15/5/24 (Item 4 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09155987

Firm offers free messaging service in Asia SINGAPORE: 2BSURE.COM DEBUTS FREE SERVICE The Straits Times (XBB) 08 Sep 1999 p.58 Language: ENGLISH

Singapore's start-up 2bSURE.com has launched a free messaging service that will enable users to send and retrieve voice, fax and e-mail messages from one account. Subscribers can access their accounts by logging on to 2bSURE.com website or dialling a call centre that operates round-the-clock. The firm will open four such centres in Singapore, Hong Kong, Taipei and

the Silicon Valley in the next four months, followed by another 18 in Asia, Europe and America in 2000. The call centres, each costing US\$ 500,000, will enable the subscribers to access their accounts from abroad at local call charges. Through the call centres, subscribers can also leave toll-free voice or fax messages for people overseas. The firm intends to provide its integrated messaging service throughout Asia, with Singapore as the first centre. It should breakeven in 18-24 months and revenue will come from paid subscription for value-added services, corporate subscription and advertising. The basic package of sending and retrieving messages will be offered free to subscribers. But, the firm intends to unveil paid value-added services like e-mail and faxes can be converted into voice data so that users can access these messages through a phone.

COMPANY: 2BSURECOM

EVENT: Plant/Facilities/Equipment (44);

COUNTRY: Singapore (9SIN);

# 15/5/25 (Item 5 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09137136

new world mobility offers new handset plan

HONG KONG: NEW WORLD OFFERS NOKIA 3210 HANDSET

Oriental Daily (ATX) 26 Jul 1999 p.a25

Language: CHINESE

PCS mobile phone operator New World Mobility is selling a dual band Nokia handset 3210 at HK\$ 1,688 only. Card holders of Hang Seng Bank can pay instalment payments for the advance payment (e.g. HK\$ 165 x 12 months). Subscribers have to pay HK\$ 300 in advance which will be rebated from the first month of subscription (e.g. HK\$ 30 x 10 months) as payments for service charges, value-added service and extra talk time. In the promotional period, subscribers will be given 1 set of handset covers (including front handset plus back handset covers) in first come first serve basis. Features of handsets are shown as follows: -7 sets of handset covers will be available -handset holders can deliver image message to another Nokia 3210 handset holders of New World Mobility. The service charges will count on every 3 words in the image message. -investment activities via the handset

COMPANY: NOKIA; HANG SENG BANK; NEW WORLD MOBILITY

PRODUCT: Cellular Radio Services (4811CR);

EVENT: Marketing Procedures (24);

COUNTRY: Hong Kong (9HON);

# 15/5/26 (Item 6 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09135699

Bytes: Independent automotive web site firm/ UK: AUTOHIT PROMISES LOWER COSTS FOR DEALERS

Motor Trader (MTR) 21 Jun 1999 p.4

Language: ENGLISH

Autohit, the automotive website firm launched in June 1999 with the promise of reduced costs and higher sales for the UK dealer. The website offers a self-contained information point for car buyers. Dealers will pay a subscription costing less than an advert in a newspaper and in return will be able to use a distribution channel offering nation-wide access.

COMPANY: AUTOHIT

PRODUCT: Automotive Sales & Services (5500); EVENT: Product Design & Development (33);

COUNTRY: United Kingdom (4UK);

15/5/27 (Item 7 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

09134966

TAIWAN: CHANHSIN OFFERS FREE INTERNET TV TAIWAN: CHANHSIN OFFERS FREE INTERNET TV Economic Daily News 16 Jul 1999 P.27

Language: CHINESE

Taiwan's ChanHsin has launched a free Internet TV package. It will also launch a free notebook computer, and Internet microwave package in the near future. It offers Sanyo 29" network TV. Customers need to pay 2-year dial up fee. The one time payment will be around NT\$ 25,176 or NT\$ 1,249 per month for 24 months. It will also extend previous free PC promotion from Celeron PC to Pentium III. The customers need to subscribe 3-year online service . They can settle by one time payment of NT\$899 per month or monthly instalment of NT\$1,099. It has gained about 12,000 customers since the launch of free PC promotion. It expects to sell NT\$ 1,099 on the PIII PCs. \*

COMPANY: TOMOROW'S WORLD; CHANHSIN

PRODUCT: Microcomputers (3573MI); Communications Eqp ex Tel (3662);

Television Equipment (3651TV); EVENT: Marketing Procedures (24);

COUNTRY: Taiwan (9TAI);

15/5/28 (Item 8 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09134423

Cyberspace bares promo offer

PHILIPPINES: ISP OFFERS FREE TRIAL FOR NEW USERS

Manila Bulletin (XAZ) 09 Jul 1999 p.B-11

Language: ENGLISH

Internet service provider Cyberspace Inc of the Philippines is giving Internet users an opportunity to test out its services and make comparisons with the **services** of other ISPs, with the launching of its ValueSurf **promotion**. Under the **promotion**, customers who **subscribe** to Cyberspace's Plan 7 Account **costing** PP 326.70 only, will be given 7-hour free trial over a period of ten days. Users who are not satisfied with the services can terminate the demo account after the ten-day trial with a refund of their money.

COMPANY: CYBERSPACE

EVENT: Marketing Procedures (24);

COUNTRY: Philippines (9PHI);

15/5/29 (Item 9 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09076848

Free links force a re-think among fee-based ISPs

UK: FEE BASED ISP'S MUST RETHINK

Financial Times (FT) 18 Mar 1999 p.IV (suppl)

Language: ENGLISH

The participants in the UK internet service provider market must overcome challenges in order to add value from electronic commerce and advertising revenues. The popularity of subscription free services is making fee—based ISP's rethink their position. Industry analysts predict the future for paid-for ISPs may be bleak. In order to sustain charges ISPs must differentiate themselves providing extra services for corporate customers. In the consumer market high speed access and service issues will be important but they must also compete with free services content. Incumbent telecoms operators are competing hard, using economies of scale to achieve low operational cost and leveraging their brand names to offer access with telecoms services. \*

(c) Financial Times 1999

PRODUCT: Telecommunications (4810); EVENT: Market & Industry News (60);

COUNTRY: United Kingdom (4UK);

# 15/5/30 (Item 10 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09060218

Fmr e Diners insieme, nelle strategie di Perna un'edizione giapponese

ITALY: PLANS FOR DINERS CLUB ITALIA AND FMR

Info & Tech (AAO) 12 Feb 1999 p.13

Language: ITALIAN

The Italian arts and cultural books publishing house Fmr and the Italian credit card operator The Diners Club Italia (which are respectively 100% and 88% owned by Mr. Tonino Perna's Gtp holding) have signed an agreement through which Fmr clients will be offered easy payment services in their purchases. They will have access to free promotional subscription to Fmr's magazine as well. Such magazine, currently sold in Italy (14,000 units), and in US, France, and Spain (jointly 20,000 copies), is planned to be launched in Japan. Fmr's book-shop chain is expected to expand through the opening of new establishments in New York, Madrid, and Barcelona. At present the chain amounts to ten shops in Italy, two in Mexico, and another one in Paris. \*

COMPANY: FMR; GTP HOLDING; THE DINERS CLUB ITALIA

PRODUCT: Credit Card Services (6020CC); Nonbank Credit Card Firms (6141);
Consumer Finance Institutions (6140); Retail Trade (5200); Book
Publishing (2731); Magazines (2721); Printing & Publishing (2700);
EVENT: Product Design & Development (33); Plant/Facilities/Equipment (44);
Company Formation (14);
COUNTRY: Spain (4SPA); Italy (4ITA); Japan (9JPN); United States (1USA);

# 15/5/31 (Item 11 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09058642

Mirror to offer free Web access

UK: INTERNET SERVICE LAUNCHED BY MIRROR GROUP

Marketing Week (MW) 04 Feb 1999 p.9

Language: ENGLISH

Publisher the Mirror Group is to become an Internet service provider (IPS) from March 1999. As with rival service Freeserve from retailer Dixons, the new service with offer free subscription. The Mirror will seek revenues instead from advertising and a percentage of the cost of the call. An Internet service is also being considered by News International.

COMPANY: MIRROR GROUP

PRODUCT: Computers & Auxiliary Equip (3573); Communications Eqp ex Tel (

3662); Newspapers (2711);

EVENT: Product Design & Development (33); Planning & Information (22);

COUNTRY: United Kingdom (4UK);

# 15/5/32 (Item 12 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09040561

Bouyques TZ1Zcom/

FRANCE: JEAN & MONTMARIN WINS NOMAD ACCOUNT Le Nouvel Economiste (XNQ) 11 Dec 1998 p.70

Language: FRENCH

The Jean & Montmarin agency has been chosen by Bouygues TZlZcom to advertise its Nomad mobile telephone service, which promises no bills and no subscription fees. FFr 3.5mn of the total FFr 100mn publicity budget has been invested in the production of three spots filmed by Bertrand Blier.

COMPANY: NOMAD; BOUYGUES TILICOM; JEAN & MONTMARIN

PRODUCT: Cellular Radio Services (4811CR); Television Advertising (7313TA); Marketing (9914);

EVENT: Marketing Procedures (24); Capital Expenditure (43); Use of

Materials & Supplies (46); Contracts & Orders (61);

COUNTRY: France (4FRA);

# 15/5/33 (Item 13 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

09019457

Dixons internet service signs up 475,000

UK: DIXONS FREE INTERNET SERVICE POPULAR OPTION

Financial Times (FT) 17 Nov 1998 p.25

Language: ENGLISH

Dixons is claiming its launch of the first free UK internet service a success. Since launching on September 22 1998 it has already signed up 475,000 customers making it only 25,000 behind AOL, the UK's market leader. It has attracted customers at times faster than any other provider with 40% of customers new to the internet. The Dixons model could have major implications for the UK's 250 internet providers. The Freeserve service aims to profit from advertising revenue and commissions on internet transactions rather than customer subscriptions. Its success depends on the UK growth of electronic commerce. British Telecommunications questioned its figures as its pay as you go service, BT Click, attracted 25,000 subscribers.

(c) Financial Times 1998

COMPANY: DIXONS

EVENT: Marketing Procedures (24);

COUNTRY: United Kingdom (4UK);

# 15/5/34 (Item 14 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

06532414

Business Users Are Targeted By CompuServe
US: COMPUSERVE LAUNCHES NEW SERVICE

Wall Street Journal Europe (WSJ) 15 Oct 1997 p.6

Language: ENGLISH

Struggling against increased competition in the Internet services market, CompuServe, the US online services provider, has launched a new service aimed at professional and business users. The new service will combine access to CompuServe's wide range of databases, charged on a pay-per-view scheme, with the facility read all messages and contents of online forums free of charge. However, there will be a monthly charge for contributing to the forums. As well as subscriptions, the service should create advertising revenue.

COMPANY: COMPUSERVE

EVENT: Product Design & Development (33);

COUNTRY: United States (1USA);

# 15/5/35 (Item 15 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06449572

SingTel won't enter pager price war - for now SINGAPORE: SINGTEL PAGING TO MONITOR MARKET The Straits Times (XBB) 26 Mar 1997 P.40

Language: ENGLISH

SingTel Paging will monitor Singapore's paging market before it decides whether or not to enter a pager price war. It has decided not to offer customers free services for the next four to five months although its three new competitors M1, ST Messaging and Hutchison IntraPage have already announced plans to do so. Apart from waiving subscription and registration fees, the new operators will provide free value-added services such as voicemail to their customers for a promotional period of four to five months. These offers would add up to a saving of more than S\$ 100 based on current prices.

COMPANY: HUTCHISON INTRAPAGE; ST MESSAGING; M1; SINGTEL PAGING

PRODUCT: Messaging Svcs (4811ME); Paging Services (4838PG);

EVENT: Marketing Procedures (24);

COUNTRY: Singapore (9SIN);

# 15/5/36 (Item 16 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

06448863

New paging operators to debut with free services SINGAPORE: FREE SERVICES FOR PAGING SUBSCRIBERS

The Straits Times (XBB) Mar 1997 P.40

Language: ENGLISH

Competition in Singapore's paging market is hotting up despite the fact that new paging operators M1, Hutchison IntraPage and ST Messaging will only begin their operations on 1 April 1997. The new operators will offer subscribers free services for four months from April 1997. During the promotion period, subscription and registration fees will be waived and new paging subscribers will enjoy free value-added services such as voicemail. Based on current prices, these offers would add up to S\$ 100 in savings. Meanwhile, existing operator SingTel Paging is expected to "match or beat" its competitors' offers. In fact, it has been introducing free subscriptions in its promotional offers. Its students' package, which is currently the cheapest, offers students numeric paging services at S\$ 12 a month.

COMPANY: SINGTEL PAGING; ST MESSAGING; HUTCHISON INTRAPAGE; M1

PRODUCT: Messaging Svcs (4811ME); Paging Services (4838PG);

EVENT: Marketing Procedures (24);

COUNTRY: Singapore (9SIN);

# 15/5/37 (Item 17 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

06437898

Maid in Hong Kong move

HONG KONG: MAID AND SOUTH CHINA POST ALLIANCE

Sunday Times (ST) 02 Mar 1997 p.B2

Language: ENGLISH

UK electronic business information service, Maid, is set to receive shares in advertising revenue, subscriptions and royalties through a new joint venture with the Hong Kong newspaper, South China Morning Post. The move, which should be revealed in the week beginning 3 February 1997, will see Maid supplement The Post's existing Internet site with its business information services. It is believed that Maid is looking to exclude competitors in South African and Asian markets through a series of strategic alliances.

COMPANY: INTERNET; SOUTH CHINA MORNING POST; MAID

PRODUCT: Newspapers (2711); Databases (7375DA); Financial Service

Information Providers (7375FN);

EVENT: Company Formation (14); Marketing Procedures (24);

COUNTRY: Southeast Asia (92T); South Africa (7SOA); United Kingdom (4UK);

Hong Kong (9HON);

# 15/5/38 (Item 18 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06434840

TA expects call-waiting to take off

THAILAND: CALL-WAITING SERVICE BY TELECOMASIA Bangkok Post (XBN) 21 Feb 1997 Business P.3

Language: ENGLISH

TelecomAsia (TA) of Thailand will offer its subscribers to its fixed lines a call-waiting service free under a promotion. After the promotion, subscribers who want to subscribe to call-waiting service will be required to pay a minimal fee as the telecom firm will be making profit from completed calls. (The number of completed calls will rise when call-waiting is in service) TA will like to see 90% of its subscribers using the service. Besides the service, TA will also offer ISDN (Integrated Services Digital Network) lines that transmits multimedia information and data several times faster than fixed lines operating on analogue mode. In addition, subscribers to TA's fixed lines will be offered call forwarding, which will automatically route an incoming call to another telephone number, and three-way conference calling.

COMPANY: (INTEGRATED SERVICES DIGITAL NETWORK; TELECOMASIA

PRODUCT: Telephone Communications (4811); EVENT: Product Design & Development (33);

COUNTRY: Thailand (9THA);

### 15/5/39 (Item 19 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

06429843

Neue Online-Presseagentur

AUSTRIA: NEW ON-LINE NEWS SERVICE Die Presse (DP) 10 Feb 1997 p.18

Language: GERMAN

Pressetext.Austria (PTA.Online; http://www.pressetext.at) is a new news agency in Austria offering companies the opportunity to distribute their news releases and promotional material on-line. Journalists can subscribe to the service free of charge, while companies using the service for promotional and PR purposes are charged a fee. \*

COMPANY: PRESSETEXT AUSTRIA

PRODUCT: News Syndicates & Wire Svcs (7350); Database Vendors (7375); EVENT: Product Design & Development (33); Company Formation (12);

Company Formation (14);

### 15/5/40 (Item 20 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase (TM) (c) 2002 The Gale Group. All rts. reserv.

06371698

France TZlZcom s'allie \ Microsoft

FRANCE: FRANCE TELECOM/MICROSOFT SIGN DEAL La Tribune DesfossZs (XOT) 30 Sep 1996 p.29

Language: FRENCH

French telecoms operator France TZlZcom has reached an agreement with US software giant Microsoft. As part of the agreement, Microsoft's Windows 95 and Windows NT software will now include an electronic subscription access to France TZlZcom's NumZris ISDN telecoms service. France TZlZcom is to carry out a promotional campaign which offers clients the opportunity to open a subscription to its NumZris ISDN service without any installation cost and with a special welcome bonus.

COMPANY: MICROSOFT; FRANCE TELECOM

PRODUCT: Telephone Communications (4811); Computer Software (7372); EVENT: Product Design & Development (33); Company Formation (14);

Plant/Facilities/Equipment (44);

COUNTRY: France (4FRA);

# 15/5/41 (Item 21 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06321112

Saatchi's planned online classified service raises t5mn

UK: NEW FUNDING FOR MEGALOMEDIA

Financial Times (FT) 07 Jun 1996 p.23

Language: ENGLISH

Aimed at developing an online classified advertising services, Megalomedia, the media group in which Maurice Saatchi and his wife have a 19% stake, has raised GBt 5mn through a share issue. The shares will be launched on the Alternative Investment Market from early July 1996. Participants in the new service , to be known as net.tv, would become shareholders rather than paying a subscription. Classified advertising represents a large part of the revenue of newspapers, with a market worth an estimated GBt 1.6bn per year.

(c) Financial Times 1996

COMPANY: MEGALOMEDIA

PRODUCT: Advertising (7310); Marketing (9914);

EVENT: Company Financial Data (80);

COUNTRY: United Kingdom (4UK);

15/5/42 (Item 22 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06186056 Trade-point

RUSSIA: TRADE INFORMATION CENTRE IN PETERSBURG

Delovoj Peterburg (ZEH) 1 Aug 1995 p.9

Language: RUSSIAN

The administration of St. Petersburg is planning to create a trade information centre in the city, which will connect St. Petersburg with the international trade computer network. The project will be realised by the St. Petersburg committee on trade and food and the Swiss International Trade Centre (ITC). To carry out the works, a joint-stock company will be formed. 34% of the stock will be owned by the city administration, the rest are to be bought by major local banks. The Russian company Tellus is to provide equipment supplies. Advertising through the network will cost US\$ 100, information services US\$ 20-30. Clients may also subscribe regular information. So far there are about 9,000 shops and over 5,000 wholesale companies in St. Petersburg. About 90% of retail trade turnover is provided by private companies. The information system will improve their connections with suppliers, provide rating of trade companies, facilitate orders and payments.

COMPANY: INTL TRADE CENTRE; TELLUS

PRODUCT: Wholesale Trade (5000); Wide Area Network Equipment (3661WN);

Computers & Auxiliary Equip (3573); Databases (7375DA); ENT: Company Formation (12); Company Formation (14);

COUNTRY: Switzerland (5SWI); Russia (6USSRU);

15/5/43 (Item 23 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

06185543

PAGHERA L'INFO-UTENTE

ITALY: FUTURE MEDIA MARKET PROFILED

Mondo Economico (MEO) 07 Aug 1995 p.48-51

Language: ITALIAN

The future for Italy's media market, as indeed that of most other countries, may be less promising than hyped. By 2000, Italy's media market will have a turnover of some L 2.4tn/year of which some 50% from basic or premium cable services, some one third from satellite TV and the remainder from on-demand cable services. TV stations will see their revenue mix change with turnover from direct viewer payments amounting to 24% of total turnover by 2000, vs 4% at present while advertising revenues will generate 51% of total revenues by 2000 vs 64% at present. Changes in the retail sector, in particular the advent of hard discount, may stimulate advertising revenues for local TVs at the expense of national TVs. It is unlikely that more than 11.5mm households in Italy will be cabled by 2000. Italy's cable market will in all likelihood mirror that in other countries, particularly as regards spending per household which it is unlikely will exceed that seen in countries with more advanced cable markets such as the US and the UK. The forecast for 2000 in Italy is therefore that: total viewer revenues from digital satellite TV services will not exceed L 71.4bn plus L 50bn of advertising revenue; some 2mn households will subscribe to cable, with spending averaging L 560,000/household/year, to give a turnover of L 1.12tn/year plus L 65bn of advertising revenue; a further 1mn households may subscribe to the interactive cable services generating some L 420bn/year of turnover. On the basis of these figures, future media sector players should be armed with lots of cash and patience as, economic considerations apart, there is no certainty that the market will develop as smoothly as hyped.

PRODUCT: Advertising (7310); Marketing (9914); Prerecorded Video Tapes (

3652PV); Motion Picture & TV Distribution (7820);

EVENT: Sales & Consumption (65);

COUNTRY: Italy (4ITA);

### 15/5/44 (Item 24 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

05966644

IBM won HK Telecom VOD contract

HONG KONG: TRIAL RUN OF TELECOM'S VOD SERVICE HK Economic Journal (XKG) 22 Mar 1994 p.6

Language: CHINESE

Telecom's Video-On-Demand (VOD) service will go on a 2-3 months trial run period starting July or August this year. The number of trial users will be 50 at the initial stage and will expand to 100 later on. The purpose of the first phase trail run is to test out the uses of Asymmetric Digital Subscriber Line (ADSL) technology on the existing telephone lines. In the second phase of trial VOD service, 200 users will be participating to help Telecom to segment its customer types, to find out charges levels and users reaction to contents of programmes broadcasted. The service will purchase programmes from programme suppliers in the forms of Revenue Split, Time Base and One-time Copyright Buy Off. A company spokesman for Hongkong Telecom claims that TV viewers are likely to accept a charge of HKD 25 for a self selected video without the need of leaving home rather than paying HKD 20 for hiring a laser disc from video shops. He further states that VOD is only the first product with HKD 50-60 mn investment from the company's interactive multimedia series. Telecom is now working on packaging the service for different customer types. The revenue for VOD service will mainly come from users' monthly subscription fees, viewing charges and advertisements where direct marketing and home shopping can be done through VOD.

COMPANY: HK TELECOM

PRODUCT: Telephone Communications (4811); Telecommunications (4810);
Television Broadcasting (4833); Radio & TV Broadcasting (4830);
EVENT: Product Design & Development (33); Planning & Information (22);
COUNTRY: Hong Kong (9HON);

# 15/5/45 (Item 25 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

03554146

BT LAUNCHES ON-LINE YELLOW PAGES SERVICE
UK - BT LAUNCHES ON-LINE YELLOW PAGES SERVICE
Computergram International (CGI) 26 June 1990
ISSN: 0268-716X

British Telecommunications (BT) has launched its on-line EYP Electronic Yellow Pages service with entries totalling 1.8 mil UK businesses and services. Anyone with an ASCII terminal or personal computer, plus a modem and VT100 or viewdata-compatible communications software can access EYP direct and is guided by a number of menus through to the entry or entries required. Prestel access is also available. No subscription fee is charged , and users pay local call rates for the service; British Telecom says that as the service grows, advertisers will be able to buy additional screens to include such things as product catalogues under their entries.

PRODUCT: Telephone Equipment (3661TE); Teletext Services (4811TT); Communications Software (7372CS); CAD/CAM Mechanical Software (COSW);

EVENT: PRODUCTS, PROCESSES & SERVICES (30);
COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);
South East Asia Treaty Organisation (913);

15/5/46 (Item 26 from file: 583)
DIALOG(R)File 583:Gale Group Globalbase(TM)

(c) 2002 The Gale Group. All rts. reserv.

01010122

ORACLE TELETEXT REPORTS PROFITS
UK - ORACLE TELETEXT REPORTS PROFITS

Screen Digest (SND) 0 March 1987 p53

After 10 years of operation Oracle has reported a profit for the first time. It had 1986 pre-tax profits of #230k, up from loss of #760k in 1985. Main revenue source was ads, but this was boosted by income from its subtitling service to Channel 4 and subscriptions for its User Group Service. Income for 1986 was #3m, up 85% on 1985. Oracle plans to be listed on USM when next ITV franchise period begins in 1991.\*

PRODUCT: Teletext Services (4811TT); Television Broadcasting (4833);

EVENT: COMPANY FINANCIAL DATA (80);

COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);

South East Asia Treaty Organisation (913);

### 15/5/47 (Item 27 from file: 583)

DIALOG(R) File 583: Gale Group Globalbase(TM) (c) 2002 The Gale Group. All rts. reserv.

00104109

SATELLITE TV TO BE SET UP IN FOUR YEARS TIME
UK - SATELLITE TV TO BE SET UP IN FOUR YEARS TIME
Daily Telegraph (DT) 21 February 1986 p2

The Home Secretary, Mr Hurd, has announced that the Independent Broadcastng Authority is to call for contractors to provide three British satellite TV services in about three or four years' time. The **services** will be commercial, being paid for by **advertising** or **subscription**. No tax **payers** 'money is to be involved.\*

PRODUCT: Television Broadcasting Equipment (3662TB); Satellite TV

Communications (4843);

EVENT: MARKET & INDUSTRY NEWS (60);

COUNTRY: United Kingdom (4UK); OECD Europe (415); NATO Countries (420);

South East Asia Treaty Organisation (913);

```
Set
        Items
                Description
                AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N?
S1
              OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
                SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S2
       248514
                ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
S3
      1609303
S4
      4956710
                REVENUE OR INCOME OR PAY????
S5
        82983
                 S2(10N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ?
               OR CONTENT? ?)
                 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-
S6
      4969548
             L? OR E()MAIL?
S7
      6831994
                FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-
             NG OR INVOIC?
S8
      7213806
                NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -
             ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-
             TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?
                S3(15N)(S4 OR S7)
S9
       201281
                 S5(S)S9
S10
         2430
S11
         1290
                S10(15N)S8
          191
                S11(S)S6
S12
          124
                 S12 NOT PY>2000
S13
           67
                 S13 NOT PD=20000121:20020924
S14
           56
                RD (unique items)
S15
?show files
File 20:Dialog Global Reporter 1997-2002/Sep 25
          (c) 2002 The Dialog Corp.
File 476: Financial Times Fulltext 1982-2002/Sep 25
          (c) 2002 Financial Times Ltd
File 610: Business Wire 1999-2002/Sep 25
          (c) 2002 Business Wire.
File 613:PR Newswire 1999-2002/Sep 25
          (c) 2002 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2002/Sep 24 (c) 2002 McGraw-Hill Co. Inc
File 634: San Jose Mercury Jun 1985-2002/Sep 24
          (c) 2002 San Jose Mercury News
File 810: Business Wire 1986-1999/Feb 28
          (c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
          (c) 1999 PR Newswire Association Inc
```

15/3,K/1 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

10823792

Spontaneous Dot-com-bustion

The hottest spots in the blazing web world of Latin America.

Jack Epstein & Mike Zellner

LATIN TRADE MAGAZINE

January 05, 2000

JOURNAL CODE: WLTM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2417

... broadband access, increased storage space and other upgrades. It also means many of Brazils 280 **Internet service** providers that depend on **subscriptions** for their revenues will vanish by next year. The survivors will have to learn to...

15/3,K/2 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

08901191

Internet Update: Windows user news

BANGKOK POST, p8 December 29, 1999

JOURNAL CODE: FBKP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 41

Windows User, a philanthropic non-profit organisation, has gone online. The organisation publishes a monthly online computer publication that contains general high-tech and telecommunications industry news. The service is unusual in not accepting paid advertising, or charging for subscriptions via email . www .wun.mswin.net

15/3,K/3 (Item 3 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

07181843 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Who the AOL do these Swedish whippersnappers think they are?

PAUL DE BENDERN

SCOTSMAN, p24

September 13, 1999

JOURNAL CODE: FSCT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 993

(USE FORMAT 7 OR 9 FOR FULLTEXT)

services through its website, e-mail or by phone, giving customers across Europe access to electronic commerce, cheap mobile phone subscriptions, insurance policies, billing for services such as electricity bills or finding the cheapest telecom operator.

Spray, which employs 160 staff, raises revenue advertisements on the internet and commissions from links on its site to other e-commerce merchants. Like most internet...

15/3,K/4 (Item 4 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

06642074 (USE FORMAT 7 OR 9 FOR FULLTEXT)

MKW IPC gambles pounds 26m on Internet venture: IPC is still paying interest from the Cinven-backed management buyout, but it wants to borrow a further pounds 26m to invest in an Internet portal site which

### it hopes will thrust it ahead of competitors

LUCY KILLGREN

MARKETING WEEK, p18

August 05, 1999

JOURNAL CODE: FMWK LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1058

(USE FORMAT 7 OR 9 FOR FULLTEXT)

could get a percentage of call revenue from telecoms companies, if it offers a free Internet service.

The company may also generate substantial revenue from selling direct e - mail lists to advertisers by offering subscribers free e mail in return for demographic information . In addition, it could charge a subscription fee.
 If IPC manages to bring its new venture to the market early it could

#### 15/3,K/5 (Item 5 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

06623441 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Network Appliance 'Filers' Help Juno Increase Reliability of Internet Services; Leading Storage Appliances Maximize Uptime for Expanding ISP Environment

BUSINESS WIRE

August 10, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 895

(USE FORMAT 7 OR 9 FOR FULLTEXT)

million total Juno accounts have been created. Juno's revenues are derived primarily from the subscription fees charged for certain billable services , from the sale of advertising , and from the direct sale of products to Juno subscribers.

About Network Appliance

Network Appliance, a veteran in network file serving and caching, has been providing data access solutions...

#### (Item 6 from file: 20) 15/3,K/6

DIALOG(R) File 20: Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

06602887 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Juno and America Online Form Alliance to Offer a Co-Branded Version of AOL Instant Messenger to Millions of Juno Subscribers

BUSINESS WIRE

August 09, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 893

(USE FORMAT 7 OR 9 FOR FULLTEXT)

million total Juno accounts have been created. Juno's revenues are derived primarily from the subscription fees charged for certain billable services , from the sale of advertising , and from the direct sale of products to Juno subscribers.

About America Online, Inc.

Founded in 1985, America Online, Inc., based in Dulles, Virginia, is the world's...

### 15/3,K/7 (Item 7 from file: 20) DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

06273607

### AOL follows Dixon's Freeserve model

SECTION TITLE: News Jan Howells, VNU Newswire NEWSWIRE (VNU)

July 19, 1999

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 283

... 0 will offer a number of enhanced features including AOL Radio, IE5.0, ?signature? files in **email** and an undelete folder in **email**. AOL 5.0 will also include integrated support for ISDN 5.0.

# 15/3,K/8 (Item 8 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

05818549 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Newsbytes Telecom Week In Review

NEWSBYTES

June 18, 1999

JOURNAL CODE: FNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1066

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Free Ad-Driven Text To Voice E-mail Service Debuts

Telephone access, via audiotext, to **Internet e - mail** is nothing new, but all services seen to date have either **charged** on a time or a regular **subscription** basis. Now a free **ad** -driven **service** called myTalk has arrived. Full Story: http://www.newsbytes.com/telecom/132030.html

Future Of Calling Party Pays In Doubt, Say Researchers Although...

### 15/3,K/9 (Item 9 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

05706873 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Harnessing the power of the Net; Media Interview; Steve Morrison; Media Times

RAYMOND SNODDY

TIMES

June 11, 1999

JOURNAL CODE: FTMS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1261

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Morrison hired Julian Turner, of the interactive software company Oracle, to run Granada online and **sent** him round the Granada empire with Stuart Prebble, the head of the Granada pay-TV...

# 15/3,K/10 (Item 10 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

05482089 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Winfield Capital Corp. Reports on Initial Public Offering by a Portfolio Company

BUSINESS WIRE

May 26, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 465

... is provided to the end user for free - to full access to the World Wide Web . Juno's revenues are derived primarily from the subscription fees charged for certain billable services , from the sale of interactive advertising , and from the direct sale of products to Juno subscribers.

15/3,K/11 (Item 11 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

05480795 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Scientific-Atlanta to Enable More Than Five Million 8600x Advanced Analog Set- Tops to Support Web Browsing and Virtual Channel Graphics Advertising Without Truck Rolls

PR NEWSWIRE May 26, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1087

(USE FORMAT 7 OR 9 FOR FULLTEXT)

allows instant Web access from the television program or advertisement being viewed to a related Web site with the push of a button on the remote control. By providing the WorldGate service to subscribers, operators can enjoy new revenue opportunities through advertising, subscription fees and Channel HyperLinking services.

With the new system release, operators will also be able to offer

Virtual Channel Graphics...

15/3,K/12 (Item 12 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

05234496 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sports Internet to buy Planetfootball via 15 mln share issue at 160p AFX (UK)

May 07, 1999

JOURNAL CODE: WAXU LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 364

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... of potential revenue sources.

Existing sources of revenue include sponsorship and advertising, E-commerce, audio subscriptions, E - mail addresses, on - line auctions and dial-up services. Potential sources of revenue include betting and gaming, video streaming, branded Internet connectivity, database marketing and Fantasy sports leagues.

In the year to March 31, Planetfootball recorded...

15/3,K/13 (Item 13 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

05216330 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Southeast Interactive Delivers; Fund Returns Over Two Times Shareholder's Original Investment

PR NEWSWIRE

May 06, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 769

... and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment Network generates revenue through online advertising, e-commerce, subscription -based services, and premium pay -for-play games. In addition to premium games, iEN features free games such as bingo...

15/3,K/14 (Item 14 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

04752477 (USE FORMAT 7 OR 9 FOR FULLTEXT)

OnHealth Network Reports 1998 Results and Highlights Recent Accomplishments PR NEWSWIRE

March 24, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1234

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... users and advertisers, and capitalize on multiple revenue opportunities including advertising, e-commerce, syndication and subscription services opportunities, with the goal of generating excellent long-term value for our shareholders."

About OnHealth Network

Headquartered in Seattle, Wash., OnHealth Network Company is a trusted online network of interactive health...

15/3,K/15 (Item 15 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

04681494 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Juno Makes Internet Explorer 5 Available to Juno Web Subscribers

BUSINESS WIRE

March 18, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 489

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... million total Juno accounts have been created. Juno's revenues are derived primarily from the subscription fees charged for certain billable services , from the sale of highly targetable interactive advertising , and from the direct sale of products to Juno subscribers.

CONTACT: Juno Online Services, Inc.
Becky Yeamans, 212/597-9005
yeamans@staff.juno.com
or
Edelman PR Worldwide...

15/3,K/16 (Item 16 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

04663091 (USE FORMAT 7 OR 9 FOR FULLTEXT)

iMagic Entertainment Network and the TUCOWS Network Form Strategic Alliance BUSINESS WIRE

March 16, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 769

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and entertainment industry, and easy access to movie, TV and book reviews. The iMagic Entertainment Network generates revenue through online advertising, e-commerce, subscription -based services, and premium pay -for-play games. In addition to premium games, iEN features free games such as bingo...

15/3,K/17 (Item 17 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

04625195 (USE FORMAT 7 OR 9 FOR FULLTEXT)

E-COMMERCE - Old ways going to the dogs

In e-commerce, time runs in dog years - seven times faster than in the real world. So you'd better be quick, or your competitors will be running rings around you.

FINANCIAL DIRECTOR, p35

March 12, 1999

JOURNAL CODE: WFND LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2305

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... hand, many efforts have been unsuccessful, particularly many subscription services and sites based on an **advertising revenue** model. Losers in **electronic** commerce out number money makers by more than two to one. The ground may be...

15/3,K/18 (Item 18 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

04377086 (USE FORMAT 7 OR 9 FOR FULLTEXT)

DTN's Internet Strategy Takes Off

PR NEWSWIRE

February 18, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1962

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... America, Internet sales will increase.

DTN also plans to use direct broadcast satellite technology for transmission of data and television programming (cable TV is generally not available) to the rural customers...subscription based services will be the cornerstone to building subscriptions in order to maximize recurring revenue , transaction based revenue and advertising . We are committed to an Internet strategy for all DTN divisions."

Data **Transmission Network** Corporation (Nasdaq: DTLN) in Omaha, Nebraska, is an innovative information and communication provider for a...

15/3,K/19 (Item 19 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

04099366

Toys R Us follows Dixons free model, AOL will not

SECTION TITLE: News

Jan Howells

NEWSWIRE (VNU)

January 22, 1999

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 438

...owned ICL, Softbank and Cable & Wireless. Like Freeserve, Toys R Us

is looking to draw **revenue** from ecommerce and also **advertising**. The UK market for **Internet** retail is expected to hit \$5 billion by 2003, or two percent total retail, according...

...and 4.2 million in France. The Toys R US service also includes five free email addresses, 10Mbyte of web space and nationwide local call access.

15/3,K/20 (Item 20 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

03434668 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The viaLink Company Announces Third Quarter Results and Aims for Future Growth

BUSINESS WIRE November 13, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 673

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... services at an increasing rate."

The viaLink subscription-based services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/21 (Item 21 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

03048437

Andromedia and Engage Technologies Announce Strategic Partnership

BUSINESS WIRE

October 08, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 881

... to partner with a leader in web activity analysis and personalization, and we are looking **forward** to leveraging Andromedia's excellent market position and technology to further enrich individual customers needs...

... value Web advertising and marketing solutions that enable customers to anonymously profile and reach their online audience. Engage's recently integrated advertising management solutions from Accipiter, including Accipiter AdManager and Accipiter AdBureau, allow sites to generate revenue through online ad sales and manages the process for over 90 leading Web sites including CNET, Lycos, MSN, and ZDNet. The company's Web visitor Precision Profiling technology...

15/3,K/22 (Item 22 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

03029778

Fort Wayne-Allen Cnty Airport Auth Revs Rtd A- by S&P

BUSINESS WIRE

October 06, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 594

... said. ---CreditWire CONTACT: Elizabeth Fitzgerald, 312/669-9172 Peter Bianchini, 415/765-5009 For more information on criteria or subscriptions: http://www.ratings.standardpoor.com 18:03 EDT OCTOBER 6,

15/3,K/23 (Item 23 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

03004496

USA TODAY Selects Email Publishing For Email-Based Subscription Management; Nation's Top Selling Newspaper Chooses Email As Delivery Mechanism For Endzone E-News

BUSINESS WIRE October 05, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 657

... customized one-to-one email communication. "Email is an important complement to USA TODAY's **online** news coverage. It's convenient for the reader and is a **cost** -efficient **promotion** for USA TODAY. Our Endzone E-news provides the serious football fan with late-breaking news and analysis, delivered right to the reader's **emailbox** as a result of our partnership with **Email** Publishing. "The digest is a convenient and timely reminder that USA TODAY Online is the...

... president and general manager of the USA TODAY Information Network, which produces USA TODAY Online. **Email** Publishing's client base consists primarily of periodical publishers and Web companies. Clients include CMP

... Publishing and GeoCities. Companies like USA TODAY, with its increasing Internet readership, are turning to email management and distribution firms to foster more targeted and personal relationships with Web -savvy customers. Readers can subscribe to the service at http://profootball.usatoday.com. About Email Publishing, Inc. Email Publishing Inc., based in Boulder, is the leading provider of message delivery and email subscription management services. The company's technology and services help customers manage the complexities of large-scale email content delivery and subscriber management. Unlike email list brokers or "spam" direct email marketing firms, Email Publishing only distributes content that is expected or requested. Investors include SOFTBANK Holdings Inc. For more information about Email Publishing, call 303/440-7550, email to sales@ emailpub.com, or visit the company Web site at http://www.emailpub.com. On Aug. 15, 1998, Email Publishing entered into a definitive agreement to be acquired by First Virtual Holdings Incorporated (Nasdaq...

... the fourth quarter of 1998. First Virtual's Interactive Messaging Platform is highly complementary to **Email** Publishing's outbound **email** delivery systems. About USA Today USA TODAY is the nation's top-selling newspaper. It...

...weather forecasts and travel information available 24 hours a day, seven days a week. CONTACT: Email Publishing Dan Murray, 303/440-7550 dan@emailpub .com or Benjamin Group, Inc. Kristi Melani, 408/559-6090 kristi

15/3,K/24 (Item 24 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02894741

Dixons to offer free unlimited Internet access from tomorrow

SECTION TITLE: News

Jan Howells

NEWSWIRE (VNU), p sponsorships, advertising and a small cut of the local telephone charges. Other online brands may also be abl e to rent shopfronts in its virtual shop

September 22, 1998

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 303

... offers, said Pluthero. The Dixon Group has linked with telecomms company Energis and ISP Planet Online to run Freeserve, which will operate as its own commercial venture. Freeserve will bring in revenue from online shopping, page sponsorships, advertising and a small cut of the local telephone charges. Other online brands may also be able to rent shopfronts in its virtual shopping mall in the...

15/3,K/25 (Item 25 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02815484

Wells Fargo Takes Giant Leap in Electronic Commerce with New Smart Card Pilot on the Internet

BUSINESS WIRE

September 15, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 901

... 5 merchants participating by year-end, and noted that smart card transaction technology on the **Internet** holds the greatest appeal for merchants selling low-cost items, such as **information**, **subscriptions**, games or music. "We're very excited to be able to extend new payment options...

15/3,K/26 (Item 26 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02742099 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Technology: PM wizard ..SO

PRECISION MARKETING, p8

September 07, 1998

JOURNAL CODE: FPM LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 211

www.Hotmail.com

Hotmail is Microsoft's **Internet** initiative which offers **Internet** users a free personal **E - mail** address, without the need to **pay** a **subscription service** . Its responsive **advertising** and direct mail drive was launched this year by Evans Hunt Scott.

15/3,K/27 (Item 27 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02679851 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Edmond, Okla.-Based Internet Firm Sells Some Operations to Virginia Company Jon Denton

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (DAILY OKLAHOMAN)

September 02, 1998

JOURNAL CODE: KDOK LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 462

(USE FORMAT 7 OR 9 FOR FULLTEXT)

.. Brinker International and the Museum Store.

Subscription-based viaLink services allow supply chain stores to **electronically send** and receive product, **cost** and **promotional** information.

15/3,K/28 (Item 28 from file: 20)

DIALOG(R) File 20: Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

02664421 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Applied Intelligence Group, Inc., Signs Definitive Agreement to Sell Systems Integration and Consulting Business Segment

BUSINESS WIRE

September 01, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 762

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/29 (Item 29 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02662068 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Netplex Group To Acquire Applied Intelligence Group's Systems And Consulting Business

PR NEWSWIRE

September 01, 1998

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 869

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/30 (Item 30 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02638399 (USE FORMAT 7 OR 9 FOR FULLTEXT)

viaLink Services Continues to Receive Industry Acceptance

BUSINESS WIRE

August 28, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 516

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/31 (Item 31 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02624777

UK Web sites making little money from online transactions

SECTION TITLE: News

Angela Soane NEWSWIRE (VNU)

August 26, 1998

JOURNAL CODE: WNEW LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 250

... consumers a choice of how to send payment for goods. The report suggests that European online retailers should look to generate revenue from other areas such as advertising, subscriptions, content and online service provider agreements. The report found almost a third of all transactional sites in Europe and...

15/3,K/32 (Item 32 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02578609 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Corporate Profile for Applied Intelligence Group, dated Aug. 21, 1998 BUSINESS WIRE

August 21, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 220

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/33 (Item 33 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02507811 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Applied Intelligence Group Inc. Announces Second Quarter Results and Six Months

BUSINESS WIRE August 13, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 521

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/34 (Item 34 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

02488071 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Applied Intelligence Group Inc. Announces New Corporate Profile BUSINESS WIRE

August 12, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT WORD COUNT: 287

... all of their trading partners. The subscription-based viaLink services allow supply chain participants to **electronically send** and receive product, **cost**, and **promotional** information in a format that is compatible with any party's system, regardless of their...

15/3,K/35 (Item 35 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

02281883 (USE FORMAT 7 OR 9 FOR FULLTEXT)

## Applied Intelligence Group, Inc. Impacts Grocery Industry With viaLink Services

BUSINESS WIRE

July 22, 1998 8:49

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 469

... trading partners. The subscription-based service allows retailers and suppliers to send and receive product, **cost**, and **promotional** information **electronically** in a format that is compatible with any retailer's system, regardless of their technological...

15/3,K/36 (Item 36 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

01743240 (USE FORMAT 7 OR 9 FOR FULLTEXT)

## British Digital Broadcasting Service Selects Digital Interactive Set-Top Technology from CANAL+

BUSINESS WIRE

May 26, 1998 6:20

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 486

(USE FORMAT 7 OR 9 FOR FULLTEXT)

the standard for all digital terrestrial broadcasters in the United Kingdom. Interactive services available include Internet to PC software downloading, electronic program guides, home banking, games, impulse and subscription pay -per-view, weather, interactive advertising and job-seeking services. Already chosen by 11 European countries, CANAL+'s digital technology is also available to broadcasters...

15/3,K/37 (Item 37 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

01706662 (USE FORMAT 7 OR 9 FOR FULLTEXT)

### CyberJunction Announces Internet Promotion Program for Travel Suppliers; A Vertical Market Strategy to Increase Travel Bookings Through Internet Promotion

BUSINESS WIRE

May 14, 1998 10:1

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 392

... Commercial Boulevard, Suite 214, Novato, CA 94949. Voice: 415/884-0810. Fax: 415/884-2318. **Email**: jcflndrs@cyberjunction.com. Web: www.cyberjunction.com. For sales inquiries, contact Ira Szakal, Travel Supplier Program Sales. **Email**: ira@cyberjunction.com.

CONTACT: CyberJunction.com Online, Inc.

# 15/3,K/38 (Item 38 from file: 20) DIALOG(R)File 20:Dialog Global Reporter

(c) 2002 The Dialog Corp. All rts. reserv.

01434986 (USE FORMAT 7 OR 9 FOR FULLTEXT)

## Source Media's Interactive Channel and Sony's Game Show Network to Create Interactive Cable SuperSite

BUSINESS WIRE

April 21, 1998 11:22

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 664

(USE FORMAT 7 OR 9 FOR FULLTEXT)

providing cable operators with a broad range of programming options for subscribers through a single **service** , Cable SuperSites creates multiple incremental revenue streams through subscriptions, Internet access fees, advertising and merchandising. Additionally, the service is the ultimate differentiator for operators, providing extensive local programming in support of community outreach...

(Item 39 from file: 20) 15/3,K/39 DIALOG(R) File 20: Dialog Global Reporter (c) 2002 The Dialog Corp. All rts. reserv.

01326707 (USE FORMAT 7 OR 9 FOR FULLTEXT)

MEDIAHIGHWAY+, First Completely Open Digital Interactive Multimedia Home Platform System, Unveiled At NAB '98

BUSINESS WIRE

April 06, 1998 9:6

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 584

(USE FORMAT 7 OR 9 FOR FULLTEXT)

also carry MEDIAHIGHWAY. MEDIAHIGHWAY offers a wide range of interactive applications developed by CANAL+ including Electronic Program Guides (EPG), software download to PC via satellite, home shopping, interactive advertising and job seeking services, home banking, games, subscription pay -per-view and weather reports. The newly impulse and unveiled MEDIAHIGHWAY+ provides an open solution based on...

...least 1.2 Mbits/sec. The service is an extension of C:, a fast software download service to PCs, currently enjoyed by digital subscribers in France and Spain. MEDIAHIGHWAY+ will also...

15/3,K/40 (Item 1 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00131003 19991102306B0185 (USE FORMAT 7 FOR FULLTEXT)

(DISHP) EchoStar Reports Record Third Quarter Results

Business Wire

Tuesday, November 2, 1999 09:32 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,419

...and per share data)

Three Months Ended September 30, 1998 1999

(Unaudited)

Statements of Operations Data Revenue:

DISH Network:

Subscription television services Other	\$ 179,472 1,861	\$ 356,439 1,866
Total DISH Network DTH equipment sales and integration	181,333	358,305
services Satellite	44,191	48,809

...77,520 156,663

Customer service center and other Satellite and transmission

19,539 31,778 7,080 10,547 \_\_\_\_

198,988

Total DISH Network operating expenses Cost of...except per share data)

(Unaudited)

Nine Months Ended September 30, 1998 1999

104,139

Statements of Operations Data

Revenue:

DISH Network :

Subscription television services Other	`\$ 459,540 12,004	\$ 923,263 6,290
Total DISH <b>Network</b> DTH equipment sales and integration	471,544	929,553
services Satellite	192,030	108,551
210,717 399,529 Customer service center and other	45,654	81,153
Satellite and transmission	17,792	30,852
Total DISH Network operating expenses Cost of	274,163	511,534

15/3,K/41 (Item 2 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00121439 19991018291B1166 (USE FORMAT 7 FOR FULLTEXT)

Analysts: 'Personal Assistant Services Could Have Similar Impact On Telephony as Windows On Personal Computing'

Business Wire

Monday, October 18, 1999 08:07 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 950

...as well as market new comers and provides 5-year market forecasts encompassing: user numbers; service penetration by geography; direct revenue from subscriptions; and indirect revenue from additional usage, access, forwarding charges and advertising . For further product information call Ovum at (800) 642-OVUM or visit http:// www .ovum.com

About Ovum

Ovum is an independent research and consulting company, offering expert advice...

(Item 3 from file: 610) 15/3,K/42

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00087277 19990809221B0429 (USE FORMAT 7 FOR FULLTEXT)

Governor's Y2K D-Day Strategy to be Announced

Business Wire

Monday, August 9, 1999 13:04 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,554

	Three Months Ended June 30,	
	1998	1999
Statement of Occupations - Date	(Unaudite	d)
Statements of Operations Data Revenue:		
DISH <b>Network:</b> Subscription television services Other	\$ 151,527 3,508	\$ 306,023 2,161
Total DISH Network	155,035	308,184
DTH equipment sales and integration services Satellite	80,445	27,073
69,388 132,721	4	25 266
Customer service center and other Satellite and <b>transmission</b>	14,380 5,460	25,266 10,859
Total DISH Network operating expenses Cost of	89,228	168,846
except per share data) (Unaudited)		
	Six Months Ende	d June 30,
	1998	1999
Statements of Operations Data Revenue: DISH Network: Subscription television services Other	\$ 280,068 10,143	\$ 566,824 4,424
Total DISH Network	290,211	571,248
DTH equipment sales and integration services 242,866	147,133,19	7
Customer service center and other Satellite and transmission	26,115 10,712	49,375 20,305
Total DISH Network operating expenses Cost of	170,024	312,546
15/3,K/43 (Item 4 from file: 610) DIALOG(R)File 610:Business Wire (c) 2002 Business Wire. All rts. reserv.		
00087075 19990809221B0240 (USE FORMAT 7 (DISHP) EchoStar Reports Record Second Qu Business Wire Monday, August 9, 1999 11:16 EDT JOURNAL CODE: BW LANGUAGE: ENGLISH REDOCUMENT TYPE: NEWSWIRE WORD COUNT: 1,345	earter Results	EXT

Three Months Ended June 30,

1998 1999

Statements of Operations Data

Revenue:

DISH	Network	
DISH	MECMOTY	

Subscription television services Other	\$ 151,527 3,508	\$ 306,023 2,161
Total DISH <b>Network</b> DTH equipment sales and integration	155,035	308,184
services Satellite	80,445	27,073
69,388 132,721		
Customer service center and other Satellite and transmission	14,380 5,460	25,266 10,859
Total DISH Network operating expenses Cost of	89,228	168,846

...except per share data)

(Unaudited)

		Six Months Ended June 30,	
		1998	1999
Statements of Operations Revenue:	Data		

DISH Network:

Subscription television services Other	\$ 280,068 10,143	\$ 566,824 4,424
Total DISH <b>Network</b> DTH equipment sales and integration	290,211	571,248
services 242,866	147,133,197	
Customer service center and other Satellite and <b>transmission</b>	26,115 10,712	49,375 20,305
Total DISH Network operating expenses Cost of	170,024	312,546

#### 15/3,K/44 (Item 5 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00087038 19990809221B1156 (USE FORMAT 7 FOR FULLTEXT)

(JWEB) Juno and America Online Form Alliance to Offer a Co-Branded Version of AOL Instant Messenger to Millions of Juno Subscribers

Business Wire

Monday, August 9, 1999 11:00 EDT

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 726

... United States. The company

offers several levels of service, ranging from basic dial-up Internet e - mail -which is provided to the end user for free-to full, competitively priced access to the World Wide Web. Since the launch of Juno's basic e - mail service in April 1996, more than 7 million total Juno accounts have been created. Juno's revenues are derived primarily from the subscription fees charged for certain billable services,

the sale of advertising , and from the direct sale of products to Juno subscribers.

About America Online , Inc. Founded in 1985, America Online, Inc., based in Dulles, Virginia, is the world's...

15/3,K/45 (Item 6 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00018219 1999077B0078 (USE FORMAT 7 FOR FULLTEXT)

## EchoStar Reports Record Fourth Quarter Results

Business Wire

Thursday, March 18, 1999 09:22 EST JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 1,421

...and per share data)

and per snare data)		
_	Three Months Ended	
		1998
Statements of Operations Data Revenue:	(Unaudited	d)
DISH Network:  Subscription television services		\$209,770 1,718
Total DISH <b>Network</b>	116,174	211,488
integration services	52,987	64,163
46,267 86,206  Customer service center and other		26,842 8,200
Total DISH Network operating expenses		121,248
	Year Ended Dec	
	1997	1998
Statements of Operations Data Revenue: DISH Network:		
Subscription television serv	rices \$298,883 45,367	\$669,310 13,722
Total DISH <b>Network</b> DTH equipment sales and	344,250	683,032
integration services	91,637	256,193
143,574 296,923  Customer service center and oth Satellite and transmission	ner 35,137 14,563	72,496 25,992
Total DISH Network operating expe	enses 193,274	395,411

### 15/3,K/46 (Item 7 from file: 610)

DIALOG(R) File 610: Business Wire

(c) 2002 Business Wire. All rts. reserv.

00013055 1999067B1095 (USE FORMAT 7 FOR FULLTEXT)

songs.com and MusicMatch Announce MP3 Subscription Service; Artists Make Tracks Available Monthly to Subscribers; Ensure Royalty Payments

Business Wire

Monday, March 8, 1999 07:47 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 631

#### TEXT:

...supplies the architecture and servers. The announcement was made at the New York Music and Internet Expo in New York, co-sponsored by MusicMatch.

The songs.com **subscription service** will offer a free promotional track and several "pay" tracks from the artists featured each...

...month from 3 to 5 independent artists from songs.com. Tracks will be "bundled" into **downloadable** playlists in the MP3 format. The subscription fee will be \$4.99 per month, and...

#### 15/3,K/47 (Item 1 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications

(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

### 01010413

### Mail.com Avoid

S&P's Emerging & Special Situations April 16, 1999; Pg 20; Vol. 19, No. 4

Journal Code: ESS ISSN: 0882-5440

Section Heading: NEW AND NOTEWORTHY

Word Count: 645 \*Full text available in Formats 5, 7 and 9\*

#### TEXT:

...future relationships with Mail.com.

Mail.com is the world's sixth largest provider of **e - mail** services, processing over 100 million **email** messages in February 1999. The company's **e - mail** services are Web-based, meaning that members can access their accounts from any computer or device that has a Web browser with access to the Internet. Mail.com's basic **e - mail** services are free to members, with the majority of revenues derived from **advertising**. In addition, a small portion of sales is attributable to **subscription fees** for premium **e - mail services**. Growth of MLCM's membership base is driven by partnerships with **Internet** Service providers, three of which accounted for 45% of new members in February 1999. Furthermore...

#### 15/3,K/48 (Item 2 from file: 624)

DIALOG(R) File 624: McGraw-Hill Publications

(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

## 00880444

## E-MAIL: FAST, FUN, AND NOW IT'S FREE: No-charge E-mailers may give other online services a pain

Business Week September 15, 1997; Pg 68; Number 3544 Journal Code: BW ISSN: 0007-7135

Section Heading: Infomation Processing: THE INTERNET

Word Count: 1,011 \*Full text available in Formats 5, 7 and 9\*

#### BYLINE:

By Paul M. Eng in New York

#### TEXT:

...cheap enough.''

But the explosion raises a critical question: Does the success of the free E - mailers threaten the health of Internet access providers? Typically, E - mail is wrapped into a monthly subscription fee of about \$20 from a service provider such as AOL or Netcom On - Line Communication Services Inc. If cybernauts can now get their E - mail through any access provider--from the office PC network connected to the Net or the...

... downward pressure on the rates that AOL and others can charge. ``If everyone wants free **E** - mail ,'' says Peter Krasilovsky, an analyst with Arlen Communications Inc. in Bethesda, Md., ``it could force...

## 15/3,K/49 (Item 1 from file: 634)

DIALOG(R) File 634: San Jose Mercury

(c) 2002 San Jose Mercury News. All rts. reserv.

10280331

## REPORTCARD.COM SCHOOLS ARE USING THE WEB TO MAKE STUDENTS' GRADES AND OTHER INFORMATION AVAILABLE

San Jose Mercury News (SJ) - Thursday, October 7, 1999

By: KATHERINE CORCORAN, Mercury News Staff Writer

Edition: Morning Final Section: Silicon Valley Life Page: 1E

Word Count: 1,215

 $\dots$  3,200 teachers have posted 62,000 student records nationwide. The software is free and **downloaded** from the **Internet**, but carries advertising directed at both students and parents. School systems that want the **service** but not the **advertising** pay a subscription fee .

Ric Gresia, ThinkWave product manager, said the biggest users of the system so far are...

### 15/3,K/50 (Item 1 from file: 813)

DTALOG(R) File 813: PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1463190 ATTU041

## CheckFree Reports Record Earnings and Revenues for the Third Quarter of Fiscal 1999

DATE: April 27, 1999 17:42 EDT WORD COUNT: 3,190

 $\dots$  financial transactions and conduct secure financial transactions on the  $\ensuremath{\mathsf{Internet}}$  .

This press release contains certain **forward** -looking statements within the meaning of Section 27A of the Securities Act of 1933, as...

- ... 8), the Intuit disagreement (paragraph 9), and fourth quarter expectations (paragraphs 16 to 18). These **forward** -looking statements involve numerous risks and uncertainties, including without limitation: the timely and successful development...
- ... customers who subscribe to such services; the timely and effective implementation of bank marketing and advertising promotions to promote increased adoption of electronic billing and payment services; timely implementation of existing bank processing agreements; the ability of the Company to sell...
- ...to differ materially from plans and projections. Therefore, there can be no assurance that the **forward** -looking statements included in this press release will prove to be accurate. In light of the significant uncertainties inherent in the **forward** -looking statements included herein, the inclusion of such information should not be regarded as a...
- ... any other person, that the objectives and plans of the Company will be

achieved. All **forward** -looking statements made in this press release are based on information presently available to the management of the Company. The Company assumes no obligation to update any **forward** -looking statements.

CHECKFREE HOLDINGS CORPORATION AND SUBSIDIARIES Consolidated Condensed Statements of Operations (Unaudited)

(In thousands...

15/3,K/51 (Item 2 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1410836

ATTU021

### CheckFree Reports Second Quarter Results

DATE: January 26, 1999

18:48 EST

WORD COUNT: 2,316

 $\dots$  financial transactions and conduct secure financial transactions on the Internet.

This press release contains certain **forward** -looking statements within the meaning of Section 27A of the Securities Act of 1933, as...

- ... of the Company and its management, and include statements regarding the recently signed agreement. These **forward** -looking statements involve numerous risks and uncertainties, including without limitation: the timely development and implementation...
- ... customers who subscribe to such services; the timely and effective implementation of bank marketing and advertising promotions to promote increased adoption of electronic billing and payment services; timely implementation of existing bank processing agreements; the ability of the Company to sell...
- ...to differ materially from plans and projections. Therefore, there can be no assurance that the **forward** -looking statements included in this press release will prove to be accurate. In light of the significant uncertainties inherent in the **forward** -looking statements included herein, the inclusion of such information should not be regarded as a...
- ... any other person, that the objectives and plans of the Company will be achieved. All **forward** -looking statements made in this press release are based on information presently available to the management of the Company. The Company assumes no obligation to update any **forward** -looking statements.

CHECKFREE HOLDINGS CORPORATION AND SUBSIDIARIES Consolidated Condensed Statements of Operations (Unaudited)

(In thousands...

15/3,K/52 (Item 3 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1167465

NYTU089

CompuServe Previews Web-Based Product

DATE: October 14, 1997 13:13 EDT WORD COUNT: 882

- ...subscription to an enhanced Communications package that includes fully integrated email, voicemail, fax and pager services; and
- (3) **subscription** to Computing Pro, a special value-added **service** for computing professionals. The Subscriber levels is supported by

computing professionals. The Subscriber levels is supported by subscription fee, transaction and ad revenue.

"Our Guest Level provides select, highly organized **Web** content at no **charge** . We add a vast range of unique CompuServe Forum content to this free level.," Kington...

15/3,K/53 (Item 4 from file: 813)

DIALOG(R) File 813: PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1156939 LATU009

InfoBeat Launches Advertising Trade Campaign; Print, Online, Direct Mail Components Tout Firm's Unique Targeting Abilities

DATE: September 23, 1997 10:00 EDT WORD COUNT: 440

... targeting, precise measurement and controllable frequency are available
for InfoBeat's advertisers because of our subscription e - mail
 service . We offer all of the benefits of Web advertising and then
some."

InfoBeat offers consumer targeting through a number of attributes, including age, income, geography, sporting interests, investment interests and entertainment preferences. Advertisers can either choose text or banner advertisements (more than half of the 1.6 million subscribers receive their mail in HTML format) and the ads are sent with the subscriber's requested information as part of the same mail message. With the...

 $\dots$  of the Web, including links and animation, yet the messages are personally delivered to the  ${\tt e-mail}$  box.

The agency enlisted in the advertising trade campaign is InfoBeat's Denver firm, McClain...

### 15/3,K/54 (Item 5 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1109559

LATU026

'VirtualTAG' Technology From First Virtual Holdings Used in Online Ad for AT&T WorldNet Service;

DATE: June 10, 1997 08:34 EDT WORD COUNT: 843

 $\dots$  to create the innovative banners that feature multiple levels of interactivity within a standard sized  $\ \ \,$  banner  $\ \ \,$ .

THE FIRST VIRTUAL INTERNET PAYMENT SYSTEM

The First Virtual Internet Payment System enables secure online transactions using its VirtualPIN(SM), an alias for the buyer's credit card, which allows...

... without giving credit card numbers online. Once the transaction is confirmed by the buyer through **e - mail**, First Virtual Holdings charges the customer's credit card on the established financial **networks**. Sellers can also use the VirtualPIN system to easily bill renewable **services** such as domain registrations, magazine **subscriptions**, and association membership fees. Users can register for a VirtualPIN at the company's **Web** site, http://www.fv.com, merchant sites or through VirtualTAG advertisements.

ABOUT FIRST VIRTUAL HOLDINGS...

15/3,K/55 (Item 6 from file: 813) DIALOG(R)File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1105614 LAM040

First Virtual Holdings to Add SET as Option to Internet Marketing Payment System

DATE: June 2, 1997 08:37 EDT WORD COUNT: 686

... expenses and sets the stage for faster upsell, value- added offers and other database marketing **promotions** offers from VirtualPIN merchants."

THE VIRTUALPIN ARCHITECTURE

The First Virtual **Internet Payment** System enables secure **online** transactions and personalized direct marketing programs using a VirtualPIN, which is a private code, or...

... personal profile. The profile is registered with First Virtual and includes name, address, telephone number,  $\mathbf{e}$  -  $\mathbf{mail}$  address and credit card number. Once a transaction is made using a VirtualPIN, First Virtual confirms the transaction by  $\mathbf{sending}$   $\mathbf{e}$  -  $\mathbf{mail}$  to the customer. Following confirmation, First Virtual charges the customer's credit card and alerts

... others using the First Virtual marketing system. In addition to conducting regular commerce through their on - line businesses, sellers use the VirtualPIN system to easily bill renewable services such as domain registrations, magazine subscriptions, and association membership fees.

ABOUT FIRST VIRTUAL HOLDINGS INCORPORATED

Founded in March 1994, First Virtual...

### 15/3,K/56 (Item 7 from file: 813)

DIALOG(R) File 813:PR Newswire

(c) 1999 PR Newswire Association Inc. All rts. reserv.

1056923 NYF052

CMP's InformationWeek to Launch Daily E-Mail News Service for Enterprise Technology Managers

DATE: February 14, 1997 11:55 EST WORD COUNT: 384

... means to reach enterprise purchasers and influencers. Subscriptions are available to unqualified subscribers at a **cost** of \$250.00 per year. For **information** about **advertising** opportunities or **subscriptions**, contact Diane Gaume, **Electronic** Product Manager, 516-562-7478 or via **e - mail** at dgaume cmp.com.

InformationWeek provides a complete system of information products for people who...

S1 10 AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N? OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)  S2 6386 SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING  S3 62507 ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?  S4 31236 REVENUE OR INCOME OR PAY????  S5 10826 S3(15N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CONTENT? ?)  S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE? OR E()MAIL?  S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON ()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTER!? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA?  ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7)  S11 181 S9(S)S10	Set	Items	Description
S2 6386 SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING S3 62507 ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION? S4 31236 REVENUE OR INCOME OR PAY???? S5 10826 S3(15N) (GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CONTENT? ?) S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE? OR E()MAIL? S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC? S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ONLINE OR ONLINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE? S9 4633 S2(15N) (GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?) S10 3566 S3(12N) (S4 OR S7) S11 181 S9(S)S10	S1	10	AU=(LANGSETH J? OR LANGSETH, J? OR OROLIN N ? OR OROLIN, N?
S3 62507 ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION? S4 31236 REVENUE OR INCOME OR PAY???? S5 10826 S3(15N) (GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA?? OR CONTENT??) S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE? OR E()MAIL? S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL?? OR BILLING OR INVOIC? S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON() LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE? S9 4633 S2(15N) (GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT??) S10 3566 S3(12N) (S4 OR S7) S11 181 S9(S)S10			OR TALWAR A ? OR TALWAR, A? OR FISHMAN P? OR FISHMAN, P?)
31236 REVENUE OR INCOME OR PAY????  S5 10826 S3(15N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA?? OR CONTENT??)  S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE. OR E()MAIL?  S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL?? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ONLINE OR ONLINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? OR CONTENT??)  S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10	S2	6386	SUBSCRIBE OR SUBSCRIPTION? OR SUBSCRIBES OR SUBSCRIBING
S5 10826 S3(15N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ? OR CONTENT? ?)  S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE. CORE()MAIL?  S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON() LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTER!? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10	S3	62507	ADVERT? OR BANNER? OR ADS OR AD OR PROMOTION?
OR CONTENT? ?)  S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAILE. OR E()MAIL?  S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTER!? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7)  S11 181 S9(S)S10	S4	31236	REVENUE OR INCOME OR PAY????
S6 241297 FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAIL:  S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ONLINE OR ONLINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?  S9 4633 S2(15N) (GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N) (S4 OR S7)  S11 181 S9(S)S10	S5	10826	S3(15N)(GOODS OR SERVICE? OR INFORMATION OR INFO OR DATA? ?
L? OR E()MAIL?  267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7)  S11 181 S9(S)S10		4	OR CONTENT? ?)
S7 267217 FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLING OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR ON() LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME() PAGE?  S9 4633 S2(15N) (GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? OR CONTENT? ?)  S10 3566 S3(12N) (S4 OR S7)  S11 181 S9(S)S10	S6	241297	FORWARD? OR SEND? OR SENT OR DOWNLOAD? OR TRANSMI? OR EMAI-
NG OR INVOIC?  S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10		L	? OR E()MAIL?
S8 258559 NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR - ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU- TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10	S7	267217	FEE OR FEES OR COST? OR DUES OR CHARG? OR BILL? ? OR BILLI-
ON()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPUTERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7)  S11 181 S9(S)S10		N	G OR INVOIC?
TERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?  S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA?  ? OR CONTENT? ?)  S10 3566 S3(12N)(S4 OR S7)  S11 181 S9(S)S10	S8	258559	NETWORK? OR INTERNET OR INTRANET OR EXTRANET OR ONLINE OR -
S9 4633 S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA? ? OR CONTENT? ?) S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10		0	N()LINE OR WEB? OR WWW OR LAN OR WAN OR ELECTRONIC? OR COMPU-
? OR CONTENT? ?) S10		T	ERI? OR AUTOMATE? OR SERVER? OR HOMEPAGE? OR HOME()PAGE?
S10 3566 S3(12N)(S4 OR S7) S11 181 S9(S)S10	S9	4633	S2(15N)(GOODS OR SERVICE? OR INFORMATION? OR INFO OR DATA?
S11 181 S9(S)S10		?	OR CONTENT? ?)
, ,	S10	3566	S3(12N)(S4 OR S7)
	S11	181	S9(S)S10
S12 97 S11 (15N) S8	S12	97	S11 (15N) S8
S13 38 S12 AND IC=G06F-017/60	S13	38	S12 AND IC=G06F-017/60
?show files	?show	files	
	File :	349:PCT F	ULLTEXT 1983-2002/UB=20020912,UT=20020905
	rile.	349:PCT F	OLLIENI 1903-2002/0B=20020912,01=20020905

(c) 2002 WIPO/Univentio

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00935047 \*\*Image available\*\*

SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND ADVERTISING

SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA CIBLES

Patent Applicant/Inventor:

STRIETZEL Jonathan, 2990 Gale Avenue, Long Beach, CA 90810, US, US (Residence), US (Nationality)

Legal Representative:

RANDALL David A (agent), Lyon & Lyon LLP, Suite 4700, 633 W. Fifth Street, Los Angeles, CA 90071, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200269225 A1 20020906 (WO 0269225)

Application: WO 2002US5289 20020221 (PCT/WO US0205289)

Priority Application: US 2001793939 20010226

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 12106

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

## Claim

- ... dollar amount of content item downloads or cover unlimited downloads for a particular type of **content** over a specified period. If a user has purchased a **subscription**, either at step 222 or step 316, that covers the selected **content** item, then a status check (step 302) will indicate to content **server** 102 that the user is entitled to free access and step 318 will be bypassed...
- ...or 316, and if the item is not a recommendation or a gift, then content server 102 will append an advertisement to the selected content item in step 318. Therefore, while the user can subscribe and/or purchase content , it is envisioned that the majority of content will be accessed for free, with the cost of the service being subsidized by the ...user, whether the item is a gift, or whether the item is covered by a subscription . Content server 102 may then check each field for a particular content item, or the fields can be combined into one status indicator, such as, for example...106 would use an Internet browser, or graphical interface, to access the information contained on server 102. Using the browser, the user can browse the indexes, search for content, enter information into their user profile, sign up for subscriptions or other services , etc. The user may even be provided with tools that allow the user to customize...then dictate the rate advertisers pay and the threshold number of accesses to a particular content item required to earn free access to that item. In addition to purchases and subscription services , system I 00 can also provide other services to users who access content server 102. For example, a related service is the ability to send content items as gifts...
- ...be created by the user redirecting the content, or it may be generated by content server 102 to inform the user that content has been redirected to them. In order to purchase content, subscribe to certain service, or buy gifts for other subscribers, the user typically must provide billing information. In one embodiment, the user can input

charge account information through keys on the user...

#### 13/3,K/2

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

#### 00919225

ADVERTISING SYSTEM AND METHOD WHICH PROVIDES ADVERTISERS WITH AN ACCURATE WAY OF MEASURING RESPONSE, AND BANNER ADVERTISEMENT THEREFORE

SYSTEME ET PROCEDE PUBLICITAIRE PERMETTANT A DES ANNONCEURS DE DISPOSER D'UN MOYEN SUR D'EVALUER L'IMPACT DE LA PUBLICITE ET PUBLICITE-BANNIERE ASSOCIEE

Patent Applicant/Inventor:

KONTOGOURIS Leandros, 82, 28th Octovriou Street, GR-154 51 Neo Psychico, GR, GR (Residence), GR (Nationality)

Legal Representative:

MYLONA Eleni (agent), 268 Kifisias Avenue, GR-152 32 Halandri, GR,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200252461 A2 20020704 (WO 0252461)

Application:

WO 2001GR46 20011214 (PCT/WO GR0100046)

Priority Application: US 2000742438 20001222

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZM ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 7944

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

#### Detailed Description

... advertisers with a

convenient and accurate way of measuring response to an advertisement, enabling an electronic service or content provider to guarantee results and precisely calculate fees for displaying the advertisement , and thus further enabling the service or content provider

to offer viewing of the advertisement...

...and providing steady revenues for existing concerns.

Without such advertising, the very future of the Internet is in doubt. The need to incorporate advertising as a source of revenue is at least as

critical in the case of the emerging technologies of wireless digital...

...portable computing or communications devices), and interactive digital television (iDTV). Currently, these technologies rely on subscriptions , but if the availability of content and services is to

expand at a rate comparable to the **Internet** , advertising revenues will also be required.

In the case of cellular telephone or wireless communications...is a fourth objective of the invention to provide a system and method of offering advertisements in exchange for reduced or no- fee access to

a subscription service or website, so as to encourage increased traffic

without negatively affecting immediate revenues.

It is a fifth...

...the basis for awarding the user
a premium for viewing and correctly responding to the
advertisements. The premium may be in the form of credits applied
against subscription fees for the requested service, or any other
"premium" such as time credits on access charges to an Internet service
provider or cellular telephone service, electronic coupons, free
downloads, and so forth.

Implementation of...

### 13/3,K/3

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00912836 \*\*Image available\*\*

SYSTEM, METHOD, AND ARCHITECTURE FOR IMPLEMENTING A BUSINESS IFINITI ON AN INFORMATION NETWORK

SYSTEME, PROCEDE ET ARCHITECTURE PERMETTANT DE METTRE EN OEUVRE UN COMMERCE <=IFINITI>= SUR UN RESEAU D'INFORMATIONS

Patent Applicant/Inventor:

MORROW Larry N, 18407 Tettenhall Drive, Dallas, TX 75252, US, US (Residence), US (Nationality)

Legal Representative:

THRASHER Steven W (agent), Jackson Walker L.L.P., 2435 N. Central

Expressway #600, Richardson, TX 75080, US, Patent and Priority Information (Country, Number, Date):

Patent:

WO 200247004 A2 20020613 (WO 0247004)

Application: WO 2001US46701 20011205 (PCT/WO US0146701)

Priority Application: US 2000251453 20001205; US 2001260822 20010110 Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU

SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 4471

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

#### Claim

... such as Team A 136 and Team B 138, who

a fan of Team A  $\,$  subscribes to Ifiniti and accesses the core Ifiniti to purchase products or  $\,$  services  $\,$ , it will appear to the fan that Team A is running the  $\,$  web  $\,$  page the member visits.

In one embodiment, a member may link to the Ifiniti organization...

#### 13/3,K/4

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00907103 \*\*Image available\*\*

EMAIL TRANSMITTING METHOD USING COMPUTER INTERACTIVE COMMUNICATION NETWORK AND COMMUNICATION SYSTEM THEREOF

PROCEDE DE TRANSMISSION DE COURRIER ELECTRONIQUE AU MOYEN D'UN RESEAU DE COMMUNICATION INTERACTIF D'ORDINATEURS ET SYSTEME DE COMMUNICATION ASSOCIE

Patent Applicant/Assignee:

G-PLAN INC, 3-22, Kanda-Nishikicho, Chiyoda-ku, Tokyo 101-0054, JP, JP (Residence), JP (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

SUZAKI Ken, 16-18, Kitami 1-chome, Setagaya-ku, Tokyo 157-0067, JP, JP (Residence), JP (Nationality), (Designated only for: US)

HAYASHI Kazuhiro, 426-1-213, Shiboguchi, Takatsu-ku, Kawasaki-shi, Kanagawa 213-0023, JP, JP (Residence), JP (Nationality), (Designated only for: US)

Legal Representative:

NISHIYAMA Yoshiaki (agent), 6-16, Nihombashi-Kayabacho 1-chome, Chuo-ku, Tokyo 103-0025, JP,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200241209 A1 20020523 (WO 0241209)

Application: WO 2001JP9809 20011109 (PCT/WO JP0109809)

Priority Application: JP 2000347265 20001114

Designated States: AU BR CA CN IN KR MX NZ RU SG US

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English Fulltext Word Count: 9849

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

#### Claim

- information transmitting site (information transmitting site communication system 4), the member (the small general-purpose computer 6) subscribes to a member of the virtual mall (virtual mall network Vsn) via a CGI link or document on the Internet. In this case, a display screen on the information transmitting site via the Internet is shown in Fig. 9, which will be described later. Incidentally, the subscription to the member may be performed on the information transmitting site, directly via the Internet (step S1 in Fig. 6). Any information may be used for the subscription to the member and, for example, information obtained via telephone voice guide and information based on a document sent by post may be used. Accordingly, the information is stored...
- ...for discount and coupon upon purchasing the commercial products in the virtual man (virtual mall network Vsn). On the information transmitting site, the information on the subscription to the member in the virtual mall is stored in the database device 15 shown...a diagram showing a display screen in the case of collecting the dynamic 23 attribute information via the procedure of the subscription to the member on the Internet. Referring to Fig. 9, on the display screen for the procedure of the subscription to...
- ...view. The display screen indicates to add the coupon point available for the virtual mall **network** Vsn. The static attribute **information** is obtained from the described **contents** upon the **subscription**. Fig. 10 is a diagram showing a display screen in the case of collecting the...

## 13/3, K/5

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00903277 \*\*Image available\*\*

AUTOMATED SECURITIZATION SYSTEM

SYSTEME DE TITRISATION AUTOMATISE

Patent Applicant/Assignee:

LATIMAE CORPORATION, 8100 Horseshoe Lane, Potomac, MD 20854, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor:

KEOUGH Timothy, 8405 Red Bay Court, Vero Beach, FL 32963, US, US (Residence), US (Nationality), (Designated only for: US)

```
KEOUGH Gregory, 8405 Red Bay Court, Vero Beach, FL 32963, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  CASEY Michael R (et al) (agent), Oblon, Spivak, McClelland, Maier &
    Neustadt, P.C., 4th floor, 1755 Jefferson Davis Highway, Arlington, VA
    22202, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200237367 A1 20020510 (WO 0237367)
  Application:
                        WO 2001US22612 20010821 (PCT/WO US0122612)
  Priority Application: US 2000702804 20001101
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
  CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
  KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU
  SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 9444
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
... licensing fees; (8) Association fees including union dues and
  membership (e.g., ABA membership) (9) Subscription fees including those
  for magazines, newspapers, and on - line
   services (e.g., Lexis / Nexis and Reuters)
  (I 0) Corporate revenue including sales of products at...
 13/3,K/6
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
            **Image available**
METHOD AND SYSTEM FOR PURCHASING PRE-RECORDED MUSIC
PROCEDE ET SYSTEME POUR L'ACHAT DE MUSIQUE PRE-ENREGISTREE
Patent Applicant/Assignee:
  SHAZAM ENTERTAINMENT LTD, 18-21 Cavaye Place, London SW10 9PT, GB, GB
    (Residence), GB (Nationality)
Inventor(s):
  MUKHERJEE Dheeraj Shankar, 236 The Colonnades, 34 Porchester Square,
    London W2 6AS, GB,
  INGHELBRECHT Philip, 2011 Hearst Ave., Berkleley, CA 94709, US,
Patent Applicant/Inventor:
  WANG Avery Li-Chun, 2925 Ross Road, Palo Alto, CA 94303, US, US
    (Residence), US (Nationality)
  BARTON Christopher Jacques Penrose, 1422 Vue due Bay Ct., San Diego, CA
    92109, US, US (Residence), US (Nationality)
Legal Representative:
  FORTKORT Michael P (agent), Mayer Fortkort & Williams, PC, 251 North
    Avenue West, 2nd Floor, Westfield, NJ 07090, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200227600 A2 20020404 (WO 0227600)
                        WO 2001US29728 20010924 (PCT/WO US0129728)
  Application:
  Priority Application: US 2000671571 20000927
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
  CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR
  KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE
  SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
```

Publication Language: English Filing Language: English Fulltext Word Count: 16808 Main International Patent Class: G06F-017/60 Fulltext Availability: Detailed Description Detailed Description ... call. The service may also share in the increased revenue realized by telephone companies and internet service providers ("ISPs") as users increase their usage of access facilities to use the service . In addition, subscription arrangements with users may be established and revenue received for the service 's delivery of advertising and promotional materials to the user. Revenue may also be realized through merchandise retailing and fees collected from fulfillment partners. Revenue may... 13/3,K/7 DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv. \*\*Image available\*\* ADVERTISEMENT METHOD USING A WIRELESS COMMUNICATION NETWORK PROCEDE D'ANNONCE PUBLICITAIRE UTILISANT UN RESEAU DE COMMUNICATION SANS FIL Patent Applicant/Inventor: CHOI Kwang-Sik, 224-203, Sang-dong, Wonmi-ku, Buchon-shi, Kyunggi-do 420-030, KR, KR (Residence), KR (Nationality) Legal Representative: JUNG Suk-Young (agent), Ganam International Patent & Law Office, New-Seoul Building 401, 828-8, Yeoksam-dong, Kangnam-ku, Seoul 135-080, Patent and Priority Information (Country, Number, Date): Patent: WO 200223423 A1 20020321 (WO 0223423) Application: WO 2001KR528 20010330 (PCT/WO KR0100528) Priority Application: KR 200053816 20000909 Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: Korean Fulltext Word Count: 8136 Main International Patent Class: G06F-017/60 Fulltext Availability: Claims Claim ... A/V AD DATA 520 MAKE CALL PATH /6 FIG\*4 MOBILE COMMUNICATION SUBSCRIBER

SERVICE PRDVIDER ISP TERMINAL

INIMU ACCESS (600)

SUBSCRIBE AS MEMBER (610)

```
PROVIDE IREGISTER AS ME
 MEMBERSHIP
   INFORMATION (630) 620
  REGISM AS MEMBER
 WIRIESS INTERNET ACCESS (650)
 REQUEST AD DATA TRANSMISSION(660)
  640
  TRANSMIT A AD DATA(670) 680
  IREGISIER...
...710 AD DATA
  720
 NO
  YES
 MAKE CALL PATH
  16
  FIG*5
 MOBILE
  COMMUNICATION SUBSCRIBER
   SERVICE PROVIDER ISP TERMINAL
   INTERNET ACCESS (800)
  SUBSCRIBE
 AS MEMBER (810)
  PROVIDE AS MEMBER]
 MEMBERSHIP
  INFORMATION (830) 820
 REG I STER AS MEMBER I
  WIRLESS INTERNET ACCESS (850)
 840 SLECT ADVERTISEMENT (860)
  nANSMIT AN AD DATA(870)
  DISPLAY AND
  Ouipur
 AD...
13/3,K/8
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
            **Image available**
SYSTEM AND METHOD FOR TRACKING AFFILIATES AND MERCHANTS
SYSTEME ET PROCEDE DE PISTAGE D'AFFILIES ET DE COMMERCANTS
Patent Applicant/Assignee:
 VALUE COMMERCE CO LTD, Tokyo Building, 8th Floor, 3-32-7 Hongd Bunkyo-Ku,
    Tokyo 113-0033, JP, JP (Residence), JP (Nationality), (For all
   designated states except: US)
Patent Applicant/Inventor:
  BUREMA Herman, Belle Maison A, 4-12-12 Komazawa, Setagaya-Ku, Tokyo
    152-0012, JP, JP (Residence), JP (Nationality), (Designated only for:
 MAKINO Yoshio, 1-14-9-505 Chuo-Cho, Meguro-ku, Tokyo 152-0001, JP, JP
    (Residence), JP (Nationality), (Designated only for: US)
Legal Representative:
  SUZUYE Takehiko (et al) (agent), Suzuye & Suzuye, 7-2, Kasumigaseki
    3-chome, Chiyoda-ku, Tokyo 100-0013, JP,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200213076 A2-A3 20020214 (WO 0213076)
 Application:
                        WO 2001IB2156 20010808
                                                (PCT/WO IB0102156)
  Priority Application: US 2000223735 20000808
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU
 CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP
 KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD
 SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
```

MER

Publication Language: English Filing Language: English Fulltext Word Count: 5629

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

#### Detailed Description

... 0 and the reach of advertising, the Internet has become a medium used for conducting electronic transactions involving the purchase of goods and services. Most electronic commerce web sites and content providers sustain their sites through the generation of electronic commerce, and advertising or subscription revenue. Internet advertising is often done through a referral affiliate scheme in which affiliate web sites are rewarded for 5 directing customers to a merchant. Affiliate web sites use a...

...pricing scheme, a merchant pays a web site owner a specified amount for each thousand web site users. For example, a CPM of \$40 means that the merchant pays \$40 for one thousand pe ople to see the ad banner on the top of a Web page. This advertising scheme can become quite costly, and thus may not be affordable by small merchants targeting high-traffic web sites. In a CPC pricing scheme, the merchant pays a specified amount each time a user clicks on, or selects, a banner, or similar advertising link.

When using the CPM and CPC pricing schemes, it is hard...

#### 13/3,K/9

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00871061 \*\*Image available\*\*
ADVERTISING APPARATUS AND METHOD

DISPOSITIF ET PROCEDE DE PUBLICITE

Patent Applicant/Assignee:

MBYN INC, 16-6, Sunae-dong, Bundang-gu, Seongnam, Kyunggi-do 463-020, KR, KR (Residence), KR (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

CHUNG Sang Ho, 1107-203, Jugong Apt., 12/1, 652, Sanggye 8-dong,
Nowon-gu, Seoul 139-761, KR, KR (Residence), KR (Nationality)
YOU Soo Geun, 56-3, Jamwon-dong, Seocho-gu, Seoul 137-907, KR, KR

(Residence), KR (Nationality), (Designated only for: US)

Legal Representative:

PARK Lae Bong (agent), 1 Fl., Dongun Bldg., 413-4, Dogok 2-dong, Kangnam-gu, Seoul 135-272, KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200205166 A1 20020117 (WO 0205166)

Application: WO 2001KR1182 20010710 (PCT/WO KR0101182)

Priority Application: KR 200039727 20000711

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: Korean Fulltext Word Count: 10915

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

Claim

... The method set forth in claim 23, further comprising the step of extracting bank account information from subscription information pre-registered in said advertising server, and 15 requesting an external server to transfer rewarding money to the extracted bank account to pay for subscriberls advertisement view.

36

#### 13/3,K/10

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00868228

USER SERVICES AND INFORMATION MANAGEMENT SYSTEM AND METHOD SYSTEME ET PROCEDE DE GESTION DES SERVICES ET INFORMATION A DES UTILISATEURS

Patent Applicant/Assignee:

CITERRA TECHNOLOGIES L L C, 8117 Milwaukee Avenue, Milwaukee, WI 53213, US, US (Residence), US (Nationality)

Inventor(s):

LA BRIE David William, 8117 Milwaukee Avenue, Milwaukee, WI 53213, US, PREMAN Anthony Lawrence, 5305 N. Lovers Lane, #205, Milwaukee, WI 53225, US,

Legal Representative:

CHAN Alistair K (agent), Foley & Lardner, 777 East Wisconsin Avenue, 33rd Floor, Milwaukee, WI 53202-5367, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200201458 A2 20020103 (WO 0201458)

Application: WO 2001US19931 20010622 (PCT/WO US0119931)

Priority Application: US 2000213462 20000623

Designated States: AE AG AL AM AT AU AZ BA-BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 19630

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... is a need for location-based services

that enable publishers to extend their brands and **content** to mobile users

by: driving revenue through subscriptions, targeted mobile advertising,

enhanced listing and transactions; acquiring customers for print and **online** properties; and establishing an economical, efficient channel for usergenerated content.

190071 Further still, there is...

### 13/3,K/11

DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

00857341 \*\*Image available\*\*

SYSTEM AND METHOD FOR USING EXISTING PREPAID CARD SYSTEMS FOR MAKING PAYMENTS OVER THE INTERNET

#### SYSTEME ET PROCEDE D'UTILISATION DE SYSTEMES DE CARTES A PREPAYEMENT EXISTANTES POUR EXECUTER DES PAYEMENTS SUR INTERNET

Patent Applicant/Assignee:

DUOCASH INC, 14th Floor, 30 West Broadway, New York NY 10007, US, US (Residence), US (Nationality)

Inventor(s):

NAPPE Victor, 976 Woodcrest Drive, Keyport, NJ 07735, US, QUIRK Stephen, 47 Undercliff Road, Millburn, NJ 07041, US,

Legal Representative:

BARKUME Anthony R (agent), Greenberg Traurig, LLP, 200 Park Avenue, New York, NY 10166, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200191035 Al 20011129 (WO 0191035)

Application: WO 2001US17141 20010524 (PCT/WO US0117141)

Priority Application: US 2000206758 20000524

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 5247

International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description ... exist today.

With the impending explosive growth of small to medium merchants coming to the **web**, one major challenge they face is they will not be able to leverage **advertising** as a **revenue** model due primarily to their size. They then will need to recover their cost by...

#### 13/3,K/12

DIALOG(R) File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00847397

SYSTEM AND METHOD FOR SELF-PUBLISHING WEBCAST CONTENT OVER A COMPUTER NETWORK

SYSTEME ET PROCEDE D'EDITION INDIVIDUELLE DE CONTENU EN LIGNE VIA UN RESEAU INFORMATIQUE

Patent Applicant/Inventor:

MUTUAL William, 518 E. Georgia Street, Vancouver, British Columbia V6A 1Z8, CA, CA (Residence), CA (Nationality)

Legal Representative:

GORNALL Paul D (agent), Lawyer - Reg'd Patent & TM Agent, 1820 - 355 Burrard Street, Vancouver, British Columbia V6C 2G8, CA,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200180039 A2 20011025 (WO 0180039)

Application: WO 2001CA538 20010412 (PCT/WO CA0100538)

Priority Application: US 2000548566 20000413

Designated States: AU BB BR CA CN CZ ES HU ID IL IN JP KP KR LU MX NO NZ PL RO RU SG US VN ZA

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 13256

Main International Patent Class: G06F-017/60

Fulltext Availability:

```
Detailed Description
... block 136 to enable subscriptions for downloading and real time
  streaming (both are "downstreaming"), the subscriptions to bear
  comn-iissions for the systern, for the uploading member to whose webcast
  21
  SUBSTITUTE SHEET (RULE 26)
  the subscription is attached, or for both;
  e) a downstreaming data monitor block 137 that tracks and logs number
  of views, amount of data, time increments...
...computer, the downstreaming to bear commissions for the system, for the
  uploading member to whose webcast content the subscription is
  attached, or for both;
  0 a meta- data analysis block 133 for coordinating specific ads to
  attach to specifically related webcast content, and to users whose
  characteristics, as stated or as inferred from
  their downstream choices...
 13/3,K/13
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00836825
SYSTEM AND METHOD FOR PROVIDING SERVICES USING A WEB HUB
SYSTEME ET PROCEDE POUR FOURNIR DES SERVICES AU MOYEN D'UN CONCENTRATEUR
   WEB
Patent Applicant/Assignee:
  EASTMAN CHEMICAL COMPANY, 100 N. Eastman Road, Post Office Box 511,
    Kingsport, TN 37662, US, US (Residence), US (Nationality), (For all
   _designated states except: US) -
Patent Applicant/Inventor:
  HOLDEN Guy, 314 Westminister Place, Kingsport, TN 37663, US, US
    (Residence), US (Nationality), (Designated only for: US)
  LETTICH Anthony, 111 Keeland Drive, Johnson City, TN 37615, US, US
    (Residence), US (Nationality), (Designated only for: US)
  KLOPP Mark, 247 Morris Ranch Court, Danville, CA 94526, US, US
  (Residence), US (Nationality), (Designated only for: US) BLEDSOE Mark, 141A Blanton Drive, Weber City, VA 24290, US, US
    (Residence), US (Nationality), (Designated only for: US)
Legal Representative:
  CALKINS Charles (et al) (agent), Kilpatrick Stockton LLP, 1001 West
    Fourth Street, Winston-Salem, NC 27101, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200169499 A2 20010920 (WO 0169499)
  Application:
                        WO 2001US8004 20010313 (PCT/WO US0108004)
  Priority Application: US 2000189157 20000314
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 6343
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
```

... revenue streams from service offerings and from storefronts. The hub

provides potential value capture through: advertisement revenue from vertical portals; rent from storefronts; transaction fees from storefronts; a cut from the service offerings; membership fees; subscription fees; and B213 server up sells.

The hub approach succeeds where current methods fail because current vertical market approaches...

#### 13/3,K/14

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00833778 \*\*Image available\*\*

ELECTRONIC STAMP PROVIDING SYSTEM FOR ONLINE ADVERTISEMENT AND METHOD OF OPERATING THEREOF

SYSTEME AVEC TAMPON ELECTRONIQUE POUR MESSAGE PUBLICITAIRE EN LIGNE ET PROCEDE D'UTILISATION DE CE SYSTEME

Patent Applicant/Assignee:

ETAMP COM INCORPORATION, 662-4, Yoksam-dong, Kangnam-gu, Seoul 135-913, KR, KR (Residence), KR (Nationality)

Inventor(s):

PARK Choon-woo, 51-1, Jukjun-ri, Suji-eup, Yongin, Kyonggi-do 449-845, KR

Legal Representative:

JOO Jong-ho (agent), 2nd Floor Sunggok Bldg., Kangnam-gu, Yoksam-dong, Seoul 135-080, KR,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200167330 A1 20010913 (WO 0167330)

Application: WO 2001KR361 20010308 (PCT/WO KR0100361)

Priority Application: KR 200011845 20000309

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV-MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 5257

Main International Patent Class: G06F-017/60

Fulltext Availability:

Detailed Description

#### Detailed Description

- ... of a characteristic of the receiver. Also, in a case of the system using the **electronic** mail based on free **charge**, a customized **online advertisement** is not provided since it is the system that the service provider optionally imbeds the...
- ...in the electronic mail. In the system that an individual adds the advertisement to the **electronic** mail and sends it, a mail transmitter should **subscribe** as a member in a **web** site of a decided advertising **service** enterprise and should receive a download of a specific program for appending the advertisement thereto...

### 13/3,K/15

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00831853 \*\*Image available\*\*

USE OF INTERNET SITE AS A REGISTRY FOR RESULTS OF MEDICAL TESTS
UTILISATION DE SITE INTERNET COMME SITE D'ENREGISTREMENT DE RESULTATS DE
TESTS MEDICAUX

Patent Applicant/Inventor:

DEMOPULOS Gregory, 6530 83rd Place S.E., Mercer Island, WA 98040, US, US (Residence), US (Nationality)

Legal Representative:

ANDERSON Ronald (agent), Law Offices of Ronald M. Anderson, 600 108th Avenue NE, Suite 507, Bellevue, WA 98004, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200165443 A1 20010907 (WO 0165443)

Application:

WO 2001US5662 20010223 (PCT/WO US0105662)

Priority Application: US 2000185562 20000228; US 2000566530 20000508

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 12730

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

#### Claim

... fixed fee for simply including the link. In addition, the registry site will likely display banner ads and other advertising components for web sites run by others. Typical fees for displaying such advertising at the registry site will be charged to those who are advertising in this manner. Another source of revenue for the registry site will derive from the registry site specifying the testing labs that...management and administration of registry site 30. Examples of these support systems include a report server 46, an email server 48, an advertising server 50, an administration server 52, a billing server 54, and a system monitor 56. Other support systems will be provided as necessary to...

#### 13/3,K/16

DIALOG(R) File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00829947 \*\*Image available\*\*

METHODS AND DEVICES FOR STORING, DISTRIBUTING, AND ACCESSING INTELLECTUAL PROPERTY IN DIGITAL FORM

PROCEDES ET DISPOSITIFS PERMETTANT DE STOCKER, DE DISTRIBUER ET D'ACCEDER A UNE PROPRIETE INTELLECTUELLE SOUS FORME NUMERIQUE

Patent Applicant/Assignee:

IPDN CORPORATION, 104 E. Main Street, DuQuoin, IL 62832, US, US (Residence), US (Nationality), (For all designated states except: US) Patent Applicant/Inventor:

SAIGH Michael M, 535 East Main Street, DuQuoin, IL 62832, US, US

(Residence), US (Nationality), (Designated only for: US)
BARRETTE Pierre Philip, 662 Lake Shore Drive, Murphysboro, IL 62966, US,
US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

BEULICK John S (et al) (agent), Armstrong Teasdale LLP, Suite 2600, One Metropolitan Square, St. Louis, MO 63102, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200163528 A1 20010830 (WO 0163528)

Application: WO 2001US5706 20010222 (PCT/WO US0105706)

Priority Application: US 2000511537 20000223

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

```
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 27967
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
... self-service vending feature. The user may order products or
 information
  46
  electronically via the network . Some of the promotional functions are:
  coupons on demand, virtual shopping, catalog sales, demos, subscription
  orders, electronic applications of credit cards, calling cards, or
  other types of services . Some public domain information distributed
  such as community events, ticket sales, institutional events or even...
 13/3,K/17
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00826969
SYSTEM FOR MANAGEMENT OF TRANSACTIONS ON NETWORKS
SYSTEME DE GESTION DE TRANSACTIONS SUR RESEAUX
Patent Applicant/Assignee:
  CLICKSHARE SERVICE CORPORATION, 75 Water Street, Williamstown, MA 01267,
    US, US (Residence), US (Nationality)
Inventor(s):
  OLIVER David M, 387 Front Street, Owego, NY 13827, US,
  CALLAHAN Michael J, 2522 Warring Street, #2, Berkeley, CA 94704, US,
  DENSMORE William P Jr, 1182 Main Street, Williamstown, MA 01267, US,
Legal Representative:
  BLODGETT Gerry A (et al) (agent), 43 Highland Street, Worcester, MA 01609
Patent and Priority Information (Country, Number, Date):
  Patent:
                       WO 200159648 A1 20010816 (WO 0159648)
                       WO 2000US22789 20000818 (PCT/WO US0022789)
 Application:
  Priority Application: US 2000505462 20000211; US 2000599163 20000622
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ
  DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ
  LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG
  SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 19070
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
... 4 VALUE OF SERVICE TO PARTICIPANTS
 INFORMATION SELLERS
 A way to get paid for selling information on the Internet
  third revenue stream after advertising
                                             and subscriptions
  digital equivalent of "single-copy sales"
 Can provide user demographic and preference information with user
  consent
```

Enhances customer service through ability to personalize Enables site access by service...

13/3,K/18

## DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv. \*\*Image available\*\* 00820534 INTERACTIVE DISPLAY AFFICHAGE INTERACTIF Patent Applicant/Assignee: ELEVEN LIGHTING PTY LIMITED, 48 Percy Street, Auburn, NSW 2144, AU, AU (Residence), AU (Nationality), (For all designated states except: US) Patent Applicant/Inventor: FISHER James Robert, 202 Woolooware Road, Cronulla, NSW 2230, AU, AU (Residence), AU (Nationality), (Designated only for: US) KAHLBETZER John Igino, 42 The Crescent, Vaucluse, NSW 2030, AU, AU (Residence), AU (Nationality), (Designated only for: US) Legal Representative: HODGKINSON OLD MCINNES (agent), Level 3, 20 Alfred Street, Milsons Point, NSW 2061, AU, Patent and Priority Information (Country, Number, Date): WO 200154104 A1 20010726 (WO 0154104) Patent: WO 2001AU48 20010119 (PCT/WO AU0100048) Application: Priority Application: AU 20005166 20000119 Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW (EA) AM AZ BY KG KZ MD RU TJ TM Publication Language: English Filing Language: English Fulltext Word Count: 5177 ...International Patent Class: G06F-017/60 Fulltext Availability: Detailed Description Detailed Description ... something that a passive billboard is quite unable to provide, even if a particular new advertisement is deemed to be a success. As a consequence of this advertising revenue, a publicly available network is built at the client's expense rather than at the owner's expense. This ... 13/3,K/19 DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv. \*\*Image available\*\* SYSTEM AND METHOD FOR ADDING AN ADVERTISEMENT TO A PERSONAL COMMUNICATION SYSTEME ET PROCEDE PERMETTANT D'AJOUTER UNE PUBLICITE A UNE COMMUNICATION PERSONNELLE Patent Applicant/Inventor: ROTHSCHILD Anthony R, 18 Holly Lodge Gardens, London N6 6AA, GB, GB (Residence), GB (Nationality) Legal Representative: VIGARS Christopher Ian (et al) (agent), Haseltine Lake & Co., Imperial House, 15-19 Kingsway, London WC2B 6UD, GB, Patent and Priority Information (Country, Number, Date): Patent: WO 200150703 A2-A3 20010712 (WO 0150703) WO 2001IB253 20010105 (PCT/WO IB0100253) Application: Priority Application: US 2000174781 20000106; US 2001755541 20010105

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 13183

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... would be less inclined to sign up for a second one, which would force the **Internet** user to monitor and maintain multiple e-mail accounts. Second, in the absence of any **subscription** questionnaire (which 1 0 would only provide moderate **information** anyway), the advertiser would have

no idea what demographic is going to be exposed to...

...could be viewed as offensive if they are sent to a Hindu. Fourth, when the **advertisers** realize the problems associated with such a system, they will only **pay** the **Internet** users for **advertisements** that prove to be successful (e.g., the recipient interacts with the advertisement or makes...

## 13/3,K/20

DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

(0) 2002 "110, 0111, 011010" 1111 100.

00814140

## A METHOD FOR A VIRTUAL TRADE FINANCIAL FRAMEWORK PROCEDE DESTINE A UN SCHEMA FINANCIER DE COMMERCE VIRTUEL

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US (Residence), US (Nationality)

Inventor(s):

LEONG Cheah Wee, 16 Jalan BK4/6E, Bandar Kinrara, Puchong, 58200, Selangor, MY,

NG William, 101 Whampoa Drive #15-176, Singapore, SG,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200146846 A2 20010628 (WO 0146846)

Application: WO 2000US35429 20001222 (PCT/WO US0035429)

Priority Application: US 99470030 19991222; US 99470041 19991222; US 99470044 19991222

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English

Fulltext Word Count: 106212

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

```
Detailed Description
```

... sensitive information?

When setting up an e-mail system, it is important to consider the content that will be transferred using the system and to apply the appropriate security controls accordingly...

#### 13/3,K/21

DIALOG(R) File 349: PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

#### 00806392

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF

PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTEE, ET PROCEDE ASSOCIE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US (Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US, Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor, 2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139086 A2 20010531 (WO 0139086)

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

Priority Application: US 99444653 19991122; US 99447623 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL

TJ TM TR TT TZ-UA-UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English

Fulltext Word Count: 156214

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Claims

#### Detailed Description

... wide-ranging use of computer systems provides a relatively large potential market to providers of electronic content or information.

providers may include, for example, advertisers and other information publishers such as newspaper and magazine publishers. A cost , however is

involved with providing electronie information to individual consumers. For

example, hardware and maintenance...

...be beneficia! to provide a system which allows individual users to control the amount of electronic advertising they receive with their electronie content.

In addition, providers of electronie advertisements would he able to subsidize the cost of electronic content for end users. The amount of this subsidy would be dependent on the amount...inforination may be provided.

LEAD GENERATION AND REFERRAL

```
191
  Captures interest in a product or promotion
  Sends leads to sales effectiveness systems
  Updates database of leads
  Another aspect of the electronic commerce component of the present
  invention has the purpose of capturing interest in a product...An
  interface could be provided that permits discussions across multiple
  discussion groups.
  Optionally, links to web pages may be selected to access related sites
  and published documents.
  200
   CONTENT
             SUBSCRIPTIONS
  Allows users to subscribe and unsubscribe for different services
  Allows subscribers to set up content preferences (e.g. topics)
  Allows users to subscribe third parties for services
  The content channels component of the present invention allows users to
   subscribe and unsubscribe to different services such as, for example,
  newsletters, travel clubs, and the like.
  Users would also be allowed...
... FORTH LICENSEE (USER) IDENTIFICATION INFORMATION
  6503
  VERIFYING IDENTIFICATION
  Figure 65
  6408
  65/129
  PAnn
  DOWNLOADING DATA
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH LISERS SUBSCRIBE
  OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 6606
   CONTENT -RELATED WEB APPLICATION SERVICES
  ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
  COORDINATING THE TRANSMISSION OF ELECTRONIC MAIL 6610
  ORGANIZING RECEIVED ELECTRONIC MAIL
  PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...
 13/3,K/22
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
           **Image available**
METHOD AND APPARATUS FOR A TRANS-MODAL QUOTE REQUEST CHANNEL
PROCEDE ET DISPOSITIF DE CANAL TRANSMODAL DE DEMANDES DE TARIFS
Patent Applicant/Assignee:
  DUKE Pamela Anne (heiress of the deceased inventor), 3 Hill Road,
    Greenwich, CT 06830, US, US (Residence), US (Nationality)
Inventor(s):
  DUKE Michael T (deceased),
Legal Representative:
  CORD Janet I (agent), Ladas & Parry, 26 West 61st Street, New York, NY
    10023 (et al), US,
```

Patent and Priority Information (Country, Number, Date):

Priority Application: US 99443788 19991119

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Patent:

Application:

WO 200137177 A1 20010525 (WO 0137177)

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

WO 2000US31628 20001117 (PCT/WO US0031628)

```
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
```

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 7801

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... new I 0 car inventories of subscribers, but also for-sale-by-owner (FSBO) classified  ${f ads}$  on their  ${f websites}$  .

The proliferation of subscription and fee -for- service automobile marketing websites, such as those called "AutoAdvantage", "Autobytel", "Autoweb", "CarOrder", "CarPoint", "CarSmart", and "CarsDirect", etc. has led...

# 13/3,K/23

DIALOG(R)File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00798846 \*\*Image available\*\*

# RENEWABLE COMPUTER SOFTWARE

#### LOGICIEL RENOUVELABLE

Patent Applicant/Assignee:

MAGNITUDE INFORMATION SYSTEMS INC, 401 Route 24, Chester, NJ 07930, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

RUDNIK Steven D, 8 Knollwood Terrace, Chester, NJ 07930, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDROOTH Charles H (et al) (agent), Synnestvedt & Lechner LLP, 2600 Aramark Tower, 1101 Market Street, Philadelphia, PA 19107-2950, US, Patent and Priority Information (Country, Number, Date):

Patent:

WO 200131830 A2-A3 20010503 (WO 0131830)

Application: WO 2000US41577 20001026 (PCT/WO US0041577) Priority Application: US 99161524 19991026; US 2000198528 20000420

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 4951

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... capabilities into their software.

For example, EntryPoint software may be downloaded from EntryPoint's ("EP") Internet news and information services website at (presently at URL www .entnMoint.com). Using the software, the user can subscribe to categories of information, e.g., sections of the Wall Street Journal newspaper. By connecting to the EP website, the user receives updated information which is stored on the user's computer for viewing, even after disconnecting from the EP website. EntryPoint

software is distributed as freeware and supported by **advertisers** who **pay** to have their **advertisements** displayed by the EntryPoint software during its operation. The advertisements may be refreshed when updated...

## 13/3,K/24

DIALOG(R) File 349:PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

00796219 \*\*Image available\*\*

NETWORK METHODS FOR INTERACTIVE ADVERTISING AND DIRECT MARKETING PROCEDES DESTINES A LA PUBLICITE INTERACTIVE ET AU MARKETING DIRECT SUR RESEAU

Patent Applicant/Assignee:

ADFLUENCE INC, Suite 101, 15200 Shady Grove Road, Rockville, MD 20850, US , US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

GREEN Jason, 5717 Chapman Mill Drive #340, Rockville, MD 20852, US, US (Residence), US (Nationality), (Designated only for: US)

SCHRODER Boris, 9862 Hollow Glen Place, Silver Spring, MD 20910, US, US (Residence), DE (Nationality), (Designated only for: US)

Legal Representative:

SEAS Robert J (et al) (agent), Sughrue, Mion, Zinn, MacPeak & Seas, PLLC, Suite 800, 2100 Pennsylvania Avenue, N.W., Washington, DC 20037-3213, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200129727 A2 20010426 (WO 0129727)

Application: WO 2000US26262 20001019 (PCT/WO US0026262)

Priority Application: US 99160765 19991021; US 2000175257 20000110; US 2000655759 20000905

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC\_LK LR LS\_LT LU LV-MA MD MG-MK MN MW-MX MZ NO NZ-PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 22744

Main International Patent Class: G06F-017/60

Fulltext Availability:

Claims

#### Claim

Program are built for the needs of many different vendors and online businesses. These various businesses each subscribe to a list of key-words and associated 20 advertisement presentations for their products. The vendors pay for the use of the system and effectively, subscribe, to a list of keywords. The affiliate webpages get a wider source of sales and services to - 100 associate with their specialized content, and are

associate with their specialized content, and are compensated for their participation. When the...

## 13/3,K/25

DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

00783302 \*\*Image available\*\*

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DECISION SUPPORT IN AN E-COMMERCE APPLICATION FRAMEWORK

# SYSTEME, PROCEDE ET ARTICLE MANUFACTURE D'AIDE A LA DECISION DANS LE CADRE D'UNE APPLICATION DE COMMERCE ELECTRONIQUE

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US (Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918 , US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff [entity:amp] Donnelly, LLP, P.O. Box 52037, Palo Alto, CA 94303-0746, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116851 A2 20010308 (WO 0116851)

Application: WO 2000US24309 20000831 (PCT/WO US0024309)

Priority Application: US 99387652 19990831

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CU CZ DE DK DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 44834

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... displayed. Services are needed to record the usage information in order to reconcile with the advertisement providers. Since many sites are funded by ad revenue, the accuracy of these services is crucial.

As **online advertising** and its supporting technology matures, new advertising methods will emerge. For example, the use of...

## 13/3,K/26

DIALOG(R) File 349:PCT FULLTEXT

(c) 2002 WIPO/Univentio. All rts. reserv.

00783300 \*\*Image available\*\*

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR ELECTRONIC MERCHANDISING IN AN E-COMMERCE APPLICATION FRAMEWORK

MARCHANDISAGE ELECTRONIQUE DANS LE CADRE D'UNE APPLICATION DE COMMERCE ELECTRONIQUE, SYSTEME ET ARTICLE MANUFACTURE A CET EFFET

Patent Applicant/Assignee:

ANDERSEN CONSULTING LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US (Residence), US (Nationality)

Inventor(s):

BOWMAN-AMUAH Michel K, 6426 Peak Vista Circle, Colorado Springs, CO 80918, US,

Legal Representative:

HICKMAN Paul L (et al) (agent), Oppenheimer Wolff & Donnelly LLP, 38th Floor, 2029 century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200116848 A2 20010308 (WO 0116848)

Application: WO 2000US24268 20000831 (PCT/WO US0024268)

Priority Application: US 99387189 19990831

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

```
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 44613

Main International Patent Class: G06F-017/60
Fulltext Availability:
Detailed Description
```

Detailed Description

... displayed. Services are needed to record the usage information in order to reconcile with the **advertisement** providers. Since many sites are funded by **ad revenue**, the accuracy of these services is crucial.

As online advertising and its supporting technology matures, new advertising methods will emerge. For example, the use of...

## 13/3,K/27

DIALOG(R)File 349:PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

00776205 \*\*Image available\*\*

A SYSTEM AND METHOD FOR SECURE NETWORK PURCHASING
SYSTEME ET PROCEDE D'ACHAT SECURISE SUR RESEAU

Patent Applicant/Assignee:

SAFEWWW INC, John Eliasov, 50 Charles Lindbergh Blvd., Suite 400, Uniondale, NY 11553, US, US (Residence), US (Nationality), (For all designated states except: US)

EGI INTERNET LTD, John Eliasov, Haminhara Street 14, 46586 Herzliya, IL, IL (Residence), IL (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

SANCHO Enrique David, P.O. Box 1151, 30900 Zichron Yaacov, IL, IL (Residence), IL (Nationality)

Legal Representative:

CHIRNOMAS Morton (agent), Shiboleth Yisraeli Roberts Zisman & Co., 350 Fifth Avenue, 60th Floor, New York City, NY 10118, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200109756 A2-A3 20010208 (WO 0109756)

Application: WO 2000US21058 20000731 (PCT/WO US0021058)

Priority Application: US 99146628 19990730; US 99167352 19991124; US 2000500601 20000208; US 2000523902 20000313; US 2000564660 20000504

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English Fulltext Word Count: 10281

...International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description

Detailed Description

... false orders. Additionally, 2:5 consumers will have more confidence in conducting transactions on the <code>Internet</code>.

16

Publishing and Subscription

An online newspaper depen ds on advertising and subscription revenues. Digital fingerprints can allow this site to use basic

```
registration information that is in a digital fingerprint - country,
  zip-code, age and gender - to understand the...
 13/3,K/28
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00761432
METHODS, CONCEPTS AND TECHNOLOGY FOR DYNAMIC COMPARISON OF PRODUCT FEATURES
    AND CUSTOMER PROFILE
                         ET
                               TECHNIQUE
             CONCEPTS
                                           DF.
                                                 COMPARAISON
                                                               DYNAMIQUE
                                                                            DE
PROCEDES,
    CARACTERISTIQUES D'UN PRODUIT ET DU PROFIL DES CONSOMMATEURS
Patent Applicant/Assignee:
  ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,
    US (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US
Legal Representative:
  BRUESS Steven C, Merchant & Gould P.C., P.O. Box 2903, Minneapolis, MN
    55402-0903, US
Patent and Priority Information (Country, Number, Date):
                        WO 200073958 A2 20001207 (WO 0073958)
  Patent:
                         WO 2000US14459 20000524 (PCT/WO US0014459)
  Application:
  Priority Application: US 99320818 19990527
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
  DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI
  SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL -SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 151011
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Claims
Claim
... LICENSEE (USER) IDENTIFICATION INFORMATION 2112
  2113
  VERIFYING IDENTIFICATION
  Figure 21A
  2108
  DOWNLOADING DATA
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
  OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206
   CONTENT -RELATED WEB APPLICATION SERVICES
  220
  ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
  COORDINATING THE TRANSMISSION...
```

# 13/3,K/29

DIALOG(R) File 349:PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

```
A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR PROVIDING COMMERCE-RELATED
    WEB APPLICATION SERVICES
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE DESTINES A LA FOURNITURE DE
    SERVICES D'APPLICATION DANS LE WEB LIES AU COMMERCE
Patent Applicant/Assignee:
  ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US
    (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US, BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,
    Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200073957 A2-A3 20001207 (WO 0073957)
  Application:
                        WO 2000US14420 20000525 (PCT/WO US0014420)
  Priority Application: US 99321492 19990527
Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY
  CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility
  model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH
  GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT
  LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK
  (utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 150171
International Patent Class: G06F-017/60 ...
Fulltext Availability:
  Detailed Description
  Claims
Detailed Description
... case that media content designers are not fully integrated into the
  development team - a potentially costly mistake. It is important to
  ensure that media content designers are involved in the design...
Claim
... 2111
  SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION / 2112
  VERIFYING IDENTIFICATION
  Figure 21A
  2108
  DOWNLOADING DATA
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
  OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206
  CONTENT -RELATED WEB APPLICATION SERVICES
  ENABLING REAL TIME
 13/3,K/30
```

DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

00761430 \*\*Image available\*\*

SYSTEM, METHOD AND COMPUTER PROGRAM FOR REPRESENTING PRIORITY INFORMATION CONCERNING COMPONENTS OF A SYSTEM

SYSTEME, METHODE ET ARTICLE FABRIQUE PERMETTANT DE CLASSER PAR ORDRE DE PRIORITE DES COMPOSANTS D'UNE STRUCTURE DE RESEAU NECESSAIRES A LA MISE EN OEUVRE D'UNE TECHNIQUE

```
Patent Applicant/Assignee:
 ANDERSEN CONSULTING LLP, 100 South Wacker Drive, Chicago, IL 60606, US,
    US (Residence), US (Nationality)
Inventor(s):
 GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
 MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,
 BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
 BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,
    Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200073956 A2-A3 20001207 (WO 0073956)
 Application:
                        WO 2000US14406 20000524 (PCT/WO US0014406)
  Priority Application: US 99321274 19990527
Designated States: AE AG AL AM AT (utility model) AU AZ BA BB BG BR BY CA
 CH CN CR CU CZ (utility model) DE (utility model) DK (utility model) DM
 DZ EE (utility model) ES FI (utility model) GB GD GE GH GM HR HU ID IL IN
  IS JP KE KG KP KR (utility model) \bar{\text{KZ}} LC LK LR LS LT LU LV MA MD MG MK MN
 MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK (utility model) SL TJ TM TR TT
 TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 149024
Main International Patent Class: G06F-017/60
Fulltext Availability:
 Claims
Claim
... LICENSEE (USER) IDENTIFICATION INFORMATION 2112
 VERIFYING IDENTIFICATION 2113
  Figure 21A
 2108
 DOWNLOADING DATA
 2202
 TRANSMITTING DATA BASED ON USER SPECIFICATIONS
 PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
 OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206
  CONTENT -RELATED WEB APPLICATION SERVICES
 ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
 COORDINATING THE TRANSMISSION OF ELECTRONIC MAIL 2210
 2212
 ORGANIZING RECEIVED ELECTRONIC MAIL
 1 2214
 PROVIDING A PLURALITY OF TEMPLATES FOR...
13/3,K/31
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
```

00761429

METHODS, CONCEPTS AND TECHNOLOGY FOR A VIRTUAL SHOPPING SYSTEM CAPABLE OF ASSESSING NEEDS OF A CUSTOMER AND RECOMMENDING A PRODUCT OR SERVICE BASED ON SUCH ASSESSED NEEDS

PROCEDES, CONCEPTS ET TECHNOLOGIE POUR SYSTEME D'ACHAT VIRTUEL CAPABLE D'EVALUER LES BESOINS D'UN CLIENT ET DE RECOMMANDER UN PRODUIT OU UN SERVICE SUR LA BASE DE CES BESOINS

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US (Residence), US (Nationality)

Inventor(s):

GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US, MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US, BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US, Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903, Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent:

WO 200073955 A2 20001207 (WO 0073955)

Application:

WO 2000US14357 20000524 (PCT/WO US0014357)

Priority Application: US 99321495 19990527

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English Filing Language: English Fulltext Word Count: 148469

Main International Patent Class: G06F-017/60

Fulltext Availability: Detailed Description Claims

#### Detailed Description

... Systems Management tasks. For example, the LAN supplier may be willing to take responsibility for LAN support, upgrades, and so on. Similarly, an existing data processing center may be willing to...the tool but are not used to build the system. The use of an active Information Management tool increases productivity because of the facility to generate components.

Does the tool need...

#### Claim

... LICENSEE (USER) IDENTIFICATION INFORMATION / 2112
VERIFYING IDENTIFICATION / 2113
Figure 21A
2108
DOWNLOADING DATA

2202

TRANSMITTING DATA BASED ON USER SPECIFICATIONS

220

PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206

CONTENT -RELATED WEB APPLICATION SERVICES

220

ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS COORDINATING THE TRANSMISSION OF **ELECTRONIC** MAIL 2210 2212

ORGANIZING RECEIVED ELECTRONIC MAIL ......

:2214

PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING...

# 13/3,K/32

DIALOG(R) File 349:PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv.

#### 00761424

A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR PHASE DELIVERY OF COMPONENTS OF A SYSTEM REQUIRED FOR IMPLEMENTATION OF TECHNOLOGY SYSTEME, PROCEDE ET ARTICLE MANUFACTURE DESTINES A LA FOURNITURE PAR PHASES DE COMPOSANTS D'UN SYSTEME NECESSAIRES A L'APPLICATION D'UNE TECHNIQUE Patent Applicant/Assignee:

```
ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US
    (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
 MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,
  BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,
    Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
  Patent:
                        WO 200073930 A2 20001207 (WO 0073930)
                       WO 2000US14458 20000524 (PCT/WO US0014458)
  Application:
  Priority Application: US 99321360 19990527
Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY
  CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility
 model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH
 GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT
  LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK
  (utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 149456
Main International Patent Class: G06F-017/60
Fulltext Availability:
 Claims
Claim
    INFORMATION
 SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION 2112
  VERIFYING IDENTIFICATION
  Figure 21A
  2108
  DOWNLOADING DATA
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  2204
 PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
 OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206
  CONTENT -RELATED WEB APPLICATION SERVICES
 220
 ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
 COORDINATING THE TRANSMISSION OF ELECTRONIC MAIL 2210
 ORGANIZING RECEIVED ELECTRONIC MAIL
 PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...
13/3,K/33
DIALOG(R) File 349: PCT FULLTEXT
```

(c) 2002 WIPO/Univentio. All rts. reserv.

00761423

A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR EFFECTIVELY CONVEYING WHICH COMPONENTS OF A SYSTEM ARE REQUIRED FOR IMPLEMENTATION OF TECHNOLOGY

SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR L'ACHEMINEMENT EFFICACE DES COMPOSANTS D'UN SYSTEME NECESSAIRES A LA MISE EN PRATIQUE D'UNE TECHNOLOGIE

Patent Applicant/Assignee:

ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US (Residence), US (Nationality)

Inventor(s):

```
GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US, BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,
    Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
                         WO 200073929 A2 20001207 (WO 0073929)
  Patent:
                        WO 2000US14457 20000524 (PCT/WO US0014457)
  Application:
  Priority Application: US 99321136 19990527
Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY
  CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK (utility
  model) DM DZ EE EE (utility model) ES FI FI (utility model) GB GD GE GH
  GM HR HU ID IL IN IS JP KE KG KP KR KR (utility model) KZ LC LK LR LS LT
  LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK
  (utility model) SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English .
Filing Language: English
Fulltext Word Count: 150133
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Claims
Claim
    FORTH LICENSEE (USER) IDENTIFICATION INFORMATION
  VERIFYING IDENTIFICATION 2113
  Figure 21A
  2108
  DOWNLOADING DATA
  2202
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
  OUTPUTTING ANSWERS TO FREQUENTLY ASKED QUESTIONS RELATING TO THE 2206
   CONTENT - RELATED WEB APPLICATION SERVICES
  220
  ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
  COORDINATING THE TRANSMISSION OF ELECTRONIC MAIL 2210
  ORGANIZING RECEIVED ELECTRONIC MAIL
  PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA IN...
 13/3,K/34
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00761422
BUSINESS ALLIANCE IDENTIFICATION
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES
    COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU
Patent Applicant/Assignee:
  ACCENTURE LLP, 100 South Wacker Drive, Chicago, IL 60606, US, US
    (Residence), US (Nationality)
Inventor(s):
  GUHEEN Michael F, 2218 Mar East Street, Tiburon, CA 94920, US,
  MITCHELL James D, 3004 Alma, Manhattan Beach, CA 90266, US,
  BARRESE James J, 757 Pine Avenue, San Jose, CA 95125, US,
Legal Representative:
  BRUESS Steven C (agent), Merchant, Gould, Smith, Edell, Welter & Schmidt,
    P.A., P.O. Box 2903, Minneapolis, MN 55402-0903, US,
Patent and Priority Information (Country, Number, Date):
                        WO 200073928 A2-A3 20001207 (WO 0073928)
  Patent:
```

```
Application:
                        WO 2000US14375 20000524 (PCT/WO US0014375)
  Priority Application: US 99320816 19990527
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
  DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
  LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI
  SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 149371
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Claims
Claim
    2111
  SETTING FORTH LICENSEE (USER) IDENTIFICATION INFORMATION 2112
  VERIFYING IDENTIFICATION
  Figure 21A
  2108
  DOWNLOADING DATA
  TRANSMITTING DATA BASED ON USER SPECIFICATIONS
  PROVIDING A PLURALITY OF NEWSGROUPS TO WHICH USERS SUBSCRIBE
  OUTPUTTINGANSWERSTOFREQUENTLYASKEDQUESTIONSRELATINGTOTHE 2206
   CONTENT -RELATED WEB APPLICATION SERVICES
  220
  ENABLING REAL TIME COMMUNICATION BETWEEN A PLURALITY OF THE USERS
  COORDINATING THE TRANSMISSION OF ELECTRONIC MAIL 2210
  ORGANIZING RECEIVED ELECTRONIC MAIL
  PROVIDING A PLURALITY OF TEMPLATES FOR PUBLISHING DATA...
 13/3,K/35
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00760529
            **Image available**
ADVERTISING SYSTEM AND METHOD USING INTERNET WEB BROWSER
SYSTEME ET PROCEDE PUBLICITAIRES UTILISANT UN NAVIGATEUR WEB INTERNET
Patent Applicant/Inventor:
  JOO Jin-Yong, 201 Artvilla, 586 Yangji-dong, Sujeong-ku, Seongnam-city,
    461-250 Kyonggi-do, KR, KR (Residence), KR (Nationality)
Legal Representative:
  KIM Eun-Gu, Pedison International Patent and Law office, 824-28,
    Yoksam-dong, Kangnam-gu, Seoul 135-080, KR
Patent and Priority Information (Country, Number, Date):
                        WO 200073950 A1 20001207 (WO 0073950)
  Patent:
                        WO 2000KR541 20000526 (PCT/WO KR0000541)
  Application:
  Priority Application: KR 9919320 19990527
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE
  DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK
  LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK
  SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
  (OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG
  (AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW
  (EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: Korean
Fulltext Word Count: 4263
```

```
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
... menu bar, tool bar, location bar, etc.. A period of time consumed for
  using the web browser is measured for each client, to pay clients for
  using the web browser on
  which advertisements are displayed or to bestow a favor of free
           subscription or free services on the clients, to thereby
  increase effectiveness of advertisement.
  An advertising method using a web browser is constructed in such a
  manner that a moving state of a cursor 60...
 13/3,K/36
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
00734788
            **Image available**
NETWORK COMMERCIAL SYSTEM USING VISUAL LINK OBJECTS
SYSTEME COMMERCIAL EN RESEAU FAISANT APPEL A DES OBJETS DE LIAISON VISUELS
Patent Applicant/Inventor:
  KNOWLTON Kenneth Charles, 51 Pond View Drive, Merrimack, NH 03054, US, US
    (Residence), US (Nationality)
 MILIEFSKY Gary Steven, 154 Scribner Road, Tyngsborough, MA 01879, US, US (Residence), US (Nationality)
  SEARLE Gregory, 799 Merrimack Street, Lowell, MA 01854, US, US
    (Residence), US (Nationality)
Legal Representative:
  CLAPP Gary D, 66 Blanford Place, Bedford, NH 03110, US
Patent and Priority Information (Country, Number, Date):
                        WO 200048105 A1 20000817 (WO 0048105)
  Patent:
                        WO 2000US3506 20000210 (PCT/WO US0003506)
  Application:
  Priority Application: US 99248563 19990211
Designated States: CA IL JP
  (EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
Publication Language: English
Filing Language: English
Fulltext Word Count: 39973
Main International Patent Class: G06F-017/60
Fulltext Availability:
  Detailed Description
Detailed Description
... such as academic publications and stock or financial reports, news
  channels, and channels providing the electronic equivalent of magazine
  subscriptions. There may also be significant variation among "paid"
   subscriptions , ranging from a blanket payment for all contents of a
  given channel through payment on a per item downloaded basis. Yet other
  channels...
 13/3,K/37
DIALOG(R) File 349: PCT FULLTEXT
(c) 2002 WIPO/Univentio. All rts. reserv.
            **Image available**
INTERNET-BASED VIDEO ORDERING SYSTEM AND METHOD
```

SYSTEME ET PROCEDE DE COMMANDE VIDEO PAR L'INTERMEDIAIRE DE L'INTERNET

Patent Applicant/Assignee:

TELVUE CORPORATION,

Inventor(s):

DE CINQUE Donald P,

Patent and Priority Information (Country, Number, Date):

WO 200008579 A1 20000217 (WO 0008579) Patent: WO 99US17512 19990803 (PCT/WO US9917512) Application: Priority Application: US 98129488 19980804 Designated States: CA MX Publication Language: English Fulltext Word Count: 3875 Main International Patent Class: G06F-017/60 Fulltext Availability: Detailed Description Detailed Description ... the order by his or her cable provider. A number of these vendors also have websites which advertise video content services. For example, a website of a pay per view television services vendor may display extensive program descriptions, features about celebrities, program reviews... 13/3,K/38 DIALOG(R) File 349: PCT FULLTEXT (c) 2002 WIPO/Univentio. All rts. reserv. 00466820 \*\*Image available\*\* DATA PROCESSING SYSTEM FOR INTEGRATED TRACKING AND MANAGEMENT OF COMMERCE RELATED ACTIVITIES ON A PUBLIC ACCESS NETWORK SYSTEME INFORMATIQUE DE SUIVI ET DE GESTION INTEGRES D'ACTIVITES DE NATURE COMMERCIALE SUR UN RESEAU D'ACCES PUBLIC Patent Applicant/Assignee: MESSER Stephen Dale, Inventor(s): MESSER Stephen Dale, Patent and Priority Information (Country, Number, Date): Patent: WO 9857285 A1 19981217 Application: WO 98US7494 19980414 (PCT/WO US9807494) Priority Application: US 97871921 19970610 Designated States: AU CA CN IL IS JP KP KR MX NO NZ SG AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE Publication Language: English Fulltext Word Count: 5668 Main International Patent Class: G06F-017/60 Fulltext Availability: Detailed Description Detailed Description points on the web is supported by a fee based system that imprecisely gauges the level of use of the ads by visiting USERS. Typically, the cost for placing a banner is tied to the number

... at best. Presently, the use of banners or similar at high traffic accesses as measured by CPM's ( cost per thousand accesses). The merchant is thereafter charged a fee tied to this access level... ?